Mission Statement

The Student Union, Inc. of San Jose State University supports the development, growth, and well-being of students and the campus community by providing diverse programs, desired services, and quality facilities that enhance the collegiate experience.

Executive Director Statement

Tamsen Burke

It is with great pleasure that I present to you the 2021-2022 Annual Report of the Student Union, Inc. at San Jose State University. The past two years have been challenging for our world due to the pandemic, causing immense suffering and hundreds of thousands of deaths worldwide. Despite these adversities, the Student Union has remained resilient, providing virtual programs and services to students and adapting to the hybrid workplace model to meet the campus’s needs.

As we move forward, we are excited to announce that we have transitioned from adversity, resiliency, and hope in 2021-2022 to inspiration and evolution in 2022-2023. Our team is eager and passionate about providing exceptional programs and services to our students and the SJSU campus. We have taken decisive steps to navigate the post-pandemic climate and support the re-entry of students to the campus community by providing diverse programs, desired services, and quality facilities that enhance the collegiate experience.

Throughout the past year, the Student Union continued to support our students and campus partners with the return of our cultural centers, Student Involvement, commercial services, and programs that students have come to love as part of the Student Union and Spartan Recreation experience. We have expanded and accelerated our commitment to students and a model of excellence of the Student Union by incorporating increased marketing, programs, and events.

We communicated often, directly, and intentionally with students and campus partners to inspire a creativity and innovation in our work and individual achievements.

The challenges we faced in 2020 through 2022 were among the toughest in our company’s history. We navigated negotiations of our Operating Agreement and operated Student Union, Inc. in 2021-2022 without the Student Union Fees, using nearly $9.5 million dollars of its own corporation reserves to ensure operations, employment, and programs for students. Despite these financial challenges, the Student Union has remained resilient, giving us glimpses of hope and inspiration born from opportunities afforded to us through collaboration, resilience, cooperation, and care.

I would like to take this opportunity to express my gratitude to all of our Student Union employees and partners who have contributed to our success, especially in the midst of a particularly difficult landscape. When we live our mission as a non-profit 501(3) c and serve others in the way we would want to be served, the results will speak for themselves.

Thank you for your continued support of the Student Union, Inc. at San Jose State University.

Board of Directors Statement

Isaiah Andrews, Chair

Joining the Board of Directors was one of the best decisions I made during my time at San Jose State University. Being on the board has allowed me to grow as a person and a leader. As the Student Union Board Chair, I have been able to make connections that will last a lifetime, and generate experiences for myself and fellow students that are unforgettable. This year was a challenging one because we were returning back in person from COVID, but we were able to overcome the hardships and get us to where we are today. One of the biggest things that the Board was able to accomplish was regaining the Provident Credit Union Event Center.

Center showed the board that the connection is strong between the University and Student Union. One of the most important things I would like to share with the campus community and my board is that this year will be one of the best at SJSU. We will see major changes coming to SJSU and your voice matters. As the Student Union Board we are the voice of the students, and I want every spartan to know that I encourage spartans to attend Board meetings to stay.

I am looking forward to keeping the relationship between the Student Union and the University as strong as possible during times like these, and get excited thinking about the many things we have already accomplished together.

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30 Club Sports  
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32 Marketing/Contributors
Financial Summary

The Student Union of San José State University is a California State University auxiliary organization that manages and maintains three major facilities at the San José State University (SJSU) campus. The Student Union began operations at SJSU in October 1969 and became incorporated in March 1982. The facilities include the renovated and expanded Diaz Compean Student Union, the Event Center, and the new Spartan Recreation & Aquatic Center. The non-profit corporation has been in business for 50 years and receives no state funding. Revenue is derived from Student Union fees collected as well as revenue earned from various service fees and rental of the facilities. Students interact with the Student Union on a daily basis, either through the use of facilities or participation in sponsored events and programs. The Student Union also acts as a conduit to the greater campus community, who utilize the various recreational facilities and attend the diverse concerts and events on campus.

The Student Union, Inc. is governed by a Board of Directors composed of eleven voting members which include Students, Faculty, Community Member, and Administrators.

The Student Union’s Executive Director acts as the Board Secretary, which is a non-voting position. The Board of Directors meets at least once quarterly, reviews and develops policy, and approves the annual budget. There are four subcommittees of the Board that address personnel, facilities & programs, the annual audit, and finances & reserves of the corporation.
Revenues & Expenses
Comparison

FY 2020–2021

Revenue:
- Program Fees (Formerly Student Fees): 61.2%
- Investments: 13.9%
- Rental Income: 11.9%
- PPP Loan Forgiveness: 12.4%
- Other: 0.6%
- Total: $12,250,592

Expenses:
- Program Fees (Formerly Student Fees): 61.2%
- Investments: 13.9%
- Rental Income: 11.9%
- PPP Loan Forgiveness: 12.4%
- Other: 0.6%
- Total: $12,506,838

FY 2021–2022

Revenue:
- Program Fees (Formerly Student Fees): 35.9%
- Business Services (Outside Agencies): 9.1%
- Utilities: 7.7%
- Depreciation: 5.4%
- Insurance: 4.3%
- Other Operational Costs: 3.3%
- Repairs and Maintenance: 1.7%
- Event Cost: 0.4%
- Project Expenditures: 0.2%
- Contributions to University: Non-Capital: 32.0%
- Total: $12,250,592

Expenses:
- Program Fees (Formerly Student Fees): 35.9%
- Business Services (Outside Agencies): 9.1%
- Utilities: 7.7%
- Depreciation: 5.4%
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- Total: $12,506,838
## Statements of Net Position

The Student Union of San José State University (A California State University Auxiliary Organization)

**YEARS ENDED JUNE 30, 2022 & 2021**

Full and complete audited financials are available at www.sjsu.edu/studentunion

### ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$1,056,779</td>
<td>$298,663</td>
</tr>
<tr>
<td>Restricted Cash</td>
<td>149,017</td>
<td>123,975</td>
</tr>
<tr>
<td>Investments</td>
<td>2,955,814</td>
<td>2,516,849</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>98,396</td>
<td>137,828</td>
</tr>
<tr>
<td>Receivable from affiliates</td>
<td>2,517,107</td>
<td>491,537</td>
</tr>
<tr>
<td>Prepaid Expenses and Other</td>
<td>68,424</td>
<td>154,048</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>6,849,537</td>
<td>3,724,900</td>
</tr>
<tr>
<td><strong>NONCURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investments</td>
<td>-</td>
<td>8,783,691</td>
</tr>
<tr>
<td>Funds Held in Trust</td>
<td>-</td>
<td>65,009</td>
</tr>
<tr>
<td>Capital Assets, Net</td>
<td>1,527,332</td>
<td>2,201,905</td>
</tr>
<tr>
<td>Net OPEB Asset</td>
<td>1,451,676</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Noncurrent Assets</strong></td>
<td>2,979,008</td>
<td>11,050,605</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>9,824,545</td>
<td>14,775,505</td>
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</tbody>
</table>

### DEFERRED OUTLows OF RESOURCES

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deferred outflows</td>
<td>244,272</td>
<td>855,447</td>
</tr>
<tr>
<td>(differences between projected and actual experience and changes in assumptions)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OPEB deferred outflow</td>
<td>424,061</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Deferred Outflow</strong></td>
<td>668,333</td>
<td>855,447</td>
</tr>
</tbody>
</table>

### LIABILITIES & NET POSITION

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>1,106,185</td>
<td>154,858</td>
</tr>
<tr>
<td>Accrued Payroll and Related Expenses</td>
<td>465,604</td>
<td>404,043</td>
</tr>
<tr>
<td>Other Accrued Liabilities</td>
<td>175,503</td>
<td>326,932</td>
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<tr>
<td><strong>Total Current Liabilities</strong></td>
<td>1,747,292</td>
<td>886,193</td>
</tr>
<tr>
<td>Net OPEB liability</td>
<td>-</td>
<td>671,186</td>
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<tr>
<td>Funds Held in Trust Liability</td>
<td>-</td>
<td>65,009</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>1,747,292</td>
<td>1,622,388</td>
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</table>

### DEFERRED INFLOWS OF RESOURCES

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>OPEB deferred inflow</td>
<td>2,063,337</td>
<td>558,357</td>
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</tbody>
</table>

## Statements of Revenues, Expenses, and Changes in Net Position

The Student Union of San José State University (A California State University Auxiliary Organization)

**YEARS ENDED JUNE 30, 2022 & 2021**

Full and complete audited financials are available at www.sjsu.edu/studentunion

### OPERATING REVENUES

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Fees</td>
<td>$2,477,077</td>
<td>$7,500,000</td>
</tr>
<tr>
<td>Service Fees</td>
<td>319,805</td>
<td>6,897</td>
</tr>
<tr>
<td>Reimbursement of Event Costs</td>
<td>-</td>
<td>3,200</td>
</tr>
<tr>
<td>Rental Income</td>
<td>170,631</td>
<td>1,461,546</td>
</tr>
<tr>
<td>Reimbursed Wages and Benefits</td>
<td>-</td>
<td>7,325</td>
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<tr>
<td>Commissions</td>
<td>-</td>
<td>21</td>
</tr>
<tr>
<td>PPP Loan Forgiveness</td>
<td>-</td>
<td>1,514,421</td>
</tr>
<tr>
<td>Event Services Revenue</td>
<td>145,824</td>
<td>-</td>
</tr>
<tr>
<td>Club and Intramural Sports Revenue</td>
<td>872,495</td>
<td>-</td>
</tr>
<tr>
<td>Other</td>
<td>13,371</td>
<td>50,802</td>
</tr>
<tr>
<td><strong>Total Operating Revenues</strong></td>
<td>3,999,207</td>
<td>10,544,212</td>
</tr>
</tbody>
</table>

### OPERATING EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wages, Benefits, and Taxes</td>
<td>5,928,807</td>
<td>4,489,047</td>
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<tr>
<td>Insurance</td>
<td>126,539</td>
<td>544,028</td>
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<tr>
<td>Supplies</td>
<td>233,885</td>
<td>115,808</td>
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<tr>
<td>Communications</td>
<td>258,692</td>
<td>258,948</td>
</tr>
<tr>
<td>Repairs and Maintenance</td>
<td>246,577</td>
<td>215,082</td>
</tr>
<tr>
<td>Utilities</td>
<td>7,128</td>
<td>958,141</td>
</tr>
<tr>
<td>Event Costs</td>
<td>173,931</td>
<td>45,098</td>
</tr>
<tr>
<td>Small Equipment Purchases</td>
<td>2,190</td>
<td>11,756</td>
</tr>
<tr>
<td>Depreciation and Amortization</td>
<td>639,101</td>
<td>678,925</td>
</tr>
<tr>
<td>Business Services</td>
<td>1,519,471</td>
<td>1,138,452</td>
</tr>
<tr>
<td>Club and Intramural Sports Expense</td>
<td>723,478</td>
<td>-</td>
</tr>
<tr>
<td>Bad Dept Expense</td>
<td>476,350</td>
<td>-</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>57,018</td>
<td>21,605</td>
</tr>
<tr>
<td>Project Expenditures</td>
<td>34,240</td>
<td>29,948</td>
</tr>
<tr>
<td><strong>Total Operating Expenses</strong></td>
<td>10,427,784</td>
<td>8,506,838</td>
</tr>
<tr>
<td>Operating Net Income</td>
<td>(6,428,581)</td>
<td>2,037,374</td>
</tr>
</tbody>
</table>

### NONOPERATING EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions to the University: Non-Capital</td>
<td>-</td>
<td>4,000,000</td>
</tr>
<tr>
<td>Gain on Sale of Capital Assets</td>
<td>15,235</td>
<td>-</td>
</tr>
<tr>
<td>Investment Loss, Net</td>
<td>(350,612)</td>
<td>1,706,380</td>
</tr>
<tr>
<td><strong>Total Nonoperating Expenses</strong></td>
<td>(335,377)</td>
<td>(2,293,620)</td>
</tr>
<tr>
<td>Decrease in Net Position</td>
<td>(6,763,958)</td>
<td>(256,246)</td>
</tr>
</tbody>
</table>

### NET POSITION

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Position, Beginning of Year</td>
<td>13,450,207</td>
<td>13,706,453</td>
</tr>
<tr>
<td><strong>Net Position, End of Year</strong></td>
<td>$6,686,249</td>
<td>$13,450,207</td>
</tr>
</tbody>
</table>
Human Resources

Summary
The Student Union Human Resources Team facilitates a healthy, communicative environment to foster the aspirations of students and staff, enabling them to be their best and contribute to our culture of excellence. As a trusted partner, we enhance the collegiate experience by fostering business priorities that create a culture of learning and growth where students and staff can excel.

Events
17 Full Time Staff Meetings
February 9 - Title IX Training
1 Annual All-Staff Meeting - 300+ in attendance
Professional Development
CSULearn Training

Student Success

Summary
The Student Success, Leadership & Assessment department provides support and resources to the Student Union, Inc. professional staff to strategically design and measure opportunities that develop critical skill sets for our students.
Operations

Summary
The Student Union, Inc strives to create a welcoming, safe, and clean environment for our campus community. By offering a safe, clean, and comfortable facility, we hope to enhance the collegiate experience for students and the greater campus community. In addition to maintaining a high standard of cleanliness throughout the building, the Operations department is also responsible for event setups in the facility and in ensuring that events and programming inside the building meet our standards of cleanliness and safety. The Operations department is dynamic and is constantly seeking ways to improve efficiency and expand protocols to address the current and future needs of the campus community.

Through the Pandemic
In alignment with SJSU Adapts Plan, Santa Clara County guidelines, and university protocols, the Operations department has worked proactively in ensuring enforcement of health and safety guidelines. Throughout the COVID-19 pandemic, the Operations Department has provided face masks, sanitizing wipes, and gloves for the SJSU community at building entryways throughout the building. With the addition of frequent cleaning of high touch surfaces such as tables, doors, and handrails throughout the Student Union.

By the Numbers
Full Time Staff | Student Staff
---|---
10 | 34

Looking Forward
Help students with cross training between departments to provide additional support to the SJSU community.

Facilities & Maintenance

Summary
Overseeing the day-to-day maintenance of the Student Union, Event Center, as well as Spartan Recreation and Aquatic Center buildings, Facilities & Maintenance provides support for every department and campus partner who operates within Student Union, Inc facilities, including plumbing, painting, door repairs, mounting hardware, daily checks of the domestic water, HVAC, and other building systems. The department also works with outside vendors to perform upgrades and critical repairs that require specialized trade skills. In addition, maintenance works with construction teams to assist with shutdowns and building issues found during construction along with performing critical support during concerts at the Event Center and high-profile events in the Student Union.

Professional Development
The annual goals for the maintenance staff are to prepare for the transition to campus maintenance and take part in SJSU facility training programs. For the new hires, in-house training was conducted by the level II technician, and other training was self-taught using internal documentation and procedures for the Student Union, and Student Recreation and Aquatic Center.

By the Numbers
Full Time Staff
---
3

Looking Forward
Work on the memorandum of understanding between the Student Union and Facilities and Operations.
Partner with FD&O to transition maintenance tasks and staff.
Turn over documentation to FD&O to help with the transition.
AV & Event Services

During my final year of college, I had the privilege of working in the Event Services Office. My time spent working in the ES Office has given me additional office experience, knowledge of how to provide customer care, input data, and much more! On my resume, I was able to emphasize my experience for this position, which drew the attention of many recruiters.

It’s difficult to start a full-time job after graduation, but I believe I was able to apply a lot of the abilities and knowledge I acquired from my role in the Student Union to make the transition easier. I’ve been working as a Business Analyst at Northrop Grumman for the past month, which has been fantastic so far due to the knowledge and abilities I gained while working at the Event Services Office. I’m grateful for Northrop Grumman for the past month, which has been fantastic so far due to the knowledge and abilities I gained while working at the Event Services Office.

By the Numbers

<table>
<thead>
<tr>
<th>Audio Visual Department</th>
<th>Event Services Department</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full Time Staff</strong></td>
<td><strong>Student Staff</strong></td>
</tr>
<tr>
<td><strong>4</strong></td>
<td><strong>20</strong></td>
</tr>
<tr>
<td><strong>Student Staff</strong></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td><strong>Full Time Staff</strong></td>
<td><strong>5</strong></td>
</tr>
</tbody>
</table>

Professional Development

IATSE apprenticeship programs, industry training. Event Services student office assistants learned additional skills by cross training with the ticket sales and distributing them to our student community.

Events

Fire on the Fountain aka Homecoming week
FDOT is one of the most labor and technical heavy events with over 3,000 students in attendance. Live music, cultural performances, lighting, audio, LED wall, and most importantly the Pyrotechnics.

Commencement Ceremonies Fall/Spring 2021/22
With the global pandemic, the Audio Visual Team supported the campus in providing make up ceremonies for the class of 2020 and Spring 2021 with a record number of ceremonies within the graduating week. The Class of 2022 Spring received a ceremony that made those in attendance feel the sense of recovery from the pandemic.

School of Music & Dance – Bay Section Winter Conference Spring 2022
The School of Music & Dance were excited to bring back their conference in person, Spring Semester, January 7-8, 2022. A two-day professional development seminar for music educators and college students. Conference presenters offer sessions in the following areas of Band, Choir, General Music, Higher Education, Jazz, Multicultural Music, and Technology. In addition, honor groups, composed of students from throughout the Bay Section perform at the conference: Middle School Choir, Concert Band and Orchestra. Over 500 student attendees and 25 professional instructors and presenters attend the event. There is also an award ceremony to honor the top music educators of the year.

Looking Forward

Streamline information for our campus partners and customers by expanding the EMS platform for reserving and scheduling event space for the Student Union, SRAC & Event Center.

Prepare the Ticket Sales box office operations at the Student Union Theater

Increase both student and full-time staff to support scheduling, reservations, and ticket sales operations.

Metrics

4,200 Tickets Sold in Total

Summary

AV & Event Services provides quality services for event scheduling and facility operations as well as audio-visual equipment, setup and operations at the Student Union and for various other campus locations for meetings and events. The Audio Visual Department within the Student Union helps support a wide variety of events, ranging from small outdoor events to full-scale concerts in the Event Center. The team is responsible for supporting events and providing low-cost audio/visual services to students, staff, faculty, & community members all across campus.

Through the Pandemic

The Event Center Technical Services team merged full-force with the Event Services team in August 2021. Both teams had to learn how to work together to streamline our reservations and event scheduling services, and continue excellent customer service and communications with our campus partners as well as provide all audio-visual requirements for all events at the Student Union as well as other campus venues and locations.

The Audio Visual Team had to adapt and transition from live production to an online and virtual environment by providing equipment and expertise in streaming to support events during the COVID-19 pandemic. We kept students on staff and trained them to support meeting rooms, ballroom, and theater events that required a hybrid service (some audience and in-person with a majority of them online/virtual).

The Event Services team began supporting the ticket sales operations in August 2021 for all sporting events that Student Affairs purchased for SJSU students to give them the opportunity to attend at a discounted rate. Our student office assistants learned how to sell and distribute tickets on-line.

ES Manager collaborated with ticket sales representatives from the SF 49ers, SF Giants and the San Jose Sharks and San Jose Earthquakes. Selling the tickets from the Event Services office provides a great buying experience and convenience for SJSU students. The location worked out great in the interim. We are planning to sell tickets from the Student Union Theater box office and will begin to work on those preparations.

Devonna Qumsieh

Student Highlight:

AV & Event Services

By the Numbers

<table>
<thead>
<tr>
<th>Audio Visual Department</th>
<th>Event Services Department</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full Time Staff</strong></td>
<td><strong>Student Staff</strong></td>
</tr>
<tr>
<td><strong>4</strong></td>
<td><strong>20</strong></td>
</tr>
<tr>
<td><strong>Full Time Staff</strong></td>
<td><strong>Student Staff</strong></td>
</tr>
<tr>
<td><strong>3</strong></td>
<td><strong>5</strong></td>
</tr>
</tbody>
</table>

Professional Development

IATSE apprenticeship programs, industry training. Event Services student office assistants learned additional skills by cross training with the ticket sales and distributing them to our student community.
Events & Programming

Summary
SU, Inc. Events & Programming department aims to bring SJSU students a variety of high-quality events and activities that promote exploration, enhancement, and enrichment. During the 2021-2022 year, the Student Union, Inc. hosted 46 events for 9,824 Spartans.

By the Numbers
2 Full Time Staff
4 Student Staff

Student Highlight:
Gauri Patel
“During my time working as an Events and Program Assistant, I have learned a multitude of skills that have prepared me for my career in the future. By working with the Events department at the Student Union, Inc. I have learned to be a better collaborator and communicator. I have also learned to use new software and programs which help keep our team organized and efficient. All in all, this job has enabled me to learn and increase my aptitude as a member of the workforce in Silicon Valley.”

Looking Forward
Historically the SUI does 40-45 events per year, we anticipate completing 78 events for FY 2022-2023

Increase our full-time staff to support the increase of events to engage students

Student Union, Inc. Partners:
Associated Students
Counseling and Psychological Service
MOSAIC Cross Cultural Center
Student Involvement
Chicano/Latino Student Success Center
Office of Sustainability
University Housing Services
Residence Hall Association
Campus Recreation
Campus Recreation Club Sports

Annual Large-scale events
Student Union Open House (676 ppl)
Esports Tournament (165 in-person, 400+ virtually)
DIY Hot Chocolate Bar (263 ppl)
Student Appreciation Festival (1,585 ppl)

Student Union, Inc. Finals Programming
In the past the SUI provided students with free testing materials like Scantrons and pencils along with coffee and tea and snacks on the first day of final exams at three different locations. In spring 2022, the SUI expanded the Finals programming to include multiple events with free tacos, puppies to help relieve stress and anxiety, and a sweet treat to mark the end of final exams. Our finals programming was very successful, reaching a total of 1,083 students.

Large-scale Collaboration Events
Weeks of Welcome Silent Disco
214 ppl (Weeks of Welcome Partners)

Weeks of Welcome Movie on Tower Lawn
Fall: 298 ppl/Spring: 310 ppl (Weeks of Welcome Partners)

Homecoming - Block Party
(Homecoming Committee Partners)

Spring Weeks of Welcome Kick-Off
1,296 ppl (Weeks of Welcome Partners)

Night Market
763 ppl (Student Involvement, Associated Students)

Sustainable Art Contest
91 ppl (Office of Sustainability, MeatSpace Club)

Spartans Got Talent
114 ppl (Associated Students)

Weekly Programs Offered:
7 Game Nights (356 ppl)
6 Movie Nights (867 ppl)
6 Open Mic Nights (255 ppl) (collaborations with MOSAIC Cross Cultural Center, Chicana/ Latina Student Success Center, and the Native American Student organization)
3 Music at Noon events
New Series & Events

**Spartan Sensory Series**
This series focused on the five different senses, allowing Spartans to destress between classes.

- Boba and Bubbles
- Scent Disco
- Aromatic Adventures
- Sensational Sights and Tactile Times
- Food Tour Around the World

**SU Living Room Series**

- SU Open House event
- Health and Wellness workshop
- Practical Life Skills workshop
- Professional Readiness Skills workshop

**End of Year Pool Party**
A new celebratory event marking the end of the semester. The SUI provided a variety of activities (in and out of the pool), free food and music and each person in attendance received a SUI/SRAC pool towel.

**Karaoke and Mocktails**
A fun interactive event where students were able to perform in front of their fellow Spartans while enjoying appetizers and delicious mocktails. Students were able to select from a variety of songs and showcase their singing skills on stage.

**Food Tour Around the World**

Students had the chance to try a variety of appetizers from around the world. While enjoying their bites they had the chance to participate in an activity to learn more about the cultural diversity of where the appetizers originated from and how they are made.

**Fall 2021**

- 488 People in Attendance
- 916 People in Attendance
- 134 People in Attendance
- 371 People in Attendance
Student Highlight:

Kylee Wells

Kylee Wells is a fifth-year Recreation Management major who is entering her last semester at SJSU. She has worked at the Bowling Center since it reopened in 2018, and it turned out to be the most impactful decision she would make in her college career. Kylee feels so lucky to be surrounded by great friends and coworkers she has made over the last few years. She has also learned more about bowling than she ever thought possible, and was glad to be a part of the SJSU Bowling Team for a few years. All of the things she has learned and experienced while working here has prepared her for entering the recreation industry, and can’t wait to start her career in the Bay Area!

Summary

The Bowling Center provides a place for recreation and socializing with 14 state-of-the-art bowling lanes and a billiards room. Students often enjoy the space for meeting their friends, working on group projects, or studying alone. It is a relaxed environment with the added ability to bowl or play pool. The Bowling Center is a recreational and lounge area but also offers a great space for competitive environments with student, staff, and faculty leagues.

By the Numbers

1
Full Time Staff

27
Student Staff

Professional Development

At the beginning of the academic year a completely new student staff was hired and trained. With only a few students who were around before the closure, it was a huge task to train and start operating on the first day of school. Two seasoned staff supervisors completed the comprehensive training of new staff members during the first two weeks of the fall semester. Training classes remained in place for most of the semester in order for the new staff to fine tune newly acquired skills.

Metrics

This year’s bowling leagues were modified and had a better impact on more students. Two student leagues were formed instead of one and a tournament was held that also drew student participation. A partnership with the Bowling Team and International House created a night of bowling where casual bowlers played with Bowling Team members. The Bowling Team members coached and gave the casual bowlers tips on improving their skills. We had a number of events for different student organizations including Student Involvement.

Looking Forward

Train student staff and offer workshops to improve career progression and advance various career skills. Student staff will create more student-centered programs. Enhanced weekly and monthly events accommodate the increased influx of students and patrons.
Info Center

Summary
Housed inside the Diaz Compean Student Union, the Information Center is the number one information resource for all things campus related, answering questions on everything ranging from academic resources to best dining locations around campus. The Information Center does an excellent job of offering valuable up-to-date information and they proved to be a valuable point of contact for questions regarding departments, change in hours, events, and campus services. Staffed entirely by student employees, the Info Center connects students with one another in the ways that truly enhance the campus experience.

Through the Pandemic
After being closed for quite some time the Information Center finally reopened in Fall 2021 back to serving our wonderful spartan community. New procedures were implemented especially the cleanliness of the center and having face masks and sanitizers for anyone in need. The Fall 2021 semester was in full force and students/visitors of the community had many questions for our center. We made sure to keep up to date on new covid protocols, offer our survival guides/maps of campus, and make sure to answer any questions to the best of our abilities.

Looking Forward

I love working for the Student Union at the Info Center because I get to interact with students and others of SJSU. I have learned so much about SJSU’s resources and am proud to offer them to students. I have seen how much SJSU cares about its students and staff which creates a meaningful environment to learn and work. Through my position, I gained valuable networking and communication skills with an organization that prioritizes its community. I have since immersed myself in the vibrant city of San Jose and have committed to being a community liaison through nonprofit orgs, community fairs, and artistic avenues.

Professional Development
At the Information Center our student staff everyday is challenged with customer service. The supervisor does not sit within the center but close by. This gives the students the opportunity to assess situations themselves and be able to manage lines. Information Center staff are given their own binders that are equipped with procedures, resources, and services the Student Union offers.

At the information center there are many procedures to follow though some of the more important training we go through together are Emergency Procedures, Customer Service, and How to De Escalate conflict.

The Information Center works closely with the operations team to assist when fire alarms occur and if there is a disturbance in the building. Our Information Center staff is trained for any emergencies that happen within the building.

Metrics
The Student Union Information Center is now considered one of the main lost and found here on campus. Need Directions? New to the campus? Our Information Center offer survival guides and campus maps. Throughout the week the Information Center offers free takeaway items at the desk. Such as pre-packaged snacks, pens, notepads. We believe every student here at SJSU should be well prepared for their day.

By the Numbers

<table>
<thead>
<tr>
<th></th>
<th>1</th>
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</thead>
<tbody>
<tr>
<td>Full Time Staff</td>
<td>4</td>
</tr>
<tr>
<td>Student Staff</td>
<td></td>
</tr>
</tbody>
</table>

Student Highlight:

Desiree Tabizon

I love working for the Student Union at the Info Center because I get to interact with students and others of SJSU. I have learned so much about SJSU’s resources and am proud to offer them to students. I have seen how much SJSU cares about its students and staff which creates a meaningful environment to learn and work. Through my position, I gained valuable networking and communication skills with an organization that prioritizes its community. I have since immersed myself in the vibrant city of San Jose and have committed to being a community liaison through nonprofit orgs, community fairs, and artistic avenues.

Looking Forward

Improve on continuing to inform students of all the free events Student Union, Inc has to offer.

Bring back our traditional tabling on 7th street plaza to keep the spartan community up to date
Spartan Recreation and Aquatic Center

Membership & Guest Services

Summary
The Guest Services Staff welcomes all visitors to the SRAC. The staff sells memberships to faculty, staff, alumni and community members. The student staff registered over 10,000 new students in the Fall semester. In June the Guest Services staff opened the Aquatic Community entrance for the summer months.

Through the Pandemic
In May, the Guest Services staff welcomed back SJSU alumni and community members to use the SRAC.

Looking Forward
Provide proper training and development for Guest Services Attendants to succeed for life after SJSU.

Increase knowledge and on-campus presence of the SRAC by attending tabling events on campus.

Student Highlight:
Karabo Osenoneng
Hired as a Guest Services Attendant in the Spartan Recreation and Aquatic Center, she was promoted to Student Supervisor in August 2022. She is an international student from Botswana where her family resides. Her major is Management Information Systems and plans to graduate in May 2024. She would ideally like to start a non-profit organization for Africa-American women to venture into STEM education. Her goals are to work in the data analytics industry and give back to her family.
Aquatics

Summary
The Aquatic Center is equipped with an Olympic-size training pool, recreation pool, lounge chairs, outdoor furniture, diving boards, obstacle courses, and an abundance of deck space. Each amenity offers members a wide variety of activities such as lap swimming, volleyball, basketball, aqua aerobics, lounging and socializing. The Aquatic center offers those who live on and off campus a space to improve their overall health and wellness, gather together, complete assignments, and relax. Serving as the host for NCAA and intramural swimming, diving and water polo teams, the Aquatic Center also gives students a facility that fosters healthy competition.

Professional Development
Staff at the Aquatic Center are provided with monthly in-service trainings to help refresh and improve life saving skills including safety skills, crowd control, and customer service. Being proficient in these areas will allow employees to find success in careers involving the general public and anywhere that safety is required. In addition, strong collaboration, communication and time management skills are needed to work at the Aquatic Center. Communicating with coworkers about rotating surveillance, helping customers and managing other pool duties help build the foundations for success in these areas further along in student employees’ careers. The goal of our staff is to continue to advance in knowledge of first aid and lifesaving measures to provide a safe environment for staff and customers.

By the Numbers

1
Full Time Staff

90
Student Staff

95
Students completed American Red Cross certification to become lifeguards

30
Hours of training in CPR, First Aid, AED, Water Safety, Lifeguarding skills

Looking Forward

Increase participation of the community in the facility in both leisure activities and hosted events.

Increase awareness of our NCAA Division 1 water polo matches to reach more of the school and community.

Aquatics

Events & Programming

Water Polo Tournaments
San Jose State Men’s and Women’s Water Polo teams hosted an array of other schools from the Bay area and California as well as other teams in the NCAA division.

Swim Meets
San Jose State Women’s Swimming and Diving team hosted multiple Division I schools within the state and out of state to compete in dual meets at the Aquatic Center.

Athlete Pool Party
Student athletes were invited to the Aquatic Center for refreshments, music, and prizes. An opportunity for athletes to mingle and get to know each other better.

Anchor Splash
Inner tube relays, competitions, and a choreographed dance contests were all part of a charity fundraiser hosted by sororities and frats.

End of Year Pool Party
All students were invited to the Aquatic Center to enjoy games, music, and the beautiful facility.

Student Highlight:
Riley Agerbeek

Working as a lifeguard for the Spartan Recreation and Aquatics Center will always be an immense part of my college experience at SJSU. As a member of the San Jose State Women’s Water Polo Team, we witnessed the completion of the center and our home pool, with our team being invited to sign our names on the beams as they went up. Our supervisor promoted an atmosphere of teamwork, professionalism and pride. We are a diverse group, working together to provide a safe experience for those who use the facility. My experience here will continue to benefit me in my future beyond SJSU, and I will always remember the employees I was able to share my college years with.
The Outdoor Adventures (OA) and climbing programs enrich the student experience by facilitating programs, activities, and communities where students can develop meaningful connections with other humans, the community, and the planet. All of our programs whether they be on campus or off campus give our students the opportunity to “Wander” and explore new places and new activities, “Connect” with other students, places, and communities, and “Grow” personally and professionally whether that includes learning a new skill, or getting pushed outside of their comfort zones in one of our professionally facilitated experiences.

Professional Development
In Fall 2021, we certified 5 of our staff (and recertified one professional staff) with the Climbing Wall Instructor (CWI) Certification through the American Mountain Guide Association (AMGA). This certification is required for any of our staff who wish to be a supervisor at the climbing wall. Professional development is a huge part of our program. We place a great deal of emphasis on developing our staff’s skills in leadership, teaching, risk management, and program development. Each student staff member is not only responsible for enforcing the policies and procedures of the program, but are also responsible for contributing to the program’s growth and success. Student staff go through a 360 review process each semester where we align their work in our program to the goals and objectives in their personal, academic and professional development.

By the Numbers

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<thead>
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Through the Pandemic
The theme of this past year was rebuilding, as all but three of our previous student staff had graduated during the pandemic when our programs were closed. In the Fall 2021 semester, we prioritized the re-opening of our climbing programs while running six wilderness trips. Once the new climbing staff was trained, we focused our efforts on increasing the number of wilderness trips we offered in the Spring 2022 semester which included twelve 1-3 day trips and a 9 day spring break trip. Additionally, we hired and began training a team of students who will begin managing our equipment rental center (anticipated to open during the Fall 2022 semester) that will allow SJSU students who already know the skills to plan their own trips at a low price.

Opening of the Outdoor Rental Center, allowing students to rent tents, sleeping bags, and coolers for their own weekend trips at an affordable rate.

Looking Forward

Hiring a full time Climbing Wall Coordinator to support the Outdoor Adventures & Climbing Wall Supervisor.

Student Highlight:

Cindy B.

“It’s really cool to see how the community comes together and bonds. When I signed up for the Yosemite and Pinnacles camping trips, I was expecting views and sceneries, which we did get, but those trips were also about meeting and connecting with other students who enjoy the outdoors and learning from the staff who give us the knowledge and community we need to come back again and encourage my friends to come too.”

Outdoor Adventures & Spartan Summit Climbing Wall

Summary
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Summary
Part of being a Spartan means activating the entire person, including both mind and body. Fitness helps students and the campus community meet their fitness goals through programming.

By the Numbers

<table>
<thead>
<tr>
<th></th>
<th>Fall 2021</th>
<th>Spring 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Time Staff</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fitness Instructors</td>
<td>12</td>
<td>12</td>
</tr>
<tr>
<td>Personal Trainers</td>
<td>5</td>
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<tr>
<td>Personal Training</td>
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<tr>
<td>12-Session Trainings</td>
<td>6</td>
<td>14</td>
</tr>
<tr>
<td>6-Session Trainings</td>
<td></td>
<td>14</td>
</tr>
<tr>
<td>3-Session Trainings</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Group Fitness
- Body pump
- U-Jam
- Cycle
- Yoga
- Pilates
- Grit
- Aqua Aerobics
- Boot Camp

Looking Forward
- We will be rebuilding our staff as most have graduated or left.

August 25, 2021
Rec Fest
Our biggest event with a DJ, breakfast burritos, tie-dye, archery/dodgeball, rock climbing and a basketball 3 point shooting contest.

Events
- Destress with Yoga & Tie-Dye
- Spartan Warrior Competition
- Fitness Punch Card
- Glow Classes
- Halloween Dance Party
- Spartan Wellness Sessions

Students Participated
- 400

Participated
- 2,500
- 1,966

Fitness classes offered per week
- 25
- 22

Participants
- 2,500
- 1,966
### Club Sports

#### Summary
Club Sports supports all non-varsity intercollegiate athletics at San José State University with an emphasis on leadership development to enhance the college experience of students. The program provides the opportunity for students to join a competitive team and compete as Spartans against other colleges and universities. Club Sports is comprised of 35 student-funded and student-organized intercollegiate teams competing in an array of sports and athletic competitions with skill levels ranging from recreational to the national elite.

#### By the Numbers

<table>
<thead>
<tr>
<th>Event</th>
<th>Total Participations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volleyball</td>
<td>1,532</td>
</tr>
<tr>
<td>Flag Football</td>
<td>1,532</td>
</tr>
<tr>
<td>Soccer</td>
<td>1,532</td>
</tr>
<tr>
<td>Basketball</td>
<td>1,532</td>
</tr>
<tr>
<td>Volleyball League</td>
<td>313</td>
</tr>
<tr>
<td>Games Played</td>
<td>313</td>
</tr>
<tr>
<td>Women’s Basketball Conference Champions</td>
<td>824</td>
</tr>
<tr>
<td>Hosted the Regional playoff, Club Sports Team of the Year</td>
<td>313</td>
</tr>
<tr>
<td>Cycling</td>
<td>313</td>
</tr>
<tr>
<td>1st Place Team at 2021 USA Cycling Collegiate Track Nationals - Club Omnium in Indianapolis, IN</td>
<td>313</td>
</tr>
<tr>
<td>Esports</td>
<td>313</td>
</tr>
<tr>
<td>Mountain West Champions in League of Legends: Rocket League competed at CECC Commissioner’s Cup in Atlanta, GA</td>
<td>313</td>
</tr>
<tr>
<td>Valorant won the CECC Commissioner’s Cup in Atlanta, GA</td>
<td>313</td>
</tr>
<tr>
<td>Powerlifting</td>
<td>313</td>
</tr>
<tr>
<td>Student Supervisors helped to lead numerous training for officials on the best ways to teach and educate Sport training (generally at least two different meetings) for the following sports: Volleyball, Flag Football, Soccer, and Basketball.</td>
<td>313</td>
</tr>
<tr>
<td>Women’s Club Rugby: Went undefeated in TIs to win the West Coast Rugby Conference Championship. Won the Rugby 7s Collegiate Championship of Blue Division in Atlanta, GA</td>
<td>313</td>
</tr>
<tr>
<td>Sahaara: 3rd Place at Aaja Nachle in Dallas, TX 1st Place at Tamasha SD in San Diego, CA 3rd Place at Oak City Revolution in Charlotte, NC</td>
<td>313</td>
</tr>
<tr>
<td>Men’s Club Volleyball: 2nd place at NCCVL League Championships in Monterey, CA. NCFV Collegiate Club Volleyball Championships, Men’s Division I &amp; Gold Flight in Phoenix, AZ</td>
<td>313</td>
</tr>
<tr>
<td>Women’s Club Volleyball: Bronze Division Champions at Las Vegas Classic in Las Vegas, NV</td>
<td>313</td>
</tr>
</tbody>
</table>

#### Events
- **Women’s Basketball**: Conference Champions, Hosted the Regional playoff, Club Sports Team of the Year
- **Cycling**: 1st Place Team at 2021 USA Cycling Collegiate Track Nationals - Club Omnium in Indianapolis, IN
- **Esports**: Mountain West Champions in League of Legends. Rocket League competed at CECC Commissioner’s Cup in Atlanta, GA. Valorant won the CECC Commissioner’s Cup in Atlanta, GA
- **Powerlifting**: Student Supervisors helped to lead numerous training for officials on the best ways to teach and educate Sport training (generally at least two different meetings) for the following sports: Volleyball, Flag Football, Soccer, and Basketball.
- **Women’s Club Rugby**: Went undefeated in TIs to win the West Coast Rugby Conference Championship. Won the Rugby 7s Collegiate Championship of Blue Division in Atlanta, GA
- **Sahaara**: 3rd Place at Aaja Nachle in Dallas, TX 1st Place at Tamasha SD in San Diego, CA 3rd Place at Oak City Revolution in Charlotte, NC
- **Men’s Club Volleyball**: 2nd place at NCCVL League Championships in Monterey, CA. NCFV Collegiate Club Volleyball Championships, Men’s Division I & Gold Flight in Phoenix, AZ
- **Women’s Club Volleyball**: Bronze Division Champions at Las Vegas Classic in Las Vegas, NV

#### Student Highlight

**Wesley Hovatter**

Wesley Hovatter graduated this past semester with a Bachelor of Science in Economics with a Minor in Environmental Studies. He has been apart of Men’s Club Lacrosse for the entirety of his college career serving as treasurer for two seasons and president for one. Being a part of Club Sports as President of Men’s Club Lacrosse has given Wesley experience in a leadership position with the responsibility of directing an organization toward success. Being in this position has given me the experience I need to be competitive and successful in my career after I graduate. Wesley will return to San José State University in the fall in pursuit of a Master’s in Economics.

#### Intramural Sports

**Summary**
Intramural Sports at San Jose State University offers quality programming and services for various sports and activities to the student body. IM Sports is committed to student development in a diverse campus community through quality gameplay, good sportsmanship, and student leadership.

#### By the Numbers

<table>
<thead>
<tr>
<th>Sports</th>
<th>Participants</th>
<th>Teams</th>
<th>Games Played</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dodgeball Tournament</td>
<td>3,128</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 on 3 Basketball Tournament</td>
<td>1,647</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 on 5 Basketball League (Fall)</td>
<td>3,128</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outdoor Soccer League</td>
<td>1,348</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flag Football League</td>
<td>1,348</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indoor Soccer League</td>
<td>1,990</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Professional Development Training Sessions

- **Conflict Resolution**: Tips and tools to handle unhappy participants, how to diffuse conflict before it becomes a bigger problem, keys ways that officiating practices help to diffuse conflict.
- **CPR/First Aid/AED Training**: All of our staff are trained in this area. Recognition and how to handle specific emergency situations, such as breathing, choking, and a myriad of First Aid situations.
- **Concussion Management**: Signs and symptoms of a concussion. How to manage somebody with a suspected head injury and education about the effects and risks of a head injury.
- **Individual Sport Officiating Training**: Student Supervisors helped to lead numerous training for officials on the best ways to teach and educate Sport training (generally at least two different meetings) for the following sports: Volleyball, Flag Football, Soccer, and Basketball.

#### Upgrades and Improvements

- **New Programming**: Tennis Tournaments, Indoor Soccer in the new MAC gym of SRAC
- **Expanded use of recreation field**

#### IM Sports Learning Outcomes

Working for IM Sports requires a lot of training, evaluation, and learning. This year, we focused on leadership and communication, as well as safety training. Students demonstrated the ability to use their safety training in many different ways including risk management, forms and reporting, and handling injuries. In assessing student leadership and communication, all of our respondents said that they gained interpersonal confidence and leadership qualities by being employed with IM Sports. The focus with IM Sports is learning for skills that can be used as an official or supervisor within the program, but also practical and transferable skills that can be used in everyday life in whatever career path they choose.

#### Looking Forward

- **Have more open leagues for recreational play where students do not have to sort by gender.**
- **New Programming**: New Programming: Tennis Tournaments, Indoor Soccer in the new MAC gym of SRAC
- **Expanded use of recreation field**
Summary

The Marketing Team works hand-in-hand with the Info Center to inform the campus community about the various programs, services, facilities, and events that the Student union, Inc. offers. Creating everything from signage to collateral packages spanning multiple print and digital mediums, the Marketing Team is a complete advertising, design, print, and publication department within the Student Union, Inc.

We create numerous marketing materials to be distributed within the Student Union, including brochures and flyers, sunglasses, mouse pads, stickers, and more. We are brand designers that craft a cohesive image and style of the Student Union, Inc.