

# VCE Event Calendar - Fall 2017

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**When:** October 16, 2017

**Topic:** Innovating digital education: The simple habits that make math and science "geniuses"

**Where:** SJSU Student Union Theater (Ground Floor)

**Time:** 6:00 pm - 7:30 pm

**Speaker:** Sue Khim

**Speaker bio:**



Sue Khim is the Founder and CEO of Brilliant ([brilliant.org](http://brilliant.org)). Brilliant helps you excel in math and science. On Brilliant, you can master concepts through examples and problems contributed by a community of mathematicians, scientists, and engineers. Over 1 million people use Brilliant every month. In 2012, Sue was named one of Forbes' 30 Under 30 in education. In 2013, she gave a TEDx talk about how Brilliant can change the world.

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**When:** September 18, 2017

**Topic:** Innovation, Disruption, and Groundbreaking

**Where:** SJSU Student Union Theater (Ground Floor)

**Time:** 6:00 pm - 7:30 pm

**Speaker:** Raymond D. "Ray" Zinn

**Speaker Bio:**



SJSU alumnus Raymond D. "Ray" Zinn is an inventor, entrepreneur, and Silicon Valley's longest serving CEO.

Ray is best known for conceptualizing and inventing the Wafer Stepper and co-founding Micrel Corporation (acquired by Microchip in 2015). He served as Micrel's Chief Executive Officer, Chairman & President between 1978-2015. Ray holds over 20 patents for semiconductor design. He is a prolific writer of blog posts and journal articles, and author of *Tough Things First*, published by McGraw Hill Education in 2015.

Ray earned a BS in Industrial Management from Brigham Young University and an MS in Business Administration from San Jose State University.

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# SVCE Event Calendar – SPRING 2017

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## Values-Driven Leadership in Entrepreneurial Success

Monday, April 24 6:00pm - 8:00pm

Student Union Ballroom SJSU Campus

### Speakers:



**Richard Conniff**, former President/CEO of Focus Business Bank, a community-based bank opened in 2007. Previously, Mr. Conniff was President/COO of Heritage Commerce Corporation, a bank holding company. He is a member of the Lucas College of Business Global Leadership Council and former member of the Business Alumni Association as well as College of Business Distinguished Alumnus, 2003. He received his BS in Business from CSU Long Beach and his MBA from San José State. He and his wife, Sandi, are the founders of the College of Business Alumni Association Speaker series.



**Jay Fulcher**, CEO of Zenefits. He has over 20 years of experience in leading both public and private technology companies where he has built dynamic, successful organizations and created new market segments. Previously, Jay served as President & CEO of Ooyala, President & CEO of Agile Software, EVP at Peoplesoft and VP at SAP. Jay has co-founded and launched many early stage start-ups. He is an alumnus of San Jose State University where he is a member of the Global Leadership Council for the Lucas Graduate School and College of Business.



**Reshma Nigam**, Founder & CEO, Markable Solutions, a digital marketing company. Prior to that, she was co-founder and CEO of aMarketForce, a leader in B2B sales, marketing and lead generation services. Ms. Nigam has worked with RightWorks Corporation, Xporta and nthOrbit, when they were startups. She was also VP of Medical Market Research for Frost and Sullivan. Ms. Nigam is an advisory board member of the Global Leadership Council at Lucas Graduate School of Business, SJSU. She is also the Chairperson of Art Forum at San Francisco, Bay Area. She holds MBA and BA degrees from San Jose State University.

**Moderator:**



**Dr. Anu Basu** is Professor of Entrepreneurship in the School of Global Innovation & Leadership, Lucas College & Graduate School of Business, and Director, Silicon Valley Center for Entrepreneurship, at SJSU. Her research interests include entrepreneurship education, immigrant and global entrepreneurship. She received MPhil and PhD degrees in Economics from the University of Cambridge, UK, an MBA from IIM Calcutta, India, and a BA (Honors) degree in Economics from St. Stephen's College, University of Delhi, India. Before joining academia, Dr. Basu worked on the international management staff of Bank of America in India and the UK.

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# START-UP NATION TECHNOLOGY FAIR

## **Startup Nation Tech Fair - Co-hosted by the Silicon Valley Center for Entrepreneurship**

**Tuesday March 14th**

6:00pm-9:00pm

Student Union Ballroom

6:00pm-7:30pm: Panel discussion with Israeli entrepreneurs based in Silicon Valley.

*Panelists include:*

Zohar Alon, Founder & CEO, Dome 9 Security,

Lior Koriat, CEO, Quali

Doron Reuveni, co-founder & CEO, Applause

Moshik Raccah, co-founder and CEO of Silo

7:30-9:00pm: Tech Fair to connect entrepreneurs with students seeking internship opportunities.

### **Company Bios (PDF)**

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**When:** February 20, 2017

**Topic:** Five Lessons for Launching Your First Startup in Silicon Valley

**Where:** SJSU Student Union Theater (Ground Floor)

**Time:** 6:00 pm - 7:30 pm

**Speaker:** Rahim Fazal, serial entrepreneur



### **Speaker bio:**

Rahim Fazal is a 4-time entrepreneur, and co-founder of SVAcademy, a career accelerator for students looking for business development jobs after college. Prior to that, Rahim was the co-founder of Involver (acquired by Oracle), a social media marketing platform used by more than one million companies and many Fortune 500 brands. Rahim was honored at The White House with an Empact 100 Award by Startup America and The Kauffman Foundation. He's been named one of the Top 30 Entrepreneurs Under 30 in America by Inc Magazine, one of the Top 40 Under 40 by the San Francisco Business Times, and one of the Top 25 Digital Thought-Leaders by iMedia.