

# Silicon Valley Summer Innovation Bootcamp

## June 3-17, 2018



**SJSU** SAN JOSÉ STATE UNIVERSITY

The Silicon Valley Summer Innovation Bootcamp will be held on the campus of SJSU, in the heart of Silicon Valley.

This two week program will focus on innovation, critical thinking, leadership, teamwork, and business ethics.

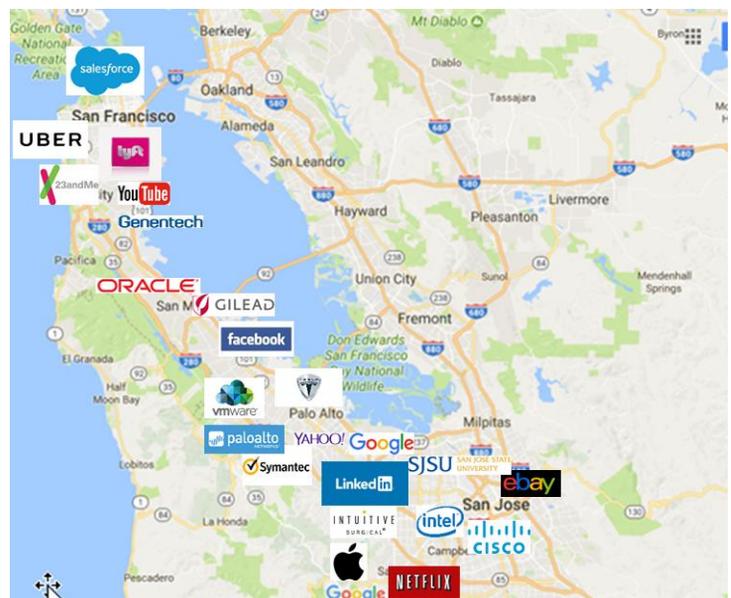
Classes are highly interactive sessions taught by experienced professors from SJSU's College of Business and include corporate visits to leading high tech companies and guest lectures from Silicon Valley executives who will share their first hand experiences.

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>Wk 1</b>	Arrive at SFO Campus Tour Welcome Dinner	Program Introduction  Group projects	Innovation & Disruption  Group projects	Creativity  Corporate visit	Business Analysis  Group projects	Teamwork & Leadership  Corporate visit	San Francisco City Tour
<b>Wk 2</b>	Santa Cruz Beach Tour	Venture Capital  Group project work	Business Ethics  Corporate visit	Presentation & Pitching  Group project work	Group project work  Corporate visit	Group presentations  Farewell Dinner	Depart from SFO

*Silicon Valley is a 50 mile area between San Jose and San Francisco. In this small geographic area, an incredible range of high technology companies have burgeoned in the past few years.*

*These companies have sparked the computer and internet revolutions that have changed the way we all interact with the world.*

*Our innovation bootcamp takes full advantage of our proximity to these high tech powerhouses through corporate visits and guest lectures from Silicon Valley entrepreneurs to learn directly from those in the center of innovation.*



Thriving in the new economy requires flexibility. Traditional industries face continual disruptions from new entrants and new technologies. Corporate hierarchies are a thing of the past.

Our summer program focuses on developing creativity, critical thinking, leadership, teamwork and business ethics – the necessary elements to succeed in business today. Through a variety of lectures, case studies, group games and corporate visits, students will apply what they have learned to develop a group project business plan. This will culminate in a final group presentation to be given to a panel of professors and business executives for feedback and evaluation.

Upon completing the Silicon Valley Summer Innovation Bootcamp, a certificate of completion will be awarded.

SJSU is nestled in beautiful Northern California and we will have excursions to explore the fun of San Francisco from Fisherman's Wharf, Golden Gate Bridge, the cable cars and more! And we will visit the relaxed beach community of Santa Cruz to enjoy the sun and beach along with the sea lions.



Classes will be held on the SJSU campus and students will be housed in campus dormitories and provided with a campus meal plan.

Program costs are USD 3,350 and include 10 day class program, 14 nights stay in double occupancy dormitory room, 15 day, 3 daily meals plan, 2 weekend day excursions, pickup and drop off between SFO airport and SJSU campus on the scheduled days, transportation to scheduled corporate visits. Program costs exclude airfare.

For more information or questions:

Website: <http://www.sjsu.edu/svce/programs/index.html>

Registration deadline: March 16, 2018

**Early bird discount of 10% for registration and payment before February 9, 2018**

The Silicon Valley Innovation Summer Bootcamp is administered by the Silicon Valley Center for Entrepreneurship (SVCE) at SJSU College of Business. SVCE promotes effective entrepreneurship through knowledge creation, knowledge dissemination, collaborative partnerships and outreach activities.



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