

Fall 2008

1. Global Entrepreneurship Week Event- Nov 17-21, 2008	
Tues. Nov. 18th, 2:30-4:30 pm, BT 550C	Walk-in consultation with SVCE faculty/organizing team for Neat Ideas Fair participants. Dr. Sorin Grunwald, entrepreneur and adjunct faculty, has kindly agreed to meet with teams that would like advice on their presentations.
Wed. Nov. 19th, Eng 189	Celebrating Global Entrepreneurship Week in partnership with the City of San Jose 5:30pm: Reception in foyer outside Eng 189 (sponsored by City of San Jose) 6pm: Paul Krutko, Managing Director, Office of Economic Development, City of San Jose, will give a brief overview of the OED's role in encouraging entrepreneurship in San Jose 6:15pm: Dr. Naren Gupta, Managing Director, Nexus India Capital, Vice Chairman, WindRiver Systems, will speak on 'Successful Entrepreneurship in a Global Marketplace', followed by Q&A.
Thurs. Nov. 20th, Eng 189, 3-5 pm	FREE screening of Outsourced, the movie, http://www.outsourcedthemovie.com/ , (1hr 43 minutes).

2. SVCE Eminent Speaker Event- Oct 20, 2008	
Topic:	"Making the most of your Intellectual Property"
Where:	Martin Luther King Library - Room MLK 225/229
Time:	6:00 P.M. to 8:00 P.M.
Speaker:	Miriam Rivera , Former Deputy General Counsel/Vice President, Google Inc.
Guest Speaker's Bio:	Miriam Rivera served most recently as Deputy General Counsel/Vice President at Google Inc. She was that Fortune 500 company's first business lawyer and the "chief operating officer" of the legal department. Five-year veteran Ms. Rivera led Google's corporate, commercial, Asia Pacific, Latin America, employment, real estate and technical operations practices. Previously, she served as associate general counsel, leading the revenue and commercial partnership practice for Google. Ms. Rivera serves on the Board of Trustees of Stanford University, where she is a member of the Audit & Compliance, Academic Policy, Alumni & External Affairs and Globalization committees, as well as serving on the Board of Visitors of the Stanford Law School and the Stanford Office of Technology Licensing Advisory Board. Ms. Rivera is also on the Board of Advisors of Virtual Synaptics, DecisionStreet, and Hispanic.Net as well as an informal advisor to other start up companies and entrepreneurs. In Spring

2008, she team-taught a course on Deals, Vision & Leadership at the Leavey School of Business at Santa Clara University. While at Google, Ms. Rivera was Assistant Secretary to the board of Google Inc., served on the disclosure committee of the company, and as Secretary to the board of the Google Foundation. She served as the legal lead on Google's Sarbanes-Oxley and other regulatory compliance efforts and also has nonprofit and private company board and advisory experience, as a Trustee of the First Congregational Church of Palo Alto, Board and Executive Committee Member of La Casa de las Madres, and Secretary to the Board of On Your Mind Inc. (a software startup she co-founded). As a result of these varied experiences, Miriam is familiar with governance issues faced by public, private and nonprofit boards.

Prior to joining Google, Ms. Rivera served as in-house counsel for Ariba Inc. in Sunnyvale, CA. Previously, she co-founded On Your Mind (later known as Outcome Software), a venture-backed enterprise software company. Earlier roles included strategy consultant for Andersen Consulting (now Accenture) and associate in the business and technology practice at the law firm of Brobeck, Phleger & Harrison.

Ms. Rivera is a frequent keynote speaker and has received a number of honors. In 2008, she received the Jerry A. Porras Leadership Award from the Stanford University Graduate School of Business. In 2006, the Hispanic National Bar Association voted Miriam "Latina Lawyer of the Year", and Hispanic.Net named her "Latina Executive of the Year". She was also selected by Corporate Counsel magazine as one of the top 10 corporate attorneys in the United States in 2005.

Ms. Rivera supports charitable and community endeavors such as A Better Chance (enabling low income honor students to attend top private schools), BUILD (an entrepreneurship program targeting at-risk high school students), and Village Enterprise Fund (microgrants in the developing world) as well as having established a scholarship fund targeting African American and Latino low-income students at Stanford University.

Ms. Rivera received an AB in Sociology, an AM in Spanish from Stanford University, as well as a JD/MBA from Stanford Law School and Stanford Graduate School of Business.

3. SVCE Eminent Speaker Event- Sep 15, 2008

Topic:	Taking the Leap into Entrepreneurship from SJSU: Alumni Perspectives
Where:	Martin Luther King Library - Room MLK 225/229
Time:	Monday, September 15th, 6 - 8 pm
Speaker:	Geoff Alexander, Tony Calleja, and Jayan Ramankutty
Guest Speaker's Bio:	Geoff Alexander , co-founder, Oasis Media, LLC, and other ventures Geoff started his first company at the age of 21. He spent 8 years in non-commercial radio, taught school, and was a high-

tech sales professional for seven years. He launched his sales training company in 1990 (www.alextrain.com), and his clients have included companies such as Cisco Systems, Apple Computer, and Symantec. In 2001, he incorporated the Academic Film Archive of North America (www.afana.org) as a non-profit corporation, and serves as its Executive Director. He co-founded Oasis Media, LLC (www.wowasis.com), a Southeast Asian travel informational and marketing company in 2003, and serves as its CEO. He received his BA in Creative Arts in 1988, and his MA in Education in 1996, both from San Jose State University.

Tony Calleja, Co-Founder & CFO, Log Savvy Inc.

Tony is a seasoned financial executive, general manager and company founder who brings to Log Savvy extensive private and public company experience, including IPO and M&A execution in multiple sectors of the technology industry. He was a co-founder and served as President and as CFO of Vado, Inc., a leading Bay Area specialty technology staffing company. Tony was previously VP Finance & Corporate Controller at bamboo.com where he created and executed policy, handled SEC filings and audits through its private VC financing rounds, its IPO and the subsequent merger that created Internet Pictures Corp. [NASDAQ: IPIX]. Prior to bamboo.com, Tony held multiple finance positions over the course of 15 years at MCI and National Semiconductor. He was an early angel investor and advisor to Addamark Technologies (now called SenSage). Tony holds an MBA from Golden Gate University, and a BS in Accounting from San Jose State University.

Jayan Ramankutty, Co-Founder & CEO, KRK Labs Jayan has founded four companies and successfully exited three within the last twenty years. Most recently, he was the CEO of YuMe Networks which he founded in 2003. In July 2006, he closed series A financing for YuMe from Khosla Ventures, Accel Partners and BV capital. Prior to that, Jayan co-founded Lara Networks in 1997, a world leader in Network Search Engines (NSE), which was acquired by Cypress Semiconductor in 2001. Based on proprietary TCAM technology, NSE was aggressively adopted by Cisco for its world class switches and routers. Jayan co-founded empowerTel Networks in 2000 to build carrier grade VoIP switches using proprietary media processors based on TCAM technology and multi-processor cores. The Media Express Processor known as MXP, was awarded the best product at Interop 2000. empowerTel was acquired by Ipunity in 2002. In 1991, Jayan co-founded Nimbus Technology, to design and manufacture Sparc chipsets for the multi-processing graphics work station market. Nimbus was acquired by Alliance semiconductor in 1993, prior to going IPO. Jayan holds patents in the field of CAMS, VoIP, DRM and IP Video. Jayan graduated with BE(Hons) Electronics from BITS Pilani, India and MS in Computer Engineering from San Jose State University, while working as a

Senior Designer at Elxsi . He is the founding President of BITSAA-Silicon Valley Inc (www.bitsaa-svc.org), a 501(c)3 non-profit alumni organization where he is still very active. He is also a TiE Silicon Valley Charter Member and chairs the Media and Entertainment SIG.

Spring 2008

1. SVCE Eminent Speaker Event- April 23, 2008	
Topic:	"How to Grow a Successful Business"
Where:	Martin Luther King Library - Room MLK 225/229
Time:	6:00 P.M. to 8:00 P.M.
Speakers:	Larry Boucher , Founder, CEO and Chairman of Alacritech
Guest Speaker's Bio:	<p>Larry Boucher, founder, president and chief executive officer of Alacritech has enjoyed a long and distinguished career in Silicon Valley. His technical and business accomplishments include establishing and building three successful start-up companies as well as authoring an industry-standard technical specification. Mr. Boucher is a recognized leader in the areas of server adapter, storage, and networking technologies.</p> <p>Mr. Boucher received his MS in electrical engineering from the University of California, Berkeley, and his BS in business administration and his MBA from San Jose State University.</p>

2. Business Plan Prep: Finance Workshop- April 12, 2008	
Presenter:	Eric Walczykowski, Deloitte Services, LP
Organizer:	Steve Bennet, Founder and Managing Director of Bodega Partners
Where:	Boccardo Business Building, BBC 004
Time:	10:00 A.M. to 1:00 P.M.
Guest Speaker's Bio:	<p>Eric has assisted Emerging Growth Companies in many roles, including, Chief Executive Officer, VP of Corporate Development, Venture Capital Investor, Board Member, Investment Banker and Auditor.</p> <p>Most recently, Eric was the Chief Executive Officer of Suni Medical Imaging, a medium sized medical technology company that grew 40% under his direction. During his tenure at Suni, Eric recruited four executive staff members and led the company through two sales transaction processes. As part of the strategy at Suni, Eric evaluated and led development in several Internet and eCommerce strategies.</p>

Prior to Suni, Eric spent five years in the Venture Capital Industry with Nucleus Partners and The Angels Forum/Halo Fund where he lead direct investments and served as an interim executive in certain portfolio companies. During his tenure in Venture Capital, Eric had the opportunity to participate on the Board of Directors for fifteen private companies as a member, observer and advisor. Eric also spent six years with Andersen in both Corporate Finance and Audit. While in Corporate Finance, Eric created the Western Region internet/eCommerce practice and acted as the lead financial advisor on Private Placement transactions and Mergers and Acquisitions.

3. Eminent Speaker Event- March 19, 2008

Topic:	"Starting and Financing Start-ups: U.S. versus India"
Where:	Martin Luther King - Room MLK 225
Time:	6:00 P.M. to 8:00 P.M.
Speaker:	Vish Mishra , Senior Partner, Clearstone Ventures
Guest Speaker's Bio:	Vish joined Clearstone in March 2002 with over 30 years of leadership and management experience in the high tech industry including software, Internet, networking and telecommunications. He is a founder and served as a board member of Telera. Vish was also co-founder of Excelan (1983), which was funded with \$7.3 million in venture capital. Vish holds a BS in Electrical Engineering from the Institute of Technology at Benares Hindu University, an MS in Electrical Engineering from North Dakota State University and MBA work from the University of Minnesota. He is a very active Director and Charter Member of TiE who has dedicated himself to the growth of the organization since its inception.

4. Business Plan Prep Workshop-March 1, 2008

Where:	Boccardo Business Center - Room BBC 226
Time:	10:00 a.m. to 1:00 p.m.
Description:	This Workshop will offer tips on how to conduct effective market research and create a successful marketing plan that maximizes sales resources. It has been organized specifically to help all those planning to enter the Silicon Valley Business Plan Competition being held in May, with confirmed cash prizes of \$10,000. The Competition is open to ALL SJSU students, alumni, faculty and staff. The Workshop will be presented by Bob Goedjen and Mark Levi, counselors and instructors for Silicon Valley SCORE (Service Corps of Retired Executives).

5. Eminent Speaker Event - Feb 13, 2008

Topic:	"Business Opportunities in a Global World"
Where:	Boccardo Business Center - Room BBC 202
Time:	6:00 p.m. to 8:00 p.m.
Speaker:	Ajit Nazre , Venture Partner, Kleiner Perkins Caufield & Byers
Guest Speaker's Bio:	<p>Ajit joined Kleiner Perkins Caufield & Byers in 2003. His areas of investment are enterprise software and services, new materials and greentech. Ajit came to KPCB from SAP. At SAP he worked for Dr. Hasso Plattner, CEO, Chairman and co-founder, SAP. He co-founded SAPMarkets in 2000, a fully owned company of SAP, and was Managing Director of SAPMarkets Americas. In 2002, he was SVP of SAP's New Venture Unit, SAP Inspire.</p> <p>Prior to SAP Ajit worked in the medical device industry, first at Zimmer, Inc., a division of Bristol Myers and Squibb, and then at Mathys AG (Synthes) in Switzerland. Ajit has an undergraduate degree in Mechanical Engineering from the College of Engineering Poona (COEP), India. He holds an MS in Mechanical Engineering from Michigan Tech, a PhD in Biomechanics from the Technical University of Hanover, Germany and an MBA from the Harvard Business School. This event is co-hosted by the Lucas Graduate School of Business</p>