START-UP NATION
TECHNOLOGY FAIR

Start-Up Nation Technology Fair
Tuesday, March 14, 2017
SJSU Student Union Ballroom

Panelists

1. **Zohar Alon, CEO Dome 9**
   Zohar Alon is the founder and CEO of Dome 9 Security, delivers verifiable cloud infrastructure security and compliance to all businesses at all times across all public clouds. The Dome9 Arc SaaS platform leverages cloud-native security capabilities and cloud-agnostic policy automation to bring comprehensive network security, advanced IAM protection and continuous compliance to every public cloud environment. Zohar is a veteran of network security and policy management. He helped shape the early days of the security industry while at CheckPoint's Software, where he built Provider-1, CheckPoint's service provider's management solution, which is still used today by the world's largest MSP's and enterprises. Growing rapidly, Dome9 is already successfully serving and protecting the cloud infrastructure assets of hundreds of enterprises and high flying startups. Prior to Dome 9 and CheckPoint, he was involved in several web and enterprise startups as an investor, and was the Managing Venture Partner at Evolition VC, as well as founding BetUKnow, a fantasy betting web platform. Zohar holds a B.A in Economics and Management (cum laude) from Tel-Aviv University.

2. **Lior Koriat, CEO Quali**
   Lior Koriat has served as the CEO of Quali since November 2008. Lior previously served as COO and Vice-President of R&D. Prior to Quali, Lior was the founder and CEO of Intellitech Engineering and Aviation Ltd., and has over 11 years of experience in system and software engineering in the fields of aviation, robotics, communication, control, real-time and embedded applications, algorithms and audio/video streaming. Lior led and managed large scale and complex technology programs including projects in the fields of flight simulation, unmanned ground vehicles and C4I systems. He holds a Bachelor's degree with honors in computer science and economics from Tel Aviv University.

3. **Doron Reuveni, CEO Applause**
   As CEO and co-founder of Applause, Doron Reuveni is the driving force behind one of the fastest growing tech companies in New England. With clarity of vision about the future of web and mobile applications, Doron has grown the company exponentially. His idea for the "in-the-wild" software testing through a crowdsourcing model was a radical notion in 2007. Today, it has been enthusiastically adopted by over 1000 companies worldwide. Prior to Applause, Doron was the CEO and owner of Re.D Consulting and the SVP of Technology at Enigma Technologies.

4. **Moshik Raccah, CEO Silo**
   Moshik Raccah is the co-founder and CEO of Silo, a private networking platform that allows usersto ask their network for advice, information and help. Previously, Moshw was Managing Director at VentureMind, a Silicon Valley consulting and innovation scouting firm that provides large corporations with early information and access to disruptive technology companies in the Silicon Valley. Earlier in his career, Moshe served as the Vice President of Strategic Alliances and Business Development at Amdocs and Vice President of Sales and Business Development at Microsoft. Moshe has been active in the Silicon Valley and startup community since 1999. His relationships span all major technology companies, venture capital firms, universities, incubators and organizations. He is the co-founder of the IEFF, the Israeli Entrepreneurship and Founders Forums of the Silicon Valley, and was recently described by one well-know venture capitalists as "the hub for everything Israeli tech-oriented" in Silicon Valley.

   Other Companies

   CheckPoint:
   Check Point was established in Ramat-Gan, Israel in 1993, by Gil Shwed, Marius Nacht, Shlomo Kramer. Shwed developed the idea while serving in the Unit 8200 of the Israel Defense Forces, where he worked on securing classified networks. Today Check Point Software Technologies Ltd. is a multinational provider of software and combined hardware and software products for IT security, including network security, endpoint security, mobile security, data security and security management. The company has approximately 4,000 employees worldwide, and a market cap of over $15 Billion.

   eClincher:
   Founded by Israeli entrepreneurs, and development team distributed across the US and Israel, eClincher is a powerful social media management tool, designed to help businesses efficiently manage social media presence and marketing activities. eClincher combines all the social media accounts into one placE.

Businesses use eClincher to manage social media, increase brand awareness, publishing, engagement, monitoring, content curation, and social selling.

Gamitee:
Gamitee is a Jerusalem based start-up that started at the Hebrew University campus incubator "HUstart". This innovative platform allows users to invite their friends and consult together online in real time. This allows companies to increase conversion, draw social media traffic, and create user generated remarketing.

Leo:
Two Israeli entrepreneurs who decided to make the insurance world better established Leo. In less than a year, they managed to collaborate with A-rated insurance carriers in the U.S and develop the only automatic insurance startup that covers the stuff you care about (laptop, smartphone, etc.) and every new item you buy from "Amazon", "Best Buy." At an affordable price.

Moburst:
Founded in 2013 in Tel Aviv, Moburst is a global mobile success company that helps leading brands and startups master the mobile arena. Our main specialty is helping companies conquer their toughest challenges through cost-effective, creative, and innovative mobile marketing campaigns by being masters of ASO.