







## *PART ONE*

# What is SVIC?

The Silicon Valley Innovation Challenge is an annual forum that promotes entrepreneurship, creativity, and innovation among students.

Students receive mentorship and networking opportunities to help turn their ideas into reality.



*PART TWO*  
What are the benefits  
of participation?



*BENEFIT ONE*

## Networking and Mentorship

Faculty and industry professionals  
help students cultivate their ideas  
into reality





## *BENEFIT TWO* Job Opportunities

Recruiters seek talent for internships and other employment opportunities  
Becoming a finalist is a great accomplishment to add on a resume





*BENEFIT THREE*

## Cash Prizes and Funding

SVIC winners receive cash prizes  
to further their ideas along  
Angel seed investors seek the next  
ground-breaking venture







## *PART THREE*

# What is considered to be an innovation?

Any new or improved product, process, or service . . .

*Example:* Revolutionizing medical testing or changing the way we listen to music





## *PART FOUR*

# Who may participate?

All SJSU students, alumni, faculty, staff, and students from partner our institutions.



*PART FIVE*

# Competition Categories



## BEST OVERALL INNOVATION

- First place \$1,500 CASH prize
- Second place \$1,000 CASH prize
- Third place \$500 CASH prize

## BEST ELEVATOR PITCH

- 90-second succinct verbal “pitch”
- \$500 CASH prize

## SPECIAL CATEGORIES

- Best Social Innovation
- Best Global Innovation
- Best Education Innovation
- People’s Choice Award





## *PART SIX* How to enter?

Visit the SVIC website at  
[www.sjsu.edu/svic](http://www.sjsu.edu/svic) and follow the  
instructions to submit an idea.



# VISUAL AIDS

## PART SEVEN

What items must participants prepare?

### MINIMUM REQUIREMENTS

Poster Board Display

### INCREASE CHANCES OF WINNING

Model or Prototype

Computer Simulation or Demo

Attention-Grabbing Visual Aids

Succinct Elevator Pitch





## *PART EIGHT* Judging Criteria



### TARGET MARKET AND IMPACT

Is the target user clearly defined and is the potential market widespread?

### VALUE AND BENEFITS

Does the idea have clearly articulated benefits to the end user?

### COMPETITIVE EDGE AND INNOVATIVENESS

Does the idea have an advantage over other existing products?

### FEASIBILITY AND PRACTICALITY

Can the idea be executed or implemented?



# Questions?

## Contact Us:

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