



PROGRAM OVERVIEW 2018



PART ONE What is SVIC?

The Silicon Valley Innovation Challenge is an annual forum that promotes entrepreneurship, creativity, and innovation among students.

Students receive mentorship and networking opportunities to help turn their ideas into reality.



PART TWO
What are the benefits of participation?



CONNECIIONS

Networking and Mentorship

Faculty and industry professionals help students cultivate their ideas into reality





CAKEEK

BENEFIT TWO Job Opportunities

Recruiters seek talent for internships and other employment opportunities Becoming a finalist is a great

accomplishment to add on a resume



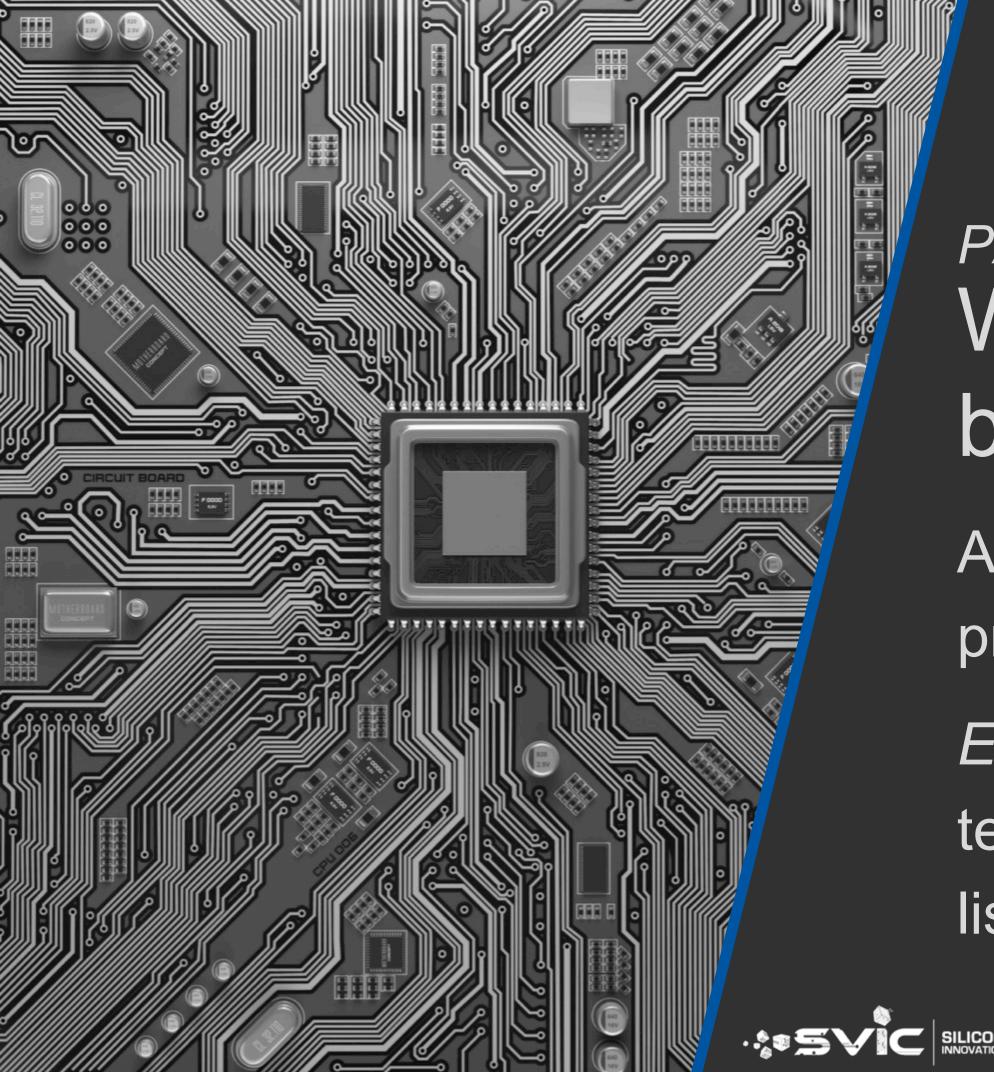
FINANCING

BENEFIT THREE
Cash Prizes
and Funding

SVIC winners receive cash prizes to further their ideas along

Angel seed investors seek the next ground-breaking venture





What is considered to be an innovation?

Any new or improved product, process, or service . . .

Example: Revolutionizing medical testing or changing the way we listen to music



PART FOUR Who may participate?

All SJSU students, alumni, faculty, staff, and students from partner our institutions.

Competition Categories



BEST OVERALL INNOVATION

- First place \$1,500 CASH prize
- Second place \$1,000 CASH prize
- Third place \$500 CASH prize

BEST ELEVATOR PITCH

- 90-second succinct verbal "pitch"
- \$500 CASH prize

SPECIAL CATEGORIES

- Best Social Innovation
- Best Global Innovation
- Best Education Innovation
- People's Choice Award





PART SIX
How to enter?

Visit the SVIC website at www.sjsu.edu/svic and follow the instructions to submit an idea.



VISUALAIDS

PART SEVEN

What items must participants prepare?

MINIMUM REQUIREMENTS

Poster Board Display

INCREASE CHANCES OF WINNING

Model or Prototype

Computer Simulation or Demo

Attention-Grabbing Visual Aids

Succinct Elevator Pitch





PART EIGHT Judging Criteria



TARGET MARKET AND IMPACT

Is the target user clearly defined and is the potential market widespread?

VALUE AND BENEFITS

Does the idea have clearly articulated benefits to the end user?

COMPETITIVE EDGE AND INNOVATIVENESS

Does the idea have an advantage over other existing products?

FEASIBILITY AND PRACTICALITY

Can the idea be executed or implemented?







Questions?

Contact Us:
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