

Silicon Valley Innovation Challenge (SVIC)

Overview and Submission Calendar, Fall 2020

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SVIC Finalist Showcase, 2020



- Tuesday, December 1
- 10:00 am to 6:00 pm
- First Fully Online/ Virtual Event!

What is SVIC?

- SVIC is an annual business ideas competition at the [Silicon Valley Center for Entrepreneurship](#)
- Our mission is to cultivate entrepreneurs and provide guidance to take students' business ideas to the next level
- www.svic.edu/svic

SVIC Winning Ideas, 2018/19

- **Medixflow** (a digital voice assistant to schedule caregivers' tasks in senior care facilities)
- **Vessel Athletics** (an innovative athletic-wear top with a removable hydration pack)
- **BridgeBrain** (web-based, peer-to-peer collaborative platform for university networking for research projects)
- **SpotMe Solutions** (an app to find parking in real-time)
- **Sentry** (AI responder drones to decrease emergency service response time in motor accidents)
- **SpecUrEat** (Multiple food allergen detecting device)
- **ZenDen** (Simplifying housing process for SJSU students)
- **Beltamom** (Precautionary belt for tracking dangerous fetal conditions during pregnancy)
- **Gig** (Marketplace for on-demand tasks)

SVIC Judging Criteria



- 1. What's your innovative business idea?/ What problem does it solve?
- 2. Who will benefit from the solution?
- 3. How is the idea different from competition?
- 4. Can the idea be implemented? What resources will you require, and how will you acquire those resources?

Who May Participate in the SVIC?

- SJSU Students, Faculty, Staff from all Colleges
- Students and Faculty from Partner Institutions
- Graduates, Undergraduates and Alumni



SVIC Winners by College, 2019

College	Award
CoSc	1 st place for Best Overall Innovation
CoB	2 nd place for Best Overall Innovation
CoSc	3 rd place for Best Overall Innovation
Kansas University of Technology, Lithuania	Best Healthcare Innovation
CoEng	Best Social Innovation
CoSc, CoB, CoSSc	People's Choice Award
Kansas University of Technology, Lithuania	Best Elevator Pitch



Partner Institutions, 2019

- **Two partner institutions;
10 students**
- The Kansas University of Technology,
Lithuania: 1 Team
- The Indus Entrepreneurs (TiE): 2
(High school) Teams



Why Participate in the SVIC?

- **Cash Prizes!**
 - Best Overall Innovation
 - Special Category Awards
- **Networking & Mentorship!**
 - Seasoned Entrepreneurs
 - Investors
 - SJSU Faculty and Students
- **Job Opportunities!**



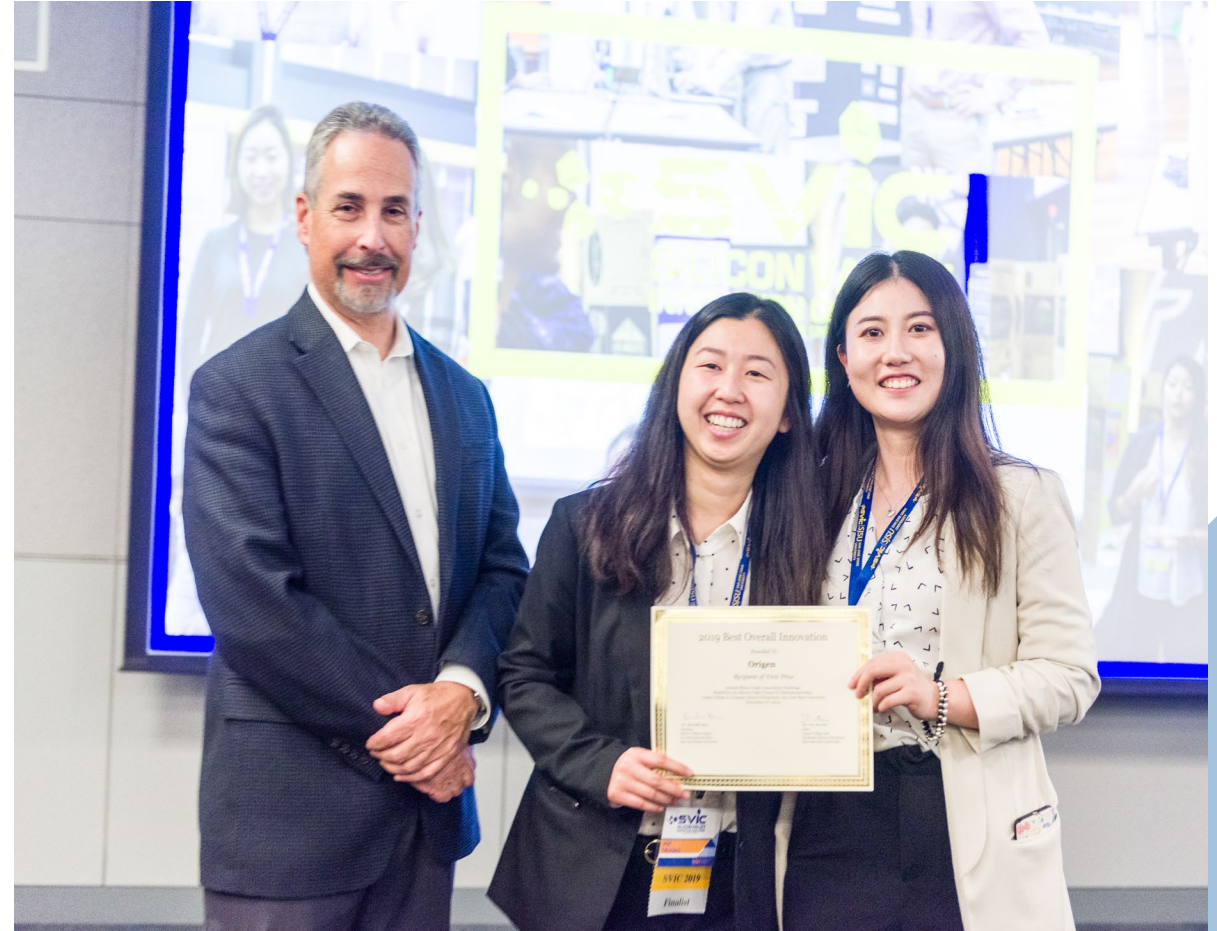
SVIC Workshops, Fall 2020

- **Ideation Workshop: Thurs. Sep. 10**
 - *Speaker: Dave Hadden, Founder, Arlo Inc. and SVCE advisor*
- **Pitching Workshop: Thurs. Nov. 12**
 - *Speakers:*
 - *Buddy Burke, Communications Specialist, Apple, and*
 - *Ritvij Gautam, Global Entrepreneur in Residence, SJSU*



SVIC Calendar, Fall 2020

- Submissions Open: **Thurs. Oct. 22**
 - Visit www.sjsu.edu/svic/
- Submission Deadline: **Thurs. Nov. 5**
- Finalists Notified: **Tues. Nov. 17**
- SVIC Finalist Showcase: **Tues. Dec. 1**



Thank you!



Imagine. Innovate. Inspire.

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