

SILICON VALLEY INNOVATION CHALLENGE

Laimin Lo, SVIC Director





Usman Choudhery
SVIC 2014 and 2015 Finalist



What is SVIC?

The Silicon Valley Innovation Challenge is annual forum designed to promote entrepreneurship and innovation. We give students the opportunity to turn ideas into reality.



Melissa Osborn
Best Overall Innovation
First Place Winner



What is considered to be an innovation?

Any new or improved product, process, or service . . .

Example: Revolutionizing HIV testing or changing the way we listen to music or watch videos

Who can participate?

ALL SJSU STUDENTS
SJSU ALUMNI
SJSU FACULTY AND STAFF
STUDENTS FROM PARTNER
UNIVERSITIES AND COLLEGES



Competition Categories

BEST OVERALL INNOVATION

- First place \$1,500 CASH prize
- Second place \$1,000 CASH prize
- Third place \$500 CASH prize

BEST ELEVATOR PITCH

- 90-second succinct verbal “pitch”
- \$500 CASH prize

SPECIAL CATEGORIES

- Best Social Innovation
- Best Global Innovation
- **NEW!** Best Water Conservation Innovation
- People’s Choice Award



Key Dates

SUBMISSION PERIOD

- Opens August 22
- Closes **October 22** at midnight

FIRST JUDGING ROUND

- Online from **October 23-29**
- Finalists notified on **October 31**

WORKSHOPS

- November 3-10
- Pitch clinic, poster board design, resume writing and interviewing builder

SVIC FINALIST SHOWCASE

- In-person on **November 15** at the SVIC Finalist Showcase
- 9:00 a.m. to 6:00 p.m.
- Set-up begins at 7:00 a.m.



PRESENTING
Smart Start

NEXT
Smart Trash
Can



How to enter the challenge?

Read submission guidelines and the judging criteria at . . .

www.sjsu.edu/svic

Register and submit your idea!

Tyler Horvath and Nick Harris
SVIC 2015 Finalists

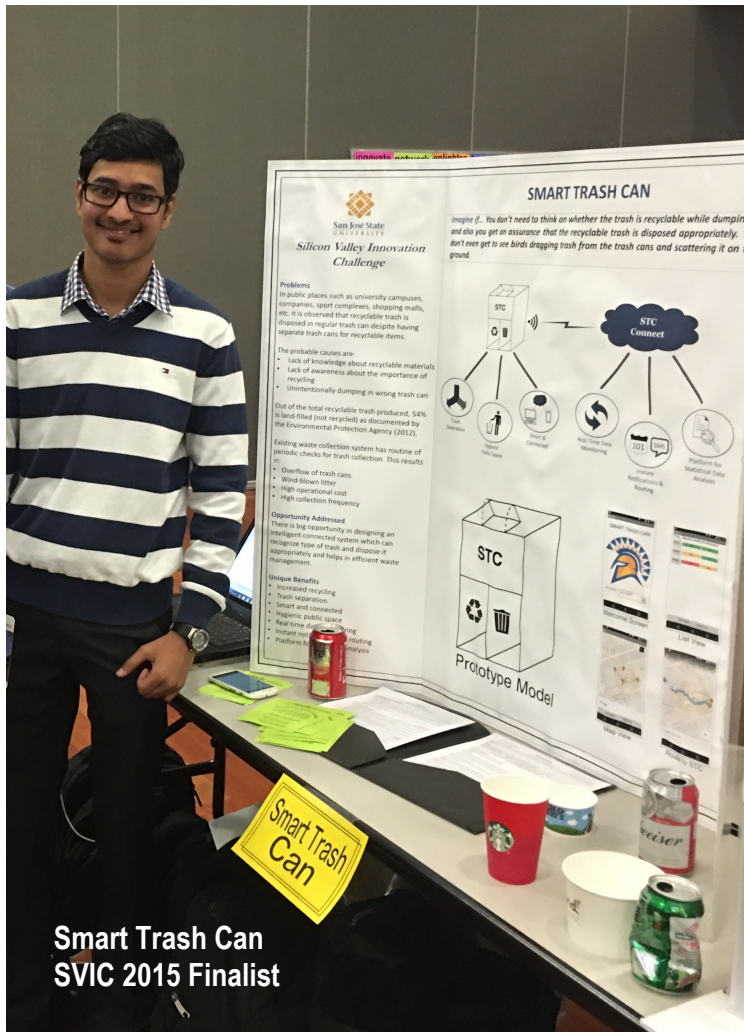
How to prepare for the Finalist Showcase?

MINIMUM REQUIREMENT

Poster board display

INCREASE CHANCES OF WINNING

- Model or prototype
- Computer simulation or demo
- Attention-grabbing visual aid



Smart Trash Can
SVIC 2015 Finalist



Yukari H. from Yahoo



Madison H. from Cisco



Manisha V. from Juniper



Who judges entries?

SJSU faculty and industry professionals who are also employees of Silicon Valley companies like . . .



CISCO™

CITRIX®

Linked in®

PayPal™



UBER



NetApp®



ERICSSON



SiliconGraphics

ORACLE®



Microsoft

Alcatel·Lucent



YAHOO!

SanDisk



Milan judged SVIC 2015 Finalist
Showcase entries via a robot

Why should I participate?

NETWORKING and MENTORSHIP

- Faculty and industry professionals will help you cultivate your idea into reality

JOB OPPORTUNITIES

- Recruiters seek talent for internships and other employment opportunities
- Becoming a finalist is a great accomplishment to add on your resume

FUNDING and CASH PRIZES

- SVIC winners receive cash prizes to further their ideas along
- Angel seed investors seek the next ground-breaking venture



Contact:



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