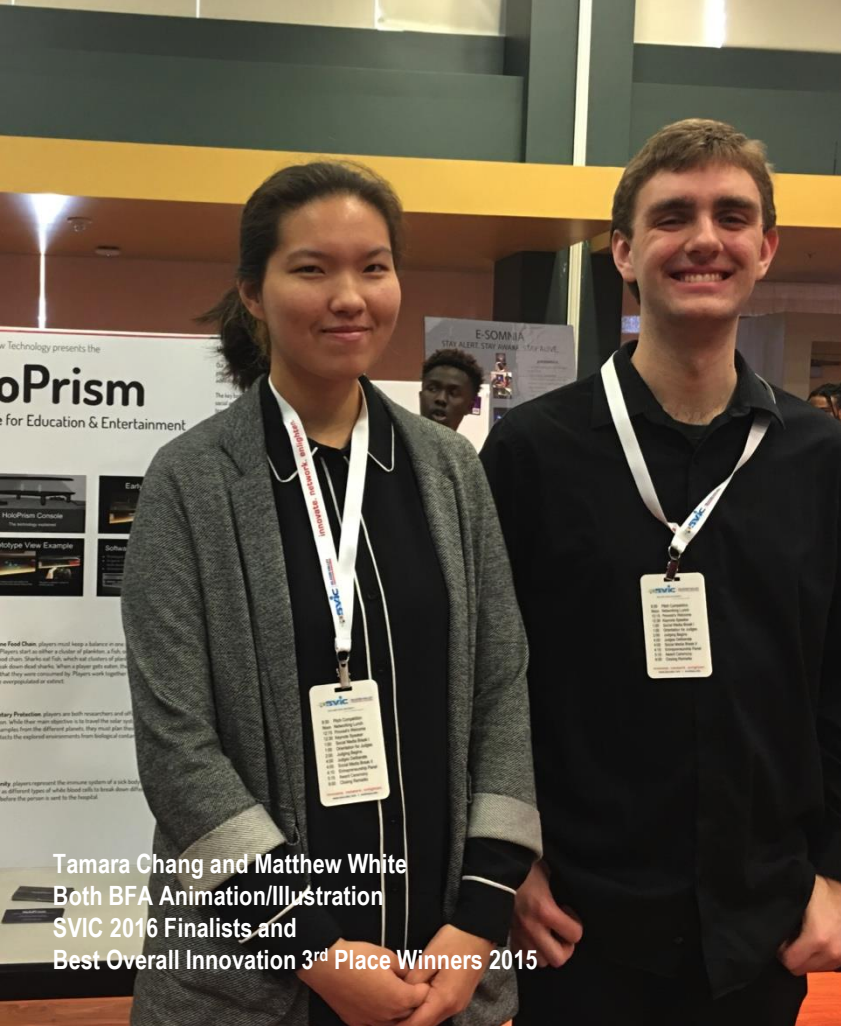


SILICON VALLEY INNOVATION CHALLENGE

Program Overview





Tamara Chang and Matthew White
 Both BFA Animation/Illustration
 SVIC 2016 Finalists and
 Best Overall Innovation 3rd Place Winners 2015

What is SVIC?

The Silicon Valley Innovation Challenge is an annual forum that promotes creativity, innovation, and entrepreneurship.

Students receive mentorship and networking opportunities to help turn their ideas into reality.

SJSU Silicon Valley Centers for Entrepreneurship

What are key participation benefits?

NETWORKING and MENTORSHIP

- Faculty and industry professionals help students cultivate their ideas into reality

JOB OPPORTUNITIES

- Recruiters seek talent for internships and other employment opportunities
- Becoming a finalist is a great accomplishment to add on a resume

CASH PRIZES and FUNDING

- SVIC winners receive cash prizes to further their ideas along
- Angel seed investors seek the next ground-breaking venture



Andrew Lange (Alcatel) and Ishie Eswar (Faculty)
Partner Together to Judge Finalist Entries

Brian Dang, BS Nursing
Best Overall Innovation
Second Place Winner 2016



What is considered to be an innovation?

Any new or improved product, process, or service . . .

Example: Revolutionizing HIV testing or changing the way we listen to music or communicate



Who can participate?

ALL SJSU STUDENTS AND ALUMNI
SJSU FACULTY AND STAFF
STUDENTS FROM PARTNER INSTITUTIONS

PRESENTING
Smart Start

NEXT
**Smart Trash
Can**

Tyler Horvath and Nick Harris
SVIC 2015 Finalists

Competition Categories

BEST OVERALL INNOVATION

- First place \$1,500 CASH prize
- Second place \$1,000 CASH prize
- Third place \$500 CASH prize

BEST ELEVATOR PITCH

- 90-second succinct verbal “pitch”
- \$500 CASH prize

SPECIAL CATEGORIES

- People’s Choice Award
- Best Social Innovation
- Best Global Innovation

How to enter?

1. Go to . . .

www.sjsu.edu/svic

2. Read submission guidelines
3. Register and submit your idea!





Key Dates

SUBMISSION PERIOD

- Opens **October 24**
- Closes **November 7** at midnight

FIRST JUDGING ROUND

- Online from **November 9-18**
- Finalists notified on **November 20**

WORKSHOPS

- November 6, 21, and 27
- Pitch clinic, poster board design, resume writing and interviewing builder

SVIC FINALIST SHOWCASE

- In-person on Wednesday, **November 29** at the Student Union Ballroom
- 9:00 a.m. to 6:00 p.m.
- Set-up begins at 7:00 a.m.



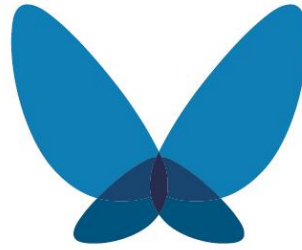
Smart Trash Can
SVIC 2015 Finalist

How to prepare for the SVIC Finalist Showcase?

MINIMUM REQUIREMENT Poster board display

INCREASE CHANCES OF WINNING

- Model or prototype
- Computer simulation or demo
- Attention-grabbing visual aid
- Succinct elevator pitch



I·D·E·A·S

INNOVATORS ▪ DESIGNERS ▪ ENGINEERS ▪ ARTISTS ▪ SCIENTISTS

IDEATHON

EVENT DETAILS

- On **October 7** at 11AM
- Student Union Ballroom
- Hosted by IDEAS Club

STUDENT NETWORKING

- Meet students from other colleges interested in forming teams

CONCEPT DESIGN

- Share and fine tune your idea with mentorship



Judging Criteria

TARGET MARKET

- End-users of innovation (product, technology, service) clearly defined

SOLVES USER NEED

- Main problem or end-user pain points and intended outcomes clearly defined

COMPETITIVE ADVANTAGE

- Idea exhibits a clear advantage over other existing products on market

FEASIBILITY AND PRACTICALITY

- Idea can be executed or implemented



Yukari H. from Yahoo



Manisha V. from Juniper



Madison H. from Cisco

Who judges entries?

SJSU faculty and industry professionals who are self-employed or employees of prominent Silicon Valley companies like . . .



SiliconGraphics

NetApp®

ORACLE®

CITRIX®



Linked in®

ERICSSON

Alcatel·Lucent



PayPal™



UBER



YAHOO!

SanDisk



BEST OVERALL INNOVATION—FIRST PLACE

Kent Tran
of H2f10w

In recognition for your outstanding achievement in the 5th Annual Silicon Valley Innovation Challenge at San José State University

  SJSU



BEST OVERALL INNOVATION—FIRST PLACE

Mohak Rastogi
of H2f10w

In recognition for your outstanding achievement in the 5th Annual Silicon Valley Innovation Challenge at San José State University

  SJSU



BEST OVERALL INNOVATION—FIRST PLACE

Emilie Wang
of H2f10w

In recognition for your outstanding achievement in the 5th Annual Silicon Valley Innovation Challenge at San José State University

  SJSU

H2f10w
Best Overall Innovation
First Place Winner 2016



SAN JOSÉ STATE UNIVERSITY

powering SILICON VALLEY

