



**The 3<sup>rd</sup> Annual Silicon Valley Social Innovation Leadership Forum**  
 April 25<sup>th</sup>, 2014 (Friday)  
 San Jose City Hall (8.00am – 4.30pm)

Time	Event/Activity	<b>WebEx Link</b> <i>(Please click on the links to join the sessions)</i> <i>Note: If the links do not automatically bring you to the page, please cut and paste the link on your browser</i>
8:00 – 8:20am	<b>Registration and light breakfast @ the Rotunda</b>	
<b>PLENARY: COUNCIL CHAMBERS</b>		
8:20 – 8:30am	<b>Welcome</b> By: <b>David Steele</b>   Dean, College of Business, San José State University <b>Joyce Osland</b>   Executive Director, Global Advancement Leadership Center <b>Brad Maihack</b>   Worldwide Director for Business Operations, HP	<a href="https://new-webex.webex.com/new-webex/j.php?MTID=m15546852500018107d6f564ae93e7630">https://new-webex.webex.com/new-webex/j.php?MTID=m15546852500018107d6f564ae93e7630</a>
8:30 – 8:40am	<b>Points of Pride</b> By: <b>Almaz Negash</b>   Managing Director, Step Up Silicon Valley <b>Bobbi Makani</b>   Director, Social Innovation Initiative, Global Leadership Advancement Center (GLAC), San José State University	
8:40 – 9:15am	<b>Opening Panel: Social Innovation and Housing</b> <b>Jennifer Loving</b>   Executive Director, Destination: Home <b>Ky Le</b>   Director of Homeless Systems, County of Santa Clara <b>Gregory Kepferle</b>   CEO, Catholic Charities – Santa Clara County  Moderator: <b>Jacky Morales-Ferrand</b>   Assistant Director, Housing Department, City of San Jose	
9:15 – 9:25am	<b>Unconference and Open Space</b>	

Time	Event/Activity	WebEx Link <i>(Please click on the links to join the sessions)</i> <i>Note: If the links do not automatically bring you to the page, please cut and paste the link on your browser</i>
<b>PARALLEL SESSIONS 1</b> <b>(Rotunda &amp; Mezzanine, Council Chambers and Bamboo Courtyard)</b>		
9:30 – 10:30am	<b>Break-out 1A: Educational Technology</b> Connecting Worlds: Islamabad with San Jose, Technology with Education, Peace with Prosperity Facilitators: <b>Mark Adams</b>   Pakistan Distance Education Enhancement Program (PDEEP), San José State University eCampus <b>Minna Holopainen</b>   Lecturer, San José State University	<a href="https://new-webex.webex.com/new-webex/j.php?MTID=md180f53f9976ad4de078e9ad7e58524b">https://new-webex.webex.com/new-webex/j.php?MTID=md180f53f9976ad4de078e9ad7e58524b</a>
9:30 – 10:30am	<b>Breakout 1B: Homelessness</b> Innovative solutions to affordable housing Facilitator: <b>Kevin Zwick</b>   Executive Director, Housing Trust Silicon Valley	<a href="https://new-webex.webex.com/new-webex/j.php?MTID=mac591765d3982b795dcedafc38c5fb85">https://new-webex.webex.com/new-webex/j.php?MTID=mac591765d3982b795dcedafc38c5fb85</a>
9:30 – 10:30am	<b>Breakout 1C: Collaboration for Sustainability</b> What can companies, government and intermediaries do to remove barriers and support social enterprise to succeed? Facilitator: <b>Bobby Fishkin</b>   CEO, Reframe It Inc.	N/A
9:30 – 10:30am	<b>Breakout 1D: Social Innovation in Job Creation</b> Job Creation through Social Enterprise Facilitator: <b>Derene Allen</b>   Principal, Santiago Solutions Group (SSG) <b>Antonio Aguilera</b>   Executive Director, Cocinas Joya	N/A
9:30 – 10:30am	<b>Breakout 1E: Youth Jobs Innovation</b> Opportunity Youth Partnership (OYP): Employer Engagement Facilitators: <b>Dana Bunnett</b>   Director, Kids in Common <b>John Hogan</b>   CEO, TeenForce	N/A
9:30 – 10:30am	<b>Breakout 1F: Using Experiments to Measure Social Impact</b> LEO Researchers outline the need for random assignment experiments to evaluate social programs Facilitators: <b>William Evans</b>   Keough-Hesburgh Professor of Economics, University of Notre Dame <b>Erin Bryne</b>   Research Associate, Lab for Economic Opportunities (LEO)	<a href="https://new-webex.webex.com/new-webex/j.php?MTID=ma019400284821ef8f2219e4059daa85e">https://new-webex.webex.com/new-webex/j.php?MTID=ma019400284821ef8f2219e4059daa85e</a>

Time	Event/Activity	<b>WebEx Link</b> <i>(Please click on the links to join the sessions)</i> <i>Note: If the links do not automatically bring you to the page, please cut and paste the link on your browser</i>
<b>PARALLEL SESSIONS 2</b> <b>(Rotunda &amp; Mezzanine, Wing rooms, Council Chambers and Bamboo Courtyard)</b>		
10.50 – 11.50 am	<b>Break-out 2A: Educational Technology 1</b> Opening a window on the world: Creative Practice, Technology and the Globalized Learning Experience Facilitator: <b>John Delacruz</b>   Advertising Professor, San José State University	<a href="https://new-webex.webex.com/new-webex/j.php?MTID=m65dcb5b5d38fad690fda3b7e85b6f2e1">https://new-webex.webex.com/new-webex/j.php?MTID=m65dcb5b5d38fad690fda3b7e85b6f2e1</a>
10.50 – 11.50 am	<b>Breakout 2B: Homelessness</b> Disruptive innovations on addressing the issue of homelessness Facilitator: <b>Chris Richardson</b>   Director of Program Operations, Downtown Streets Team	<a href="https://new-webex.webex.com/new-webex/j.php?MTID=m2dfd32039cd6d72935d3585ab28baaef">https://new-webex.webex.com/new-webex/j.php?MTID=m2dfd32039cd6d72935d3585ab28baaef</a>
10.50 – 11.50 am	<b>Breakout 2C: Social Innovation and Capacity Building</b> Transformers: Job-ready soft skills development with Year Up Facilitator: <b>Rodney Tabares</b>   Associate Director of Admissions and Outreach, Year Up Silicon Valley	N/A
10.50 – 11.50 am	<b>Breakout 2D: Social Innovation and Technology</b> Privacy: What will the future hold? Facilitators: <b>Jen Padgett</b>   CEO, Community Technology Alliance (CTA) <b>Marnie Webb</b>   CEO, Caravan Studios, TechSoup Global	<a href="https://new-webex.webex.com/new-webex/j.php?MTID=m5f0f489b26200547b6d711334b34c3fc">https://new-webex.webex.com/new-webex/j.php?MTID=m5f0f489b26200547b6d711334b34c3fc</a>
<b>PARALLEL SESSIONS 2</b> <b>(Rotunda &amp; Mezzanie, Wing rooms, Council Chambers and Bamboo Courtyard)</b>		
10.50 – 11.50 am	<b>Panel: Education and Technology</b> How can technology be used to positively re-imagine K-20 education?  <b>Wanny Hersey</b>   Superintendent/Principal, Bullis Charter School <b>Mohammad H. Qayoumi</b>   President, San José State University <b>Patrick Schmitt</b>   Chancellor, West Valley/Mission Community College District <b>Barry Groves</b>   Superintendent, Mountain View/Los Altos High School District  Moderator: <b>Sam Liccardo</b>   Councilman, San Jose City, District 3 (Downtown Core)	<a href="https://new-webex.webex.com/new-webex/j.php?MTID=m087c50f111d80a795a686e423cb06526">https://new-webex.webex.com/new-webex/j.php?MTID=m087c50f111d80a795a686e423cb06526</a>

Time	Event/Activity	<b>WebEx Link</b> <i>(Please click on the links to join the sessions)</i> <i>Note: If the links do not automatically bring you to the page, please cut and paste the link on your browser</i>
<b>WORKING LUNCH (Rotunda)</b>		
11.50 – 12.50 pm	<b>Lunch panel: Partnerships in Social Innovation</b>  <b>Mohammad H. Qayoumi</b>   President, San José State University <b>Patrick Soricone</b>   VP, United Way <b>Tae Yoo</b>   Senior Vice President for Corporate Affairs, Cisco Systems, Inc. <b>Leslye Corsiglia</b>   Director, City of San Jose Housing Department  Moderator: <b>Patrick Schmitt</b>   Chancellor, West Valley and Mission Community College District	<a href="https://new-webex.webex.com/new-webex/j.php?MTID=m1719ae8e32f5b9bf9008de2ca37d36f5">https://new-webex.webex.com/new-webex/j.php?MTID=m1719ae8e32f5b9bf9008de2ca37d36f5</a>
12.50 – 1.00 pm	<b>Tee off for Community Innovation Challenge (CIC)</b> Homeless Track Lead: <b>Ray Bramson</b>   Project Manager, City of San Jose Educational Technology Track Lead: <b>Kevin MacRitchie</b>   VP Global Government Systems, Cisco Systems, Inc.	
<b>COMMUNITY INNOVATION CHALLENGE - CIC (Rotunda and Wing rooms)</b>		
1.00 – 3.00 pm	<b>Community Innovation Challenge (CIC) – Educational Technology</b>  Venue: Rotunda	<a href="https://new-webex.webex.com/new-webex/j.php?MTID=m69b911c6ec5b847312cf66af42082f2a">https://new-webex.webex.com/new-webex/j.php?MTID=m69b911c6ec5b847312cf66af42082f2a</a>
1.00 – 3.00 pm	<b>Community Innovation Challenge (CIC) – Homelessness</b>  Venue: Wing rooms	<a href="https://new-webex.webex.com/new-webex/j.php?MTID=m8373cd8bd467a61597d6814b29640a9e">https://new-webex.webex.com/new-webex/j.php?MTID=m8373cd8bd467a61597d6814b29640a9e</a>
<b>PLENARY (Council Chambers)</b>		
3.00 – 4.10 pm	<b>Presentation of innovative ideas from CIC</b>	<a href="https://new-webex.webex.com/new-webex/j.php?MTID=m68f260f9264fab1f824badea8a30f908">https://new-webex.webex.com/new-webex/j.php?MTID=m68f260f9264fab1f824badea8a30f908</a>
4.10 – 4.30 pm	<b>Integration, next steps and closing</b>	