



## The 3<sup>rd</sup> Annual Silicon Valley Social Innovation Leadership Forum

April 25<sup>th</sup>, 2014 (Friday)  
San Jose City Hall (8.00am – 4.30pm)

Time	Event/Activity
8:00 – 8:20am	<b>Registration and light breakfast @ the Rotunda</b>
<b>PLENARY: COUNCIL CHAMBERS</b>	
8:20 – 8:30am	<b>Welcome</b> By: <b>David Steele</b>   Dean, College of Business, San José State University <b>Joyce Osland</b>   Executive Director, Global Advancement Leadership Center <b>Brad Maihack</b>   Worldwide Director for Business Operations, HP
8:30 – 8:40am	<b>Points of Pride</b> By: <b>Almaz Negash</b>   Managing Director, Step Up Silicon Valley <b>Bobbi Makani</b>   Director, Social Innovation Initiative, Global Leadership Advancement Center (GLAC), San José State University
8:40 – 9:15am	<b>Opening Panel: Social Innovation and Housing</b> <b>Jennifer Loving</b>   Executive Director, Destination: Home <b>Ky Le</b>   Director of Homeless Systems, County of Santa Clara <b>Gregory Kepferle</b>   CEO, Catholic Charities – Santa Clara County  Moderator: <b>Jacky Morales-Ferrand</b>   Asst Director, Housing Department, City of San Jose
9:15 – 9:25am	<b>Unconference and Open Space</b>
<b>PARALLEL SESSIONS 1</b>	
<b>(Rotunda &amp; Mezzanine, Council Chambers and Bamboo Courtyard)</b>	
9:30 – 10:30am	<b>Break-out 1A: Educational Technology</b> Connecting Worlds: Islamabad with San Jose, Technology with Education, Peace with Prosperity Facilitators: <b>Mark Adams</b>   Pakistan Distance Education Enhancement Program (PDEEP), San José State University eCampus <b>Minna Holopainen</b>   Lecturer, San José State University ----- <b>Breakout 1B: Homelessness</b> Innovative solutions to affordable housing Facilitator: <b>Kevin Zwick</b>   Executive Director, Housing Trust Silicon Valley ----- <b>Breakout 1C: Collaboration for Sustainability</b> What can companies, government and intermediaries do to remove barriers and support social enterprise to succeed? Facilitator: <b>Bobby Fishkin</b>   CEO, Reframe It Inc. ----- <b>Breakout 1D: Social Innovation in Job Creation</b> Job Creation through Social Enterprise Facilitator: <b>Derene Allen</b>   Principal, Santiago Solutions Group (SSG) <b>Antonio Aguilera</b>   Executive Director, Cocinas Joya



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<b>(Rotunda &amp; Mezzanine, Council Chambers and Bamboo Courtyard)</b>	
9:30 – 10:30am	<p><b>Breakout 1E: Youth Jobs Innovation</b>            Opportunity Youth Partnership (OYP): Employer Engagement            Facilitators: <b>Dana Bunnett</b>   Director, Kids in Common  <b>John Hogan</b>   CEO, TeenForce</p> <p>-----</p> <p><b>Breakout 1F: Using Experiments to Measure Social Impact</b>            LEO Researchers outline the need for random assignment experiments to evaluate social programs            Facilitators:  <b>William Evans</b>   Keough-Hesburgh Professor of Economics, University of Notre Dame  <b>Erin Bryne</b>   Research Associate, Lab for Economic Opportunities (LEO)</p> <p>-----</p> <p><b>Other unconference topics</b></p>
10.30 – 10.50 am	<b>Break: Coffee and Networking @ the Rotunda</b>
<b>PARALLEL SESSIONS 2</b>	
<b>(Rotunda &amp; Mezzanie, Wing rooms, Council Chambers and Bamboo Courtyard)</b>	
10.50 – 11.50 am	<p><b>Break-out 2A: Educational Technology 1</b>            Opening a window on the world: Creative Practice, Technology and the Globalized Learning Experience            Facilitator: <b>John Delacruz</b>   Advertising Professor, San José State University</p> <p>-----</p> <p><b>Breakout 2B: Homelessness</b>            Disruptive innovations on addressing the issue of homelessness            Facilitator: <b>Chris Richardson</b>   Director of Program Operations, Downtown Streets Team</p> <p>-----</p> <p><b>Breakout 2C: Social Innovation and Capacity Building</b>            Transformers: Job-ready soft skills development with Year Up            Facilitator: <b>Rodney Tabares</b>   Associate Director of Admissions and Outreach, Year Up Silicon Valley</p> <p>-----</p> <p><b>Breakout 2D: Social Innovation and Technology</b>            Privacy: What will the future hold?            Facilitators: <b>Jen Padgett</b>   CEO, Community Technology Alliance (CTA)  <b>Marnie Webb</b>   CEO, Caravan Studios, TechSoup Global</p>

TIME	EVENT
<b>PARALLEL SESSIONS 2</b> <b>(Rotunda &amp; Mezzanie, Wing rooms, Council Chambers and Bamboo Courtyard)</b>	
10.50 – 11.50 am	<p><b>Panel: Education and Technology</b> How can technology be used to positively re-imagine K-20 education?</p> <p><b>Wanny Hersey</b>   Superintendent/Principal, Bullis Charter School  <b>Mohammad H. Qayoumi</b>   President, San José State University  <b>Patrick Schmitt</b>   Chancellor, West Valley/Mission Community College District  <b>Barry Groves</b>   Superintendent, Mountain View/Los Altos High School District</p> <p>Moderator: <b>Sam Liccardo</b>   Councilman, San Jose City, District 3 (Downtown Core)</p>
<b>WORKING LUNCH (Rotunda)</b>	
11.50 – 12.50 pm	<p><b>Lunch panel: Partnerships in Social Innovation</b></p> <p><b>Mohammad H. Qayoumi</b>   President, San José State University  <b>Patrick Soricone</b>   VP, United Way  <b>Tae Yoo</b>   Senior Vice President for Corporate Affairs, Cisco Systems, Inc.  <b>Leslye Corsiglia</b>   Director, City of San Jose Housing Department</p> <p>Moderator: <b>Patrick Schmitt</b>   Chancellor, West Valley and Mission Community College District</p>
12.50 – 1.00 pm	<p><b>Tee off for Community Innovation Challenge (CIC)</b>  Homeless Track Lead: <b>Ray Bramson</b>   Project Manager, City of San Jose  Educational Technology Track Lead: <b>Kevin MacRitchie</b>   VP Global Government Systems, Cisco Systems, Inc.</p>
<b>COMMUNITY INNOVATION CHALLENGE</b> <b>(Rotunda, Wing rooms and Council Chambers)</b>	
1.00 – 3.00 pm	<p><b>Community Innovation Challenge (CIC)</b>  Homeless   Venue: Wing room  Educational technology   Venue: Rotunda</p>
<b>PLENARY (Council Chambers)</b>	
3.00 – 4.10 pm	<b>Presentation of innovative ideas from CIC</b>
4.10 – 4.30 pm	<b>Integration, next steps and closing</b>

Notes:

- Breakfast, morning and afternoon snacks, and lunch are served in the Rotunda.
- Free parking (courtesy of the City of San Jose Housing Department). *Please validate parking at the registration desk.*
- Free Wifi access: Wickedly Fast Wi-Fi