

## San José State University, San José, CA

### *Announcement of Position Availability*

**Specialization:** Advertising, Journalism, Public Relations and Mass Communications

**Rank:** Adjunct Professor, Renewable Contract, Pending Budget

The School of Journalism and Mass Communications is conducting a search for adjunct lecturer(s) in the fields of advertising, journalism, public relations and mass communications for the fall 2019 semester, with possible extension to spring 2020 and beyond. Next fall, the School will be debuting an updated curriculum for all of its disciplines with specific growth in the fields of Marketing Communications (MarCom), news documentary, science and technology journalism, human rights and social justice reporting, sports journalism and emerging media technologies. Those with significant magazine experience are also welcome to apply to oversee our student magazine productions. The School hopes to fill its various programs with experienced media professionals looking to inform the next generation of practitioners.

### **Responsibilities:**

Your role as an adjunct faculty member will be to:

- Teach 1-3 undergraduate courses within the fields of journalism, advertising, public relations or mass communications.
- Work with faculty and staff to improve course curriculum.
- Should have a strong command of hardware and software in applicable lab courses.
- Facilitate partnerships with corporate contacts to maintain integrity of course assignments.
- Assistance in preparing students for internships and jobs in their related fields.
- Be available to teach at least one to two days a week between 9:00 a.m. – 8:45 p.m.
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For more information about our programs and the courses we offer, please visit our department website at: <https://sjsujmc.com/students/undergraduate/undergraduate-courses/>

### **Qualifications:**

**Preferred: Master's degree** in Advertising, Design, Journalism, Communication, Public Relations, or related field, **OR a Bachelor's degree** in Advertising, Design, Journalism, Communication, Public Relations, or related field, **AND** significant professional experience directly related to the teaching assignment.

**Salary Range:** Commensurate with qualifications and experience.

**Starting Date:** August 19, 2019

**Instructions for Applicants:** Review of applications will begin (Feb. 1, 2019) and will continue until the course assignments are filled. Application Materials Required: Cover Letter, Resume/CV, and List of References. Please send application materials and direct all questions to Dr. Phylis Johnson (phylis.west@sjsu.edu) Director, School of Journalism and Mass Communications, San José State University. Preference will be given to those applicants from the Bay Area.

San José State University is California's oldest institution of public higher learning. The campus is located on the southern end of San Francisco Bay in downtown San José (Pop. 1,000,000), hub of the world-famous Silicon Valley high-technology research and development center. Many of California's most popular national, recreational, and cultural attractions are conveniently close. A member of the 23-campus CSU system, San José State University enrolls approximately 30,000 students, a significant percentage of whom are members of minority groups. The University is committed to increasing the diversity of its faculty so our disciplines, students and the community can benefit from multiple ethnic and gender perspectives.

San José State University is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, color, religion, national origin, age, gender, gender identity/expression, sexual orientation, genetic information, medical condition, marital status, veteran status, disability, or any other status protected by law. This policy applies to all San José State University students, faculty, and staff as well as University programs and activities. Reasonable accommodations are made for applicants with disabilities who self-disclose. Note that all San José State University employees are considered mandated reporters under the California Child Abuse and Neglect Reporting Act and are required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

The latest San José State University Safety 101 Uniform Campus Crime and Security Report is available. You may request a copy of San José State University's annual safety report by contacting the University Police Department at (408) 924-2222 or by visiting the University Police Department website at (<http://www.sjsu.edu/police>.)