

**SAN JOSÉ STATE UNIVERSITY
DEPARTMENT OF URBAN AND REGIONAL PLANNING**

**URBP 200-01 (42854)
SEMINAR ON URBAN AND REGIONAL PLANNING
FALL 2020**

Instructor:	Laxmi Ramasubramanian , PhD, AICP Professor, Department of Urban and Regional Planning
Office Location:	I am teaching from a remote location in Fall 2020
Email:	laxmi.ramasubramanian@sjsu.edu (preferred method of contact)
Office Hours:	By appointment
Class Days/Time:	Mondays, 4.30 PM to 7.15 PM
Classroom:	Class Zoom Link only for students registered in the course
Units:	4
Prerequisites:	None

Course Catalog Description

Overview of the historical development of urban and regional planning in the United States, as well as prominent theories of urban planning practice. Emphasizing the connection between the theoretical and historical material and current planning practice. Note: This course satisfies graduate-level GWAR in this master's program.

Course Description

This class is the foundation course designed to introduce first semester MUP students to the field of urban and regional planning. Integrating history and theory, the course offers a broad overview of the structure and process of contemporary planning practice in the United States. We will review the growth of modern city planning; highlight both the theoretical debates and practical challenges that planners are likely to encounter within different substantive subfields of planning practice; and discuss problem-solving techniques and strategies used by practicing planners working in different institutional contexts. Readings and in-class work will examine different planning approaches, models, issues, policies and techniques, emphasizing community-based and participatory planning as well as planning for sustainability. Lectures and discussions will cover topics such as: land use planning and zoning, environment and open space, housing, community and economic development, transportation, infrastructure and municipal services, regional planning, intergovernmental relations, preservation planning, ethics in planning, and global urbanization and planning. This course is focused on planning as practiced in the United States; although examples will be drawn from international contexts, where appropriate. At the end of this semester, students will have enough background about specific substantive areas (e.g., housing or urban design) to help them decide how they may want to focus their subsequent coursework and professional work.

SAN JOSÉ STATE UNIVERSITY

DEPARTMENT OF URBAN AND REGIONAL PLANNING

Course Learning Outcomes

Upon successful completion of the course, students will be able to:

1. Describe and explain why planning is undertaken by communities, cities, regions, and nations;
2. Describe and explain the impact planning is expected to have at the community, city, region, and nation-level;
3. Describe and explain the growth and development of places over time and across space, including the evolution of the social and spatial structure of urban agglomerations, and the significance of the natural (e.g. climate, topography, available construction; materials) and human-made (e.g. political, religious, economic, defense) determinants of urban form;
4. Discuss and critically evaluate the important contributions to the field of urban and regional planning made by influential individuals such as Pierre L'Enfant, Daniel Burnham, Frederick Law Olmsted, Patrick Geddes, Jacob Riis, Ebenezer Howard, Robert Moses, Jane Jacobs, William Levitt, and Ian McHarg, among others;
5. Describe the major historical antecedents during the late 19th and early 20th century that led to the development of the field of urban and regional planning in the U.S. These include but are not limited to the Sanitary Reform movement, the City Beautiful/Municipal Arts Movement, Burnham's Chicago Plan, 1929 Regional Plan of New York and Its Environs;
6. Describe and critically evaluate planning theories (e.g. Rational Planning, Incremental Planning, Communicative Action, and Advocacy Planning), behaviors, and structures that frame the field of urban and regional planning and explain how those theories can bring about sound planning outcomes;
7. Describe the three main sections of the AICP Code of Ethics and apply the rules of conduct (Section B) to examples of ethical dilemmas that professional planners are likely to face during their career, including, but not limited to the ethics of public decision-making, research, and client representation;
8. Summarize the relationships between past, present, and future in planning domains, and identify how methods of design, analysis, and intervention can influence the future;
9. Prepare high-quality, grammatically correct written documents prepared using standard conventions for professional written English.
10. Analyze and communicate planning knowledge to a variety of stakeholders

Planning Accreditation Board (PAB) Knowledge Components

This course partially covers the following PAB Knowledge Components:

1. a) Purpose and Meaning of Planning: appreciation of why planning is undertaken by communities, cities, regions, and nations, and the impact planning is expected to have.
1. b) Planning Theory: appreciation of the behaviors and structures available to bring about sound planning outcomes.
1. d) Human Settlements and History of Planning: understanding of the growth and development of places over time and across space.

SAN JOSÉ STATE UNIVERSITY

DEPARTMENT OF URBAN AND REGIONAL PLANNING

1. e) The Future: understanding of the relationships between past, present, and future in planning domains, as well as the potential for methods of design, analysis, and intervention to influence the future.
1. f) Global Dimensions of Planning: appreciation of interactions, flows of people and materials, cultures, and differing approaches to planning across world regions
2. a) Research: tools for assembling and analyzing ideas and information from prior practice and scholarship, and from primary and secondary sources.
2. b) Written, Oral and Graphic Communication: ability to prepare clear, accurate and compelling text, graphics and maps for use in documents and presentations.
2. e) Planning Process Methods: tools for stakeholder involvement, community engagement, and working with diverse communities.

A complete list of the PAB Knowledge Components can be found at:

<https://www.sjsu.edu/urbanplanning/graduate/masters-in-urban-planning/pab-knowledge.php>

Required Textbooks

Textbooks

LeGates, Richard & Frederic Stout. 2003. *The City Reader, 5th edition (later editions are fine too)*. New York: Routledge. ISBN-13 978-0-415-55665-1 [City Reader]

Additional articles and readings may be assigned during the course of the semester.

Very Highly Recommended Textbooks

Planning Theory

Friedmann, John. 1987. Planning in the public domain: From knowledge to action. Princeton, NJ: Princeton University Press

Planning History

Hall, Peter. (1988). Cities of Tomorrow. Hoboken, NJ: Wiley-Blackwell.

Course Requirements and Assignments

The unique circumstances surrounding the Coronavirus Pandemic have required us to use remote teaching/learning modalities. We will meet via Zoom, we will use breakout rooms to conduct in-class discussions, and we will use short audio/video narratives to engage with the course materials.

I. In-Class Engagement (20 %)

Attendance at every synchronous class is expected. All assigned readings must be completed before a synchronous class session or in conjunction with assignments and tasks that have been assigned for completion during a particular week. Your familiarity with assigned readings, especially your ability to critique them and integrate them within class discussions will help to determine your class participation grade. It is crucial to the quality of class discussions that you stay current with the readings. You are expected to read local/regional newspapers as well as online newspapers and journals devoted to planning issues.

II. Profile of Historical Moment or Historical Figure (20%)

You will write a short report (approximately 2000 words) about a key moment in planning history. You can also choose to write about a historical figure who influenced planning.

**SAN JOSÉ STATE UNIVERSITY
DEPARTMENT OF URBAN AND REGIONAL PLANNING**

III. What Planners Do – Project (20%)

The purpose of the project is to understand professional planning from the perspective of an individual planner. You are expected to critically examine the work that planners do and understand how their work is shaped by their own values, ideologies, personalities, and organizational circumstances (4000 to 5000 words).

IV. Review of a Book related to the intersections of Race and Place (20%)

You will read and review a book approved by the instructor addressing the intersections between race, place, and planning. Your original review will be about approximately 1000 words.

V. Take Home Exam – Essay Format (20%)

The final exam questions will ask you to integrate and synthesize knowledge.

Grading Information

Your grade for the course will be based on the following assignments:

Assignments	Due Date(s)	Percent of Course Grade	Course Learning Objectives Covered
I. In-class Engagement	continuous	20%	1-10
II. Profile a significant moment in planning history or a historical figure	9/21	20%	3,4,5,6,8
III. What Planners Do – Extended Semester Project (Engagement Activity)	11/23	20%	1-10
IV. Book Review and discussion	10/26	20%	1-6, & 8
V. Take-home Final Exam Essay Format	12/14	20%	2,3,4,5,6,7

Submission Deadlines

I will not grade unexplained late submissions unless there are unique circumstances. Under extenuating circumstances, you may be able to receive an extension in the submission deadlines for assignments II, III, and IV. You will have to write to me before the due date and explain your unique situation and request an extension.

GWAR

This course satisfies the graduate GWAR requirement at SJSU. In order to meet the GWAR requirement, you must receive at least a “B” grade in Assignment II and Assignment III. Students who receive a grade below “C” in these assignments will not meet the GWAR requirement, even if their overall grade for the course is higher.

Grade	Percentage
A plus	96 to 100%
A	93 to 95%
A minus	90 to 92%
B plus	86 to 89 %
B	83 to 85%
B minus	80 to 82%
C plus	76 to 79%

Grade	Percentage
C	73 to 75%
C minus	70 to 72%
D plus	66 to 69%
D	63 to 65%
D minus	60 to 62%
F	59% and below

SAN JOSÉ STATE UNIVERSITY

DEPARTMENT OF URBAN AND REGIONAL PLANNING

Course Workload

Following [University Policy S16-9](#), “Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

URBP 200 is a four-unit class. You can expect to spend a minimum of nine hours per week in addition to time spent in class and on scheduled tutorials or activities. Special projects or assignments may require additional work for the course. Careful time management will help you keep up with readings and assignments and enable you to be successful in all of your courses. For this class, you may have to undertake activities outside of class hours such as attending community events or conducting interviews with planners. Additional details on how to complete these activities will be discussed in class and as part of assignment guidelines.

Classroom Protocols

In Fall 2020, we are in a unique situation because of the pandemic. However, students are expected to attend every synchronous class. Attendance will be recorded regularly. Engagement points can be earned by attending class and participating in activities that occur during class.

Zoom Classroom Etiquette

- Mute Your Microphone. To help keep background noise to a minimum, make sure you mute your microphone when you are not speaking.
- Be Mindful of Background Noise and Distractions. Find a quiet place to “attend” class, to the greatest extent possible.
- Position Your Camera Properly. Be sure your webcam is in a stable position and focused at eye level.
- Use appropriate virtual backgrounds. If using a virtual background, it should be appropriate and professional and should NOT suggest or include content that is objectively offensive, demeaning, or threatening.
- Do not use your electronic devices for purposes not relevant to the class and/or when it is distracting to others or keeps you from being engaged in class.

Recording Zoom Classes

This course or portions of this course (i.e., lectures, discussions, and student presentations) will be recorded for instructional or educational purposes. The recordings will only be shared with students enrolled in the class. The recordings will be deleted at the end of the semester. If, however, you would prefer to remain anonymous during these recordings, then please speak with the instructor about possible accommodations (e.g. temporarily turning off identifying information from the Zoom session, including student name and picture, prior to recording). Students are prohibited from recording course materials and/or distributing downloaded recordings outside of the class.

SAN JOSÉ STATE UNIVERSITY

DEPARTMENT OF URBAN AND REGIONAL PLANNING

University Policies

Per [University Policy S16-9](http://www.sjsu.edu/senate/docs/S16-9.pdf) (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant university policy concerning all courses, such as student responsibilities, academic integrity, accommodations, dropping and adding, consent for recording of class, etc. and available student services (e.g. learning assistance, counseling, and other resources) are listed on [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo) (<http://www.sjsu.edu/gup/syllabusinfo>). Make sure to visit this page to review and be aware of these university policies and resources.

Plagiarism and Citing Sources Properly

Plagiarism is the use of someone else's language, images, data, or ideas without proper attribution. It is a very serious offense both in the university and in your professional work.

Plagiarism will lead to grade penalties and a record filed with the Office of Student Conduct and Ethical Development. In severe cases, students may also fail the course or even be expelled from the university. If you are unsure what constitutes plagiarism, it is your responsibility to make sure you clarify the issues before you hand in draft or final work.

Learning when to cite a source is an art, not a science. However, here are some common examples of plagiarism that you should be careful to avoid:

- Using a sentence (or even a part of a sentence), that someone else wrote without identifying the language as a quote by putting the text in quote marks and referencing the source.
- Paraphrasing somebody else's theory or idea without referencing the source.
- Using a picture or table from a webpage or book without referencing the source.
- Using data some other person or organization has collected without referencing the source.

Citation style

It is important to properly cite any references you use in your assignments. The Department of Urban and Regional Planning uses Kate Turabian's *A Manual for Writers of Research Papers, Theses, and Dissertations*, 9th edition (University of Chicago Press, 2018, ISBN: 9780226430577). **Please follow the Author-Date format for work submitted.** Use the Citation Quick Guide available at: <https://www.chicagomanualofstyle.org/turabian/turabian-author-date-citation-quick-guide.html>

Library Liaison

The SJSU Library Liaison for the Urban and Regional Planning Department is Ms. Peggy Cabrera (peggy.cabrera@sjsu.edu)

**SAN JOSÉ STATE UNIVERSITY
DEPARTMENT OF URBAN AND REGIONAL PLANNING**

**URBP 200: SEMINAR ON URBAN & REGIONAL PLANNING
SPRING 2020 COURSE SCHEDULE**

This schedule is subject to change with fair notice; students will be notified in class and through their sjsu email. It is the student's responsibility to check their sjsu email regularly

Week	Date	Topics	Assignments Due
Sync 1	Aug 24	Introductions, Course Overview, What is Planning?	
Sync 2	Aug 31	Planning – Historical Traditions 1	
	Sep 7	<i>Labor Day, Holiday</i>	
Async 3	Sep 14	Planning – Historical Traditions	
Sync 4	Sep 21	Dominant Planning Paradigms	Assignment II due
Sync 5	Sep 28	Planning Outside the USA	
Sync 6	Oct 05	Reactions/Challenges to the Rational Model	
Sync 7	Oct 12	Planning in the 21 st century	
Sync 8	Oct 19	What do contemporary planners do?	Assignment III in class update
Sync 9	Oct 26	Mid-Semester Review; Presentations	Assignment IV due, in class presentations
Async 10	Nov 2	Housing and Community Development	
Sync 11	Nov 9	Environmental Planning	
Sync 12	Nov 16	Transportation and Regional Planning	
Async 13	Nov 23	Urban Design	Assignment III due
Sync 14	Nov 30	Ethics and Planning Practice	
Sync 15	Dec 7	Planning: Prospect and Retrospect	Assignment V (Exam) given
Final Exam		Take Home Exam	Exam Due May 14 th 5 PM

Sync – indicates a synchronous class session

Async – indicates that there will be work assigned but no class meeting

SAN JOSÉ STATE UNIVERSITY

DEPARTMENT OF URBAN AND REGIONAL PLANNING

DETAILED SCHEDULE AND READINGS

SESSIONS 1 & 2 /August 24th, August 31st

Historical Traditions Part 1

Required Reading

From *The City Reader*

- Davis, "The Urbanization of the Human Population"
- Mumford, "What is a City?"
- Childe, "The Urban Revolution"
- Kitto, "The Polis"
- Sitte, "The Relationship between Buildings, Monuments, and Public Squares, and the Enclosed Character of Public Squares"

SESSION 3/September 14th

Historical Traditions, Part 2

Required Reading

From *The City Reader*

- Wirth, "Urbanism as a Way of Life"
- Olmstead, "Public Parks and the Enlargement of Towns"
- Howard, "The Town-Country Magnet"
- Le Corbusier, "A Contemporary City"
- Wright, "Broadacre City: A New Community Plan"

SESSION 4/September 21st

Dominant Planning Paradigms

Required Reading

From *The City Reader*

- Perry, "The Neighborhood Unit"
- Burgess, "The Growth of the City: An Introduction to the Research Project"
- Hall, "The City of Theory"
- Taylor, "Anglo American Planning Theory since 1945: Three Significant Developments But No Paradigm Shifts"
- Porter, "The Competitive Advantage of the Inner City"
- Kaiser and Godschalk, "Twentieth Century Land Use Planning: A Stalwart Family Tree"
- Dear, "The Los Angeles School of Urbanism: An Intellectual History"

SESSION 5/September 28th

Planning Outside the USA

Required Reading

From *The City Reader*

- Brenner and Keil, "From Global Cities to Globalized Urbanization"
- Zhang, "Chinese Cities in a Global Society"
- Sassen, "The Impact of New Technologies and Globalization on Cities"
- Beatley, "Planning for Sustainability in European Cities"

SAN JOSÉ STATE UNIVERSITY

DEPARTMENT OF URBAN AND REGIONAL PLANNING

SESSION 6/October 5th

Reactions/Challenges to the Rational Model

Required Reading

From *The City Reader*

- Arnstein, "A Ladder of Citizen Participation"
- Davidoff, "Advocacy and Pluralism in Planning"
- Forester, "Planning in the Face of Conflict"
- Harvey, "Contested Cities: Social Process and Spatial Form"

SESSION 7/October 12th

Planning in the 21st Century

Required Reading

From *The City Reader*

- Wheeler, "*Urban Planning and Global Climate Change*"
- Gehl, "*Thee Types of Outdoor Activities*", "*Life Between Buildings*", and "*Outdoor Activities and the Quality of Outdoor Space*"

SESSION 8/October 19th

What Planners Do?

Required Reading

Readings to come soon; not from the textbook

SESSION 9/October 26th

Review and Discussion

No readings for today, come prepared to discuss your assignment III

SESSION 10/ November 2nd

Housing and Community Development

Required Reading

From *The City Reader*

- DuBois, "The Negro Problems of Philadelphia", "The Question of Earning a Living"
- Putnam, "Bowling Alone: America's Declining Social Capital"
- Wilson, "From Institutional to Jobless Ghettos"
- Wilson & Kelling, "Broken Windows"

SESSION 11 / November 9th

Environmental Planning

Required Reading

Readings to be added here

SESSION 12/November 16th

Transportation and Regional Planning

Required Reading

From *The City Reader*

- Fishman, "Beyond Suburbia: The rise of the technoburb"
- Jackson, "The Drive-in Culture of Contemporary America"
- Jacobs, "The Use of Sidewalks: Safety"

**SAN JOSÉ STATE UNIVERSITY
DEPARTMENT OF URBAN AND REGIONAL PLANNING**

- Davis, “Fortress LA”
- Bruegmann, “The Causes of Sprawl”
- Calthorpe & Fulton, “Designing the Region” and “Designing the Region is designing the Neighborhood”

SESSION 13/ November 23rd

Urban Design and Management and Public Spaces

Required Reading

From *The City Reader*

- Lynch, “The City Image and Its Elements”
- Jacobs & Appleyard, “Towards an Urban Design Manifesto”
- Whyte, “The Design of Spaces”
- Madanipour, “Social Exclusion and Space”
- Congress for the New Urbanism, “Charter of the New Urbanism”
- Duany & Plater-Zyberk, “The Neighborhood, the District, and the Corridor”

SESSION 14/November 30th

Ethics and Planning Practice

Required Reading

APA Ethical Planning Principles

AICP Code of Ethics

SESSION 15/December 7th

Planning: Prospect and Retrospect

No assigned readings

Take Home Exam questions handed out

EXAM SUBMISSIONS DUE NO LATER THAN DECEMBER 14th at 5 PM