

Bay Area Black Journalist Association (BABJA)

2019 Scholarship Award

BABJA History

Formed in March 1982, the Bay Area Black Journalists Association (BABJA) is an organization of African American media professionals and students representing radio, television, print, public relations, online journalism and advertising. The association is the Bay Area's black media organization of choice with the objective to groom black media professionals for leadership; to enhance the coverage of issues of concern to African American people; to work with Bay Area media in hiring and cultivating more blacks in management and to make the media more responsible. BABJA is an affiliate of the National Association of Black Journalists (NABJ), and as such, has hosted two NABJ Regional Conferences, attracting more than 250 black journalists to the Bay Area. BABJA has been the conduit through which many journalists have gained successful employment to the Bay Area media market—an area that has a reputation for being one of the most difficult markets to enter.

BABJA Goals

1. Develop partnerships with local media companies to ensure the hiring, retention & promotion of black journalists.
2. Encouraging and mentoring black students with an interest in journalism and media.
3. To provide a professional and social network for black journalists to cultivate relationships with each other.



Based on the history and goals, the BABJA proudly presents the following scholarship opportunity for students attending San Jose State University.

Dr. Harry Edwards Scholarship (#1):

Dr. Harry Edwards, a former athlete, decorated academic and renowned activist, has done more in his career than most people do in six lifetimes. One of the founders of the Olympic Project for Human Rights (OPHR), Edwards helped organize the 1968 Olympic Boycott involving SJSU's Tommie Smith and John Carlos. As a founder of sports sociology, Edwards wrote groundbreaking texts, such as *Sports Sociology* and *The Revolt of the Black Athlete*. Edwards continues to be a leading voice in advocating for women and athletes of color in sport and culture. A professor Emeritus at the University of California-Berkeley, Edwards serves as creator of the Institute for the Study of Sports, Society and Social Change at his alma mater, San Jose State University, which was established as part of his legacy. This scholarship reflects Edwards' recognition of advocacy of black participation in the management of professional sports and his passion to promote the power of Black intellect and education.

Eligibility:

Students must be full-time enrolled at San Jose State University. Applicants must be studying African American Studies to include a major in African American Studies or a minor in African American Studies, African Studies, or Black Women's Studies. Applicants must be residents of

the U.S. who are eligible for Federal Student Aid (as defined by the FSA: generally, U.S. citizens, permanent legal residents, Deferred Action for Childhood Arrival, or eligible non-citizen).

Award:

One \$2,500 non-renewable award is open to students that are studying African American Studies to include a major in African American Studies or a minor in African American Studies, African Studies, or Black Women's Studies. This award will be given in honor of Dr. Harry Edwards.

Scholarship Application Process

The deadline to apply for this year's scholarships is October 25th.

Submit each of the following in one PDF to San Jose State University's Institute for the Study of Sport, Society and Social Change Executive Director - Dr. Akilah R. Carter-Francique - akilah.carter-francique@sjsu.edu

- 1) A 500 to 1,000-word essay answering the question, "What will you do to impact and serve the needs of the community as an African American Studies major or minor understanding the role of media and journalism (radio, print, public relations, online journalism and advertising) in society and sport?
- 2) Resume to include employment, volunteer, and social organizations and university involvement.
- 3) Official transcript.
- 4) Two (2) letters of recommendation (from one (1) faculty and one (1) service organization leader familiar with your work)

Application Submittal Address: *On Behalf of BABJA* <http://babja.org/>

Email Documents in PDF format to Dr. Akilah R. Carter-Francique at akilah.carter-francique@sjsu.edu Executive Director for the Institute for the Study of Sport, Society and Social Change at San Jose State University www.sjsuwordstoaction.com

Contact for questions:

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