San Jose State University’s
Employment and Workforce Opinions of Knowledgeable Students (EWOKS)
Quarterly Meeting
SJSU Engineering building Rm# 285-287
February 6, 2015

Attendance:
Jessica Puentes, Associated Students
Emily Holland, Latino Business Student Association (LBSA)
Michelle Li, AIESEC
Ashraf Azziz, Marketing Association
Caroline Schopf, Society for Human Resource Management (SHRM)
Xuan Bai, Pre-pharmacy Club
Kevin Schroder, Upsilon Rho Beta (URB) Urban Planning Honor Society
Debby Ng, Humanities Club
Tam Pham, Student Hero
Michael E Lee, CyberSpark
Theresa Chattman, SJSU Spartan Staffing
Rylan Harper, IMF Club
Steven Le, SJSU Peer Health Education
Kenny Chiu, Finance Banking Association
Lourdes “Looloo” Amante, Associated Students
William Bargaza, Pride of the Pacific Islands
Preston McPeak, NEO Graphic Design Club
John Salangsang, SJSU Career Center
Michael Ching, SJSU Career Center
Daniel Newell, SJSU Career Center
Evelyn Ramos, SJSU Career Center
Denise Hamilton, SJSU Career Center
Nellie Rochon-Ellis, SJSU Career Center

Introductions
- Each attendee shared their name, organization, what their organization does and why they were here.

Explanation of EWOKS: Daniel Newell, Program Manager of Workforce & Economic Development (SJSU Career Center)

Breakdown of EWOKS meeting agenda: Michel Ching, Marketing & Communications intern and EWOKS co-chair (SJSU Career Center)
- Goal of EWOKS is to offer feedback about what you would like to see at the Career Center and discuss ideas. Board should also act as a marketing channel for about career resources as well as learn about what other clubs/orgs are doing.

Career Center Overview: John Salangsang, Internship Specialist (SJSU Career Center)
- Career Center Mission statement:
  o Customize consulting services and programs
  o Jobs and internship opportunities
- Apple Inc.'s largest recruits are from SJSU
- Provide you networking and employment opportunities through:
  - SpartaJobs: main job & internship database: 2010 posting, last year 75k openings, 449 internships available
  - Provide Career Fairs, 4 job fairs this semester
  - Info sessions - companies come down and tell you what they do and give you an opportunity to network. Many companies are open to all different majors. 10+ info sessions this spring.
  - Industry panels. 1 hr Q&A followed by one hour to talk and network with recruiters.
- Career & info resources
  - Tips on how to find a job
  - Talk to employers/recruiters to find info on how to market students
  - Provide info through our website - sjsu.edu/careercenter
  - Provide info through our career consultants: drop-ins, appointments, info sessions
- Spartan Staffing
  - 1st University in country to launch staffing agency
  - Brings businesses to university
  - Help Spartan Staffing by bringing in businesses to career center for more internship and job opportunities for you
- Seeking Student Opinions (posted the following questions to EWOKS members to share their opinions):
  1. When you hear of the Career Center, what comes to mind?
     - Linkedin outreach/networking.
     - Really seeking to help students and get to know students; collaborations.
     - Some felt it was an intimidating room filled with old people.
     - Helps students know what they are getting into.
     - Thoroughly impressed by SpartaJobs & spread the word on it.
     - Filter opportunities and services for students, need more diversified opportunities.
     - Not really a huge presence of the career center; spread presence on campus with more presentations to spread awareness of services.
     - Not feeling like there's a need to go to career center because the industry/major is booming or the changes of design industry are more important to know.
     - Not knowing what to even look for post-graduation so not even sure why should go to Career Center. Need to better make that connection for why design students should use career center services.
  2. What services does the career center provide that you like and what would you like to see more of?
     - SpartaJobs is good
     - Would like to see more professional development workshops
     - Minimize technical difficulties on SpartaJobs becomes sometimes there are glitches in the summer
     - Do more collaborations with the college of Business to market the Career Center
     - Career fairs do not cater to all students with regards to their majors; mainly cater to Business and Engineering students
Don't feel like the Career Center is diverse for every students’ majors and needs; just catered for business and engineering students. Make connections for health students; College of CASA. Do more tabling events; not as much presence as other associations. Attend chapter meetings. Have a presence in the beginning of semester. Advertise events with a little poster board which brought many attendees. Put it right by the aquatic centers. Have the Career Center get involved with events/seminars.

3. What is the best way for the Career Center to reach students?
   - Increasing word of mouth
     - Use flyers, post events that have incentive and location. Create events!
     - Make it better to find jobs for health/pre health students
     - No job developers exclusively for health field; need more resources
     - Student Q’s: Why are their enough jobs for students but not enough students getting the jobs out there? Outreach or student ignorance or not caring enough? What kind of jobs are we developing?
     - Make the rest of the campus career minded
     - Career center is a small team, need to collaborate with others to act as a career resource as well
     - Career Center works a lot on websites, workshops and reaching out to students

Student Leader Presentation #1 - Professional Development within A.S.: Jessica Puentes, Director of Communications (A.S.)

- What is A.S?
  - Student owned and operated non-profit organization for over 100 years
- Work hard to better experiences of students at SJSU
- Board of directors elected every spring by (15 board of directors)
- Function of A.S.
  - Represent students
  - Provide services and projects (ex. campus to the city place banners from main campus to south campus feel such as Spartan Head on fourth and tenth street)
  - Provide feedback to students about student success fee and where you want that money to go
- Professional development is important as it develops skills within each member which are skills that can translate to a career
- CSU Unity Conference; all CSU’s come together from all CSU’s
  - Put on workshops held from faculty and students
- In-service workshops
  - Ethics, Passion, Logic in order for Authenticity
  - INSIGHTS training workshop by HR reps; tell you what kind of team member you are
- Professional Development Day
  - A.S hires a big portion of SJSU students and likes to make sure employees develop professionally
  - Strategic decision making workshops
- Looking Forward: The 10 skills employers most want in 2015 Grads
  - 1. Ability to work in a team structure (leadership)
- 2. Ability to make decisions and solve problems (decision making)
- 3. Ability to communicate verbally with people inside and outside an org (marketability)
- 10. Ability influence others (leadership)
- All of these skills are developed through the professional development A.S. offers
- Student committee (CFAC); chooses where money gets allocated and voice opinions as student leaders

Student Leader Presentation #2 – Career Development in LBSA: Emily Holland, President (LBSA)
- What we do?
  - Professional Development
  - Community service
  - Reach out to schools like Washington elementary schools with low funds and motivate students by talking to them about college
  - Socials
- Professional/career development
  - Resume critique
  - Mock interviewing
  - Company tours
  - Networking
  - LinkedIn
- Steps to Success Workshop
  - 5 stations, 10 volunteers, 1 promise - Sit down with members and motivate them to apply to internships
  - Have a lot of positive feedback from these workshops
- Google Company Tour
  - Exploration
  - Experimental learning
  - Networking: Get in touch for future internships
  - Value: See themselves in that culture
  - Being at Google helped inspire students and become career driven
- Our Mission:
  - Prepare our members for the future
  - Well acquaint them with resources
  - Push our members to succeed
  - Let them know about the career center
- The impact
  - “Leaders of today, professionals of tomorrow."
  - Make an impression and let them know how to get professional development

Closing
- Next meeting will be in around April or May
- Call of action: Bring new members to our next meeting
- Upcoming event: February 11th Internship Awareness day 2nd floor of SU ballroom; food, services and prizes
- Michelle Li is appointed EWOKS co-chair