San Jose State University Career Center’s Student Advisory Group
Employment and Workforce Opinions of Knowledgeable Students (EWOKS)
Quarterly Meeting
SJSU Engineering building Rm# 285-287
April 30, 2015

Attendance:
Jessica Puentes, Associated Students
Emily Holland, Latino Business Student Association (LBSA)
Successor to Emily Holland, LBSA
Michelle Li, AIESEC
Caroline Schopf, Society for Human Resource Management (SHRM)
Successor to Caroline Schopf, SHRM
Debby Ng, Humanities Club
Successor to Debby Ng, Humanities Club
Tam Pham, Student & Entrepreneur
Michael E Lee, CyberSpark
Kenny Chiu, Banking & Investment Association (BIA)
Valeriya Razdyakonova, BIA
Lourdes “Looloo” Amante, Associated Students
Misael Cortes, Chicano/Latino Student Success Task Force
Maria Garcia, Latin@/Chican@ Student Success Task Force
William Chan, Computer Science Student
Vy Nguyen, Spartan Toastmaster
John Salangsang, SJSU Career Center
Michael Ching, SJSU Career Center
Daniel Newell, SJSU Career Center

Introductions & Explanation of EWOKS

Career Center Fall 15 Programming: John Salangsang, Internship Specialist (SJSU Career Center)
- Career Center overview of services
  o Career information and advising
  o Employer connections/events
  o Collaborations and consulting
- Fall 15 focus:
  o Marketing revolves around anchored programming such as job fairs and industry panels
  o August, focus on job search/resume workshops for international students. Most of marketing focused on welcome back messages and introduction to Career Center.
  o September/October, focus is on preparing for job fairs as well as promoting a leadership conference.
  o November would be for those exploring careers, industry panels for the Freshman & Sophomores to figure what they want to do.
  o December, focus on graduates and collect salary survey.
- Feedback from EWOKS regarding career fairs:
  o Split time slots between undergraduate and graduates for Engineering & Computer Science Fair.
o Market better what the employers want. Make sure that there is a clear understanding
in the job description. Even include information on what Majors are desired.
o Rethink names of the career fairs.
o Have signs for what employers are looking for (i.e. Internships here or FT jobs here)
o Suggested idea is to charge non-SJSU students. Santa Clara University (example)
o Biggest employer feedback for students is to research the company.
o Show Feedback from employers during next meeting.
o Career Center cannot meet everyone’s needs. Leveraging efforts of student clubs can
help support the mission of having a more career conscious college.
- Other EWOKS suggestions:
o More resources and/or programs around interviewing

Student Leader Presentation #1 - Caroline Schopf, President of SHRM
- Provides professional development, mentorship programs, career advancement, leadership
opportunities and community involvement
- Career development opportunities include:
o Mentor Program (6 week program) similar to online dating with company employees.
  Not a lot of rules, but want to meet at least once a week or have homework. Some
  students get to shadow
o Company Tour: Facebook, Adobe, Tesla, Intuit, Google. Gives a good understanding of
  what the company is like (dress code, social environment, etc.)
o Job and internship resources. Career Center and alumni help.
- Mission is to bridge gap from being a student to a professional.
- Not all members are Human Resources majors; other majors include psychology,
  communications, business management, and international students.

Student Leader Presentation #2 – Tam Pham, Student & Entrepreneur
- Firm believer of internships. Internships provide clarity to your life.
- Many students want an internship for the wrong reason. It starts with what you want to do.
- Important tip is that clarity comes with action.
- To find out what you want to do, sometimes you have to find out what you don’t want to do.
- Internships give you an experience that a teacher cannot give you.
- Career center really helped him out.
- Philosophy in finding internships on LinkedIn is to do Informational interviews.
- Your network is your net worth.
- Comment regarding internships is to know not all fields emphasize internships like in teaching.

Networking Activity/Professional Development – Michael Ching
- Showcased Marshmallow Challenge Ted Talk
- Discussed its relation to building leadership and teamwork skills

Closing/Additional Comments
- Michelle (future president of LBSA) is looking for speakers for her events.
- EWOKS interested in seeing career fair survey results.
- Have more time next meeting to mingle.
- Better outreach to penetrate Fraternities and Sororities besides email.
- Survey will soon be posted on best way to connect with EWOKS.
- EWOKS website under development.