2011-2012 Salary Survey – Conducted by the SJSU Career Center

SJSU Salary data is compiled by the Career Center from students and employers who reported job offers from June 2011 through August 2012. This does not reflect all placements, but is the average salary data reported to the Career Center. In this survey, “n” equals the number of respondents, and N/A indicates that salary data was not available. National placement data is provided compliments of the National Association of Colleges and Employers (NACE) as a point of reference.

For additional resources on salary trends for new college grads, please contact the Career Center.

Many SJSU candidate salary offers reflect a combination of previous/concurrent work experience.

<table>
<thead>
<tr>
<th>College of Business</th>
<th>SJSU Average</th>
<th>National Average</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bachelor’s (n=373)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounting (n=93)</td>
<td>$51,457</td>
<td>$49,671</td>
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<tr>
<td>Accounting Information Systems (n=16)</td>
<td>$54,840</td>
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<tr>
<td>Corporate Finance (n=28)</td>
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<tr>
<td>Finance (n=38)</td>
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<td>Human Resource Management (n=10)</td>
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<td>International Business (n=16)</td>
<td>$43,712</td>
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<td>Management (n=53)</td>
<td>$42,527</td>
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<td>Management Information Systems (n=42)</td>
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<td>Marketing (n=77)</td>
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<td><strong>Master’s (n=32)</strong></td>
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<tr>
<td>Accountancy (n=12)</td>
<td>$59,250</td>
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<tr>
<td>MBA (n=18)</td>
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<td>Taxation (n=2)</td>
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<td><strong>College of Engineering</strong></td>
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<td><strong>Bachelor’s (n=110)</strong></td>
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<tr>
<td>Aviation and Technology (n=7)</td>
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<tr>
<td>Chemical and Materials Engineering (n=11)</td>
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<td>Civil and Environmental Engineering (n=13)</td>
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<td>Computer Engineering (n=14)</td>
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<tr>
<td>Mechanical and Aerospace Engineering (n=30)</td>
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<td>Software Engineering (n=8)</td>
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<td><strong>Master’s (n=206)</strong></td>
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<tr>
<td>Chemical and Materials Engineering (n=7)</td>
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<tr>
<td>MBA/MSE (n=12)</td>
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<tr>
<td>Mechanical and Aerospace Engineering (n=12)</td>
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<td>MSE (n=7)</td>
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<td>Software Engineering (n=58)</td>
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<td><strong>College of Science</strong></td>
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<td><strong>Bachelor’s (n=13)</strong></td>
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<td><strong>College of Applied Sciences &amp; Arts</strong></td>
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<td><strong>Master’s (n=8)</strong></td>
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<td>Library &amp; Information Science MLS (n=8)</td>
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<td><strong>College of Social Sciences</strong></td>
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<td><strong>Bachelor’s (n=3)</strong></td>
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<tr>
<td>Communication Studies (n=3)</td>
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