JAMK Summer School
Leadership, Communication and Tourism
31 May – 21 June 2019

Jyväskylä, Finland
Discover your passion – Experience International JAMK Summer School in Finland!

Endless green nature, trees and lakes all around, white nights in the land of the midnight sun, peaceful surroundings in a lively and dynamic city of students. Join us for a truly exotic Scandinavian experience in one of the cleanest and greenest countries in the world!

Jyväskylä – The Shining City in the Heart of Finland

You will have all the shops, restaurants and cafes within a walking distance and yet you will find wide-ranging possibilities for leisure time activities, such as hiking in the forests or national parks, biking, rafting, swimming, and various sports possibilities.

A Three-week Adventure of Your Life

JAMK Summer School combines high quality academic content with the possibility to join co-curricular social activities in the beautiful lake district of Finland. Start your once-in-a-lifetime adventure and join the exceptionally international group of students and faculty for a three-week intensive Summer School programme in the heart of Finland. You will make unforgettable memories and friendships for life!
School of Business

We create business competence and competitiveness

JAMK School of Business aims to be one of the best schools of business in Finland, known for high quality in learning, practice-oriented research and internationalisation. JAMK Summer School is a very multicultural and multidisciplinary learning environment with students and faculty from all around the world. The programme offers both bachelor’s and master’s level courses. You can find the descriptions for each course on our website.

Summer School Programme

Leadership, Communication and Tourism, 12 ECTS

Each course equivalent to 3 ECTS

- Global Team Leadership
- Creativity Management
- Leadership Communication in a Global World
- Mastering European Business
- Sport Event Management
- Global Destination Branding
- Digital Solutions in Service Management
- Services Design
- International Business Speaking
- Scandinavian Business Culture and Communication
- Russian Business Culture and Communication
- Concept Lab: Multidisciplinary Game Development Project

Apply Now!

After completing the courses of your choice you will receive a transcript for the credits you have earned. You can select up to four courses.
The Summer School experience starts with a weekend in our beautiful capital, Helsinki. Our student tutors will meet you at your arrival to Finland and guide and spend time with you and your fellow students in Helsinki. Professional tour guides will take you for a city tour and show the most interesting attractions and sights, such as the Senate Square, Helsinki Cathedral, Sibelius Monument etc. Helsinki is a modern city with half a million residents and yet full of history and small enough for you to get around easily. After enjoying the capital’s summertime hustle and bustle, you can hop on one of our buses taking you directly to Jyväskylä.

Excursions

Discover the Neighbouring Countries

The study tours are an integral part of the programme as they enable students to explore interesting neighbouring countries and experience many different cultures within a short time period.

Helsinki Weekend
31 May – 2 June 2019

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St. Petersburg, Winter Palace

Discover the Magic of Russia's St. Petersburg
20–24 June 2019

One of the world’s most beautiful cities, St. Petersburg has all the ingredients for an unforgettable travel experience: high art, lavish architecture, the mysterious twilight of the White Nights, plus an extraordinary history and rich cultural traditions that have inspired and nurtured some of the modern world’s greatest literature, music, and visual art.

Stockholm, Old Town

Spend a Weekend in Stunning Stockholm, Sweden
14–16 June 2019

The beautiful capital of Sweden is built on fourteen islands surrounding one of the Europe’s largest and best-preserved medieval city centres. The list of things to do in Stockholm is endless and there are more than a hundred attractions to choose from. You can visit the Royal Palace, amusement park, museums, parks, historical sites, go shopping or just walk around the beautiful Old Town, one of the foremost attractions in Stockholm, founded in 1252.
Welcome to Tallinn – The Times We Had.  
2 June 2019

Tallinn – the Estonian Capital, is known for its medieval Old Town with places of fascinating contrasts. The city center boasts of beautiful churches and major landmarks nestled between modern high-rises. All sights are conveniently located a short stroll away from each other.

Social Programme

1. Traditional Finnish Summer Eve Experience at Varjola Estate

2. Cruise on Lake Päijänne

3. Various Sports Activities, Picnics, and Get-Togethers

Why not make the most of your time in Northern Europe and continue your stay with a visit to any European countries?
JAMK has 8 000 students from over 70 countries

Lively and Energetic JAMK

JAMK is a very energetic and lively environment with 8 000 students from 60 countries and 700 faculty and staff members. One can choose from 30 different degrees in the Schools of Business, Health and Social Studies and Technology. It is also possible to study at the School of Professional Teacher Education to gain a teacher’s qualification.

JAMK has a very lively multicultural campus. The facilities features high technology and the classrooms are cosy with a relaxed atmosphere. Our library is one of the largest in Central Finland and most of its services are free of charge and available for everybody. We have computer labs, wireless networks around the campus, and IT-helpdesk support. Student restaurants serve lunch and a variety of cafeteria products during the weekdays and our own gym is also available for you. The Summer School office is open and ready to assist with your needs.
Let Jyväskylä Get You Inspired!

- a pocket size metropolis with a lively urban centre
- all services, shops, universities, schools and jobs are close at hand
- a wide variety of leisure and sport activities
- a modern centre for industry and learning
- population 137 000
- a beautiful city full of nature, and situated between lakes and hills

Accommodation
Check the hotel information and choices on our website
Higher Education in Finland – Sign of Quality

Finnish education system is quick to adapt to innovative studying methods and techniques. For example, problem-based learning has been in use in Finnish education institutions for many years. Teaching methods in Finland feature student centered teaching methods. The key learning ethos are interaction, collaboration, and exploration. A learning system characterised by a continuum of discussion, cooperation, and research forms a knowledge creation process that is distinctively Finnish.

Finnish higher educational institutions are notably autonomous but largely funded by the Ministry of Education and Culture. Therefore, the Ministry also oversees the quality of teaching carefully.

These efficiently managed institutions:
• react to the needs of the society, business and industry in their curricula and teaching
• provide a wide range of high-quality programmes in English for exchange and degree students
• give their students transferrable skills on which they can build their future both in academic fields and in the private sector job market

The institutions are small enough to operate functionally and effectively. They are all internationally oriented with special regional features, and one can choose from a variety of learning environments ranging from larger urban campuses to ones that are close to nature.

How does the Finnish education system rank?

The best education system in Europe and the 5th best in the world
Source: Pearson

Maximum efficiency in the study
Source: Gems Education Solutions

Sixth best higher education system in the world
Source: Universitas 21
How Finland ranks?

- World’s most stable country
  Source: Fragile States Index

- The greenest country in the world
  Source: The Environmental Performance Index, 2016

- Number one in digitalisation
  Source: Digibarometer

- World’s second highest performing graduates
  Source: OECD

- The best place for women to work in!
  Source: Economist

- The happiest nation in Europe
  Source: UK Office for National Statistics
Welcome!
Välkommen!
Bienvenido!
Bienvenue!
欢迎
Добро Пожаловать!
पहुंचावे चै
الهسو الهأاً

jamk.fi
www.jamk.fi/summerschool
JAMK School of Business
JAMK University of Applied Sciences