Lunch-and-Learn: Pearls of Wisdom from SJSU Journal Editors & Librarians

Assessing the “journal” landscape

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King Library - SJSU
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Your research

Publish in subscription-based journal
- Leave restricted access
- Plus self-archive author version in repository*
- Plus pay Article Processing Charge (APC) to make Open Access*

Green OA model

Publish in Open Access journal
- Plus pay Article Processing Charge (APC) if applicable

Gold OA model

*Where publisher permits
Where to publish? Using indicators

- Journal Citation Reports
- Scimago Journal Ranking
- Cabell’s Directories
Gold OA
- Publish in subscription-based journal plus pay APC*
- Publish in Open Access journal plus pay APC where applicable

Green OA
- Publish in subscription-based journal plus self-archive in repository*
- Choose subject-based repository or institutional (ePrints)

*Where publisher permits
Beall’s List of Predatory Publishers 2015

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of publishers</th>
</tr>
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<tbody>
<tr>
<td>2011</td>
<td>18</td>
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<tr>
<td>2012</td>
<td>23</td>
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<tr>
<td>2013</td>
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<td>2014</td>
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<td>2015</td>
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Number of predatory publishers, 2011-2015
Opening up research & education to advance society

SPARC is an international alliance of academic and research libraries working to create a more open system of scholarly communication.
WHAT IS THE PROBLEM?

university $ + grant $ → pay faculty to do research & report on results in articles

faculty give away articles & copyright to publishers for FREE

& publishers rake in all the $ (and it is BIG)

... and many students, researchers, and others still can't get the articles they need & libraries cannot afford many journals.

Elsevier's profit margin exceeded Google's!
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