Lunch-and-Learn: Pearls of Wisdom from SJSU Journal Editors & Librarians

Assessing the "journal" landscape

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King Library - SJSU
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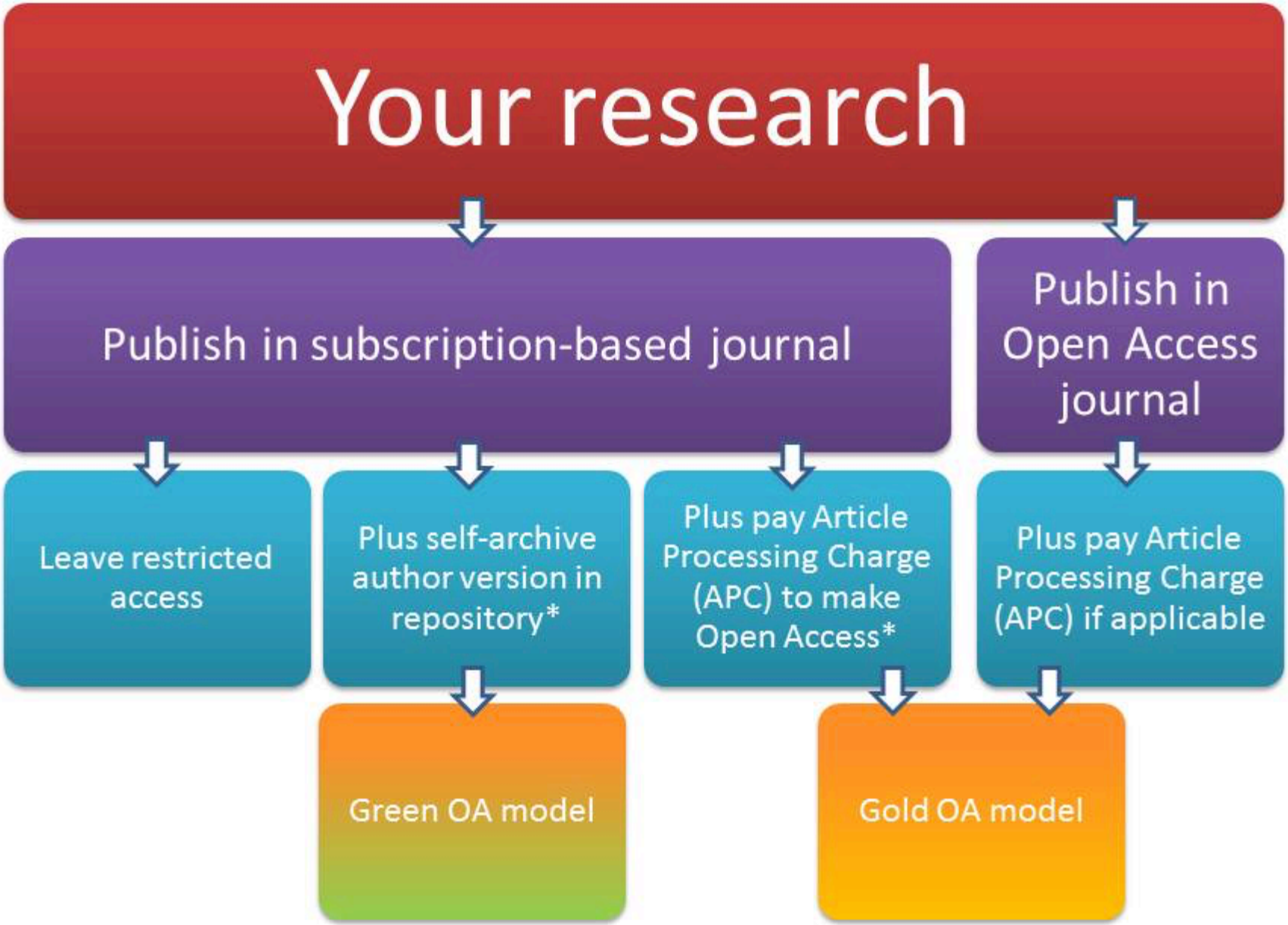


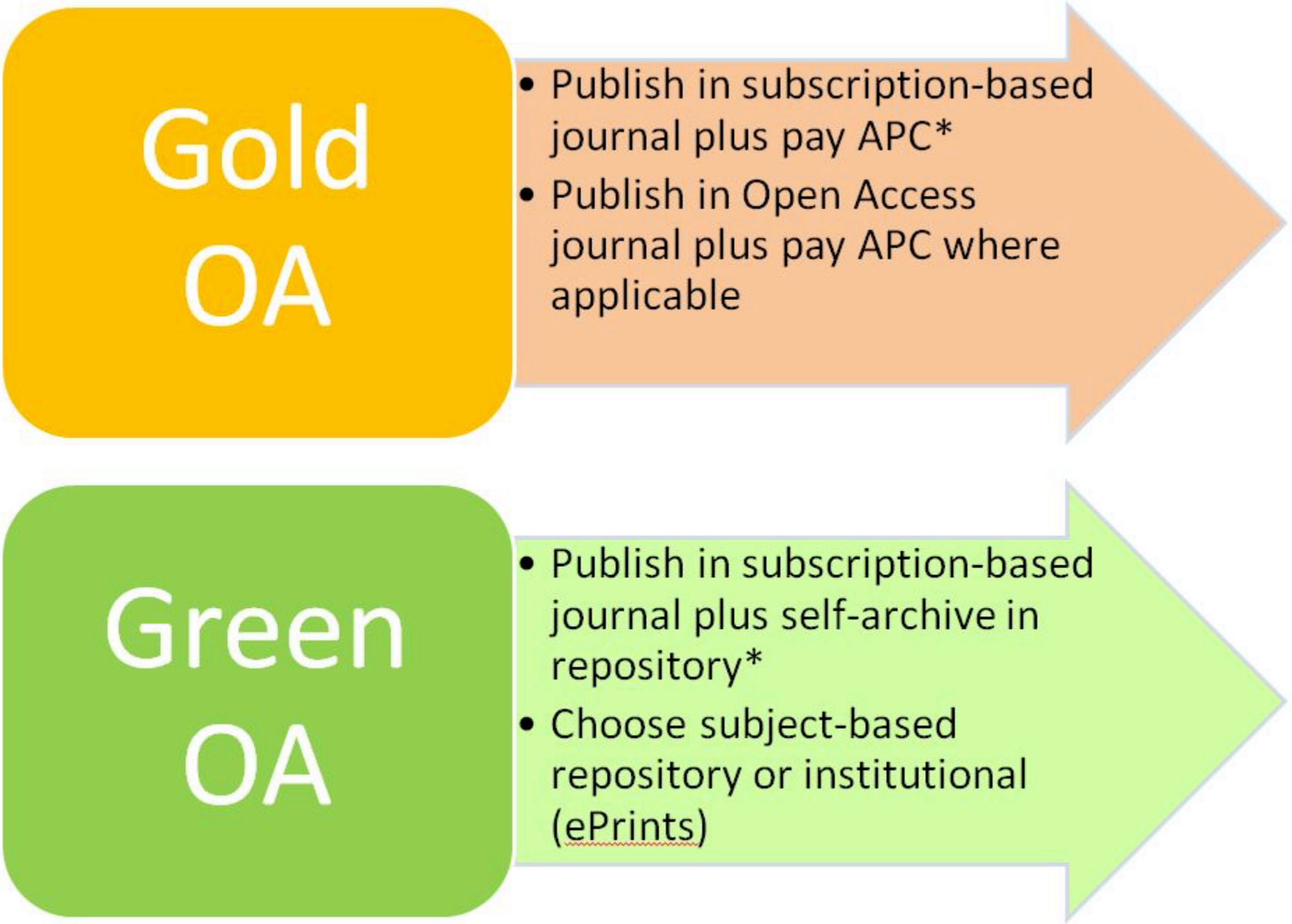
*Where publisher permits

Where to publish? Using indicators

Journal Citation Reports

Scimago Journal Ranking

Cabell's Directories



*Where publisher permits

Beall's List of Predatory Publishers 2015

Publishers	
Year	Number of publishers
2011	18
2012	23
2013	225
2014	477
2015	693

Number of predatory publishers, 2011-2015

DOAJ
DIRECTORY OF
OPEN ACCESS
JOURNALS

ABOUT / ISSUES / ADVOCACY / INITIATIVES / NEWS / RESOURCES / MEMBERSHIP
SPARC
Opening up research & education
to advance society
SPARC is an international alliance of academic and research libraries working to create a more open system of scholarly communication.

WHAT IS THE PROBLEM?

pay faculty to do research & report on results in articles

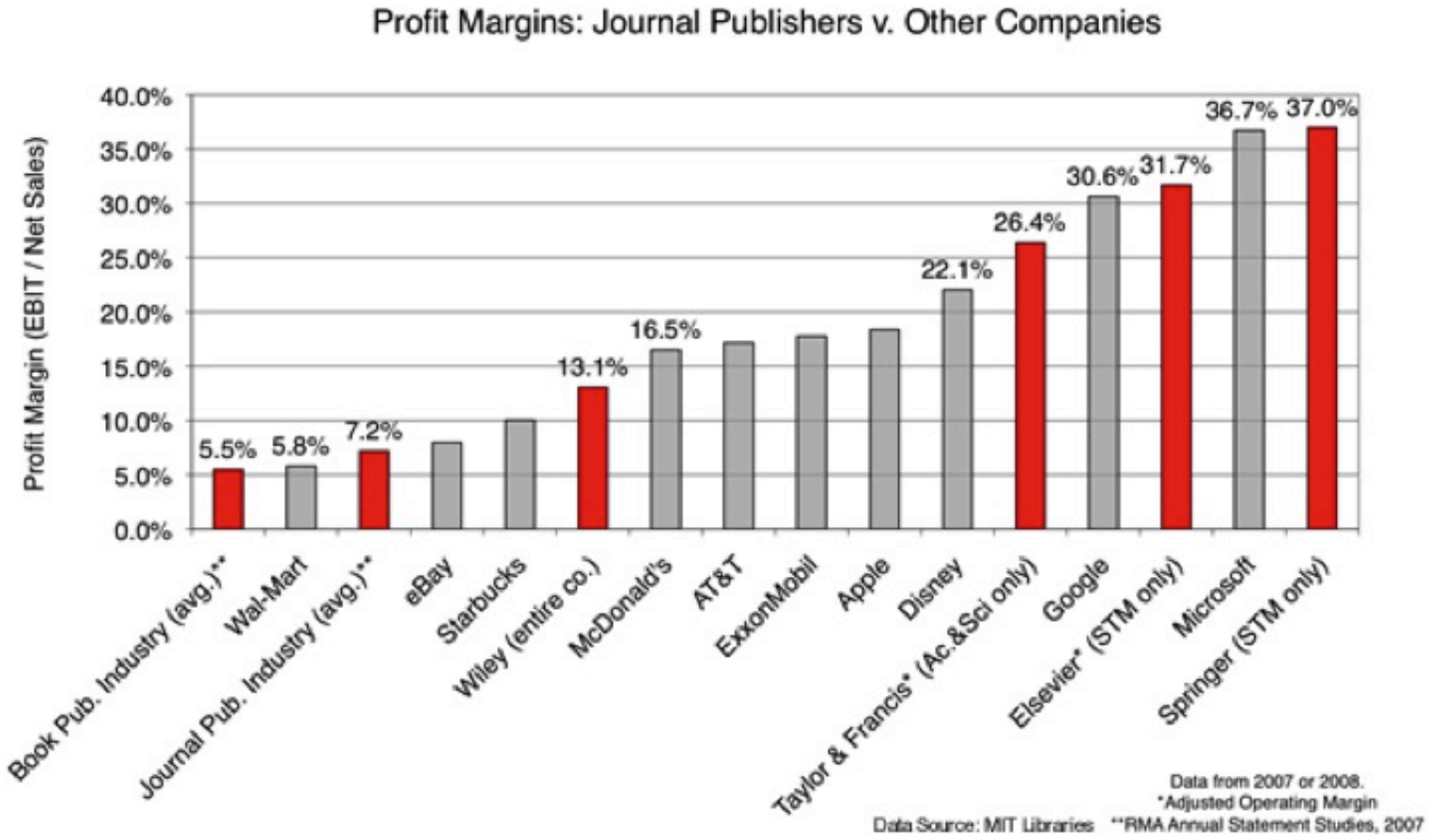
faculty give away articles & copyright to publishers for FREE

(and other researchers peer review for free)

& publishers rake in all the $ (and it is BIG)

Elsevier's profit margin exceeded Google's!

. . . and many students, researchers, and others still can't get the articles they need & libraries cannot afford many journals.


Profit Margins: Journal Publishers v. Other Companies
Profit Margin (EBIT / Net Sales)
40.0%
35.0%
30.0%
25.0%
20.0%
15.0%
10.0%
5.0%
0.0%
5.5%
5.8%
7.2%
13.1%
16.5%
22.1%
26.4%
30.6%
31.7%
36.7%
37.0%
Book Pub. Industry (avg.)**
Wal-Mart
Journal Pub. Industry (avg.)**
eBay
Starbucks
Wiley (entire co.)
McDonald's
AT&T
ExxonMobil
Apple
Disney
Taylor & Francis* (Ac.&Sci only)
Google
Elsevier* (STM only)
Microsoft
Springer (STM only)
Data from 2007 or 2008.
*Adjusted Operating Margin
Data Source: MIT Libraries **RMA Annual Statement Studies, 2007

Contact Us

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