San José State University
School of Art and Design
Art History 72: Design in Society .01 and .02
Fall Semester 2014

Instructor: Dr. Jan Newstrom Thompson
Office Location: Art Building 117
Telephone: (408) 924-4337
Email: ArtHist47@aol.com
Office Hours: Tuesday/Thursday. 9-10 a.m. or by appointment
Class Days/Time: Tues./Thurs. - Section 01 - 1:30 - 2:45 p.m.
Tues./Thurs. - Section 02 - 3:00 - 4:14 p.m.
Classroom: Art Building 133
Prerequisites: None. This course meets Area C-1 requirement for Core GE and is a major requirement for design Students.
Course Fees: The $11 course fee for this Art History class supports course materials including website and image development.

Additional Contact Information
* E-mail is generally the best method of contact during non-office hours.
* Please allow 48-hours for an e-mail response.
* Emergency: 911 / Campus Escort: 42222
* Individuals with disabilities may contact the Disability Resource Center (DRC), Administrative Building 110, 408/ 924-6000, for a variety of formats such as Braille, large print, sign interpreters, assistive listening devices, audio tape and accommodations for physical accessibility.

Course Web Materials
- ARTH 72 Course Website. Available at http://gallery.sjsu.edu/, select Course Web Pages. Access through User: = arth - and Password: mosaic
- The syllabus (aka “greensheet”) may be found at http://www.sjsu.edu/art/
Course Description

This course considers the cultural role of design in addressing human needs in shaping the environment, in providing shelter, clothing, utilitarian objects, and transportation, in visual communication for political and entertainment purposes. It provides an historical introduction to major types of design in the Western world (often influenced by design and production methods in the Far East), with an emphasis on the foundations of modern design laid in the nineteenth century. It will consider the cultural role of design in finding creative solutions to useful objects, visual communications and built environments in a variety of social contexts. Works by designers from diverse cultures will be studied through social and aesthetic theories of designed objects and the roles that have played and continue to play in human societies.

Course Goals and Student Learning Objectives

This course is introductory and assumes no background in art or design history. This is a GE course, with three paper assignments totaling a minimum of 1500 words. [Courses to meet Areas R, S, and V of SJSU Studies must be taken from three different departments, or distinct academic units.]

The course seeks to provide students with an introduction to three basic foundations for studying the role of design in its social context: 1) a set of conceptual and visual tools for analyzing designed objects and their functions; 2) a critical overview of issues and problems faced by designers, manufacturers and consumers, especially in the modern era; and 3) a general understanding of the media, materials, modes of production and social relations through which various designs have historically emerged. Through textbook readings and lectures, students will learn to apply knowledge gained to the forms of the everyday designed environment. Note: As in any university course, ARTH 72 requires consistent student effort in order to achieve these learning goals. In other words, what you get out of the course will depend a great deal on what you put in.

Course Skill Learning Outcomes

Upon successful completion of this course, students will be able to:

LO1 - translate visual perceptions into verbal and written communication;
LO2 - write clearly, effectively, and critically using terminology appropriate to the field of design.
LO3 - recognize basic issues inherent to designed objects in general;
LO4 - interpret designed objects from multiple points of view;
LO5 - research, analyze and apply theoretical concepts in the field of design;
LO6 - interpret designed objects from multiple points of view;
Course Content Learning Outcomes

Upon successful completion of this course, students will have:

LO7 - learned the design characteristics of the examples studied. This will include an understanding both of the aesthetics of the objects and processes particular to the social contexts from which they come;

LO8 - knowledge of the aesthetic qualities and functional processes that characterize works of the human intellect and imagination;

LO9 - knowledge of the issues related to and accomplishments of diverse cultures as reflected in examples of design;

LO10 - an understanding of how design is affected by its cultural and historical contexts;

LO11 - an understanding of basic themes and problems in design, particularly as these have emerged industrialized cultures of the past 250 years;

LO12 - experienced significant works of art in the classroom, and in performances or exhibitions.

Required Texts/Readings

Textbooks


Readings from *The Industrial Design Reader* (Ed. by Carma Gorman, 2003) will be posted on the course website.

Test Dates: Tests 1 and 2 will be given in room 133 during class period.

Test 1: September 30
Test 2: October 30

Test 3 is also known as the Final Exam. It will be given in room 133 as follows:

Section 01: Wednesday December 17 at 12:15 p.m.
Section 02: Friday December 12 at 2:45 p.m.
# Art History 72: Design in Society

## Course Schedule

### Spring Semester 2014

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<thead>
<tr>
<th>Topic</th>
<th>Course Content</th>
<th>Reading Material</th>
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</thead>
<tbody>
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Students should be prepared to discuss all of the assigned readings for each class session. It is important to read the assigned material carefully and before each class session.

Class Participation

Attendance and participation are essential to your success in this course as they represent your opportunity to apply what you have learned, to articulate your ideas clearly and effectively, to develop analytical and critical thinking about design, and to learn about additional perspectives on our topics of study.

Important Note: Group assignments and class activities require full participation of all group members. Documentation of legitimate participation is required for each member to receive the overall group grade, e.g., timely submission of materials.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic calendar web page located at http://www.sjsu.edu/academic_programs/calendars/academic_calendar/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

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Assignments and Grading Policy

Assignment Format and Submission:

Type all assignments with one-inch margins and a 12-point font.

Double-space, use page numbers on all pages, and put your name, title and assignment number at the top of the first page.
Syllabus: Design in Society

Staple pages together at the upper left-hand corner and turn in at the end of class on the date due. Keep a back-up disk of all your work.

NO plastic sheet covers or binders.

Cite all outside sources in the text and list in a separate Work Cited page; papers lacking source information will be returned.

Place all illustrations with appropriate captions at the end of the paper.

Turn in only printed copies; no electronic copy submissions.

All papers must be original to this class (no "recycling"), meet all requirements of the assignment, and provide proper in-text source citations for all sources used (including textbook and Internet sources) for credit. Late papers will not be accepted.

Papers must be submitted with notes, drafts, sources, and materials documenting the contribution of each participant; students not submitting such work will receive a "0" in lieu of the group grade; and exceptions will be made only in cases of documented emergency (e.g. sudden hospitalization, death in the immediate family).

Examinations and Writing Assignments:

- The writing requirement for a GE course is a minimum of 1500 words (six pages).

- There will be three scheduled tests and three group papers (2 pages each). Group papers will be subject to peer review prior to submission, and all students are required to create an individual draft and document their participation in group activities to receive the overall group grade;

- Material covered on tests will derive from class lectures and assigned readings from the course textbook;

- Test format consists of a combination of analysis of design works, and image identification. Students are urged to remain current by taking effective lecture notes. It is recommended that students form study groups outside of class as this is a highly effective means of assimilating information into knowledge;

- Group papers and individual drafts will require scholarly research as well as analytical and affective responses to works of design.

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- Make-up exams cannot be given without prior instructor approval or a documented excuse such as a doctor's note. Missed exams and assignments will be given a grade of "0".

- Note the time and date of Test 3. If you know that you will not be able to attend on the date of Test 3, do not register for the course!
Relative weight of course requirements:

- Test One                          25%
- Test Two                          25%
- Test Three                        25%
- 3 Group Papers                25%

Numeric grade equivalents:

98-100  A+
92-97   A
89-91   A-
85-88   B+
80-84   B
76-79   B-
72-75   C+
67-71   C
60-66   C-
55-59   D+
50-54   D
below 50% F

Please note: Incomplete grades are not given in this course.

This syllabus is subject to change, in the event of unforeseen circumstances, or in the case that changes will significantly enhance the quality of the course.

University Policies

Academic integrity

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The University’s Academic Integrity policy, located at http://www.sjsu.edu/senate/S07-2.htm, requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sa.sjsu.edu/judicial_affairs/index.html.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have
submitted, or plan to submit for another class, please note that SJSU’s Academic Policy S07-2 requires approval of instructors.

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The SJSU Writing Center is located in Room 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The Writing Center website is located at [http://www.sjsu.edu/writingcenter/about/staff/](http://www.sjsu.edu/writingcenter/about/staff/).
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Syllabus: Design in Society

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Required Texts/Readings

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Syllabus: Design in Society

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- 98-100  A+
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- 76-79   B-
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San José State University
Department of Art & Art History
ARTH 72, Design in Society, Section 4, Fall 2014

Contact Information

Instructor: Dr. Elizabeth Carroll Consavari
Office Location: ART 117
Telephone: (408) 924-4582
Email: elizabeth.consavari@sjsu.edu
Office Hours: Fridays 11:45AM-12:45PM drop-in/by appointment
Class Days/Time: Fridays 9:00-11:45AM
Classroom: ART 133
Prerequisites: None

GE/SJSU Studies Category: This course meets Area C-1 requirement for Core GE and is a major requirement for Design students. Completion of 1A (or concurrent enrollment) is strongly recommended.

Course Fees: $11(Course fees are collected at the time of your registration and do not require an additional payment to the instructor or the school.)

Faculty Web Page and MYSJSU Messaging

Copies of the course materials such as the syllabus, major assignment handouts, etc. may be found on Canvas and slide (image) on my faculty web page at http://www.sjsu.edu/people/elizabeth.consavari or accessible through the Quick Links>Faculty Web Page links on the SJSU home page. Materials will be posted for this course on Canvas. You are responsible for regularly checking with the messaging system through MySJSU.

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: http://www.sjsu.edu/art/ or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu
Course Description
This course provides a thematic and, within each theme, a chronological introduction to major types of design around the globe from prehistory to the present. It will consider the cultural role of design in finding creative solutions to basic human needs, such as shelter, clothing, useful objects, visual communications, transportation and built environments in a variety of social contexts. Works by designers from many diverse cultures will be studied within their historical and cultural context. As cost of materials and amount of labor varies in producing different objects, even objects of the same type, issues of economic and social class are also critical in understanding designs.

Course Goals and Learning Objectives
• Learn the design characteristics of the examples studied. This will include an understanding of both of the aesthetics and processes particular to the cultures and of the historical periods from which they come;
• Learn to respond to works of design both analytically and affectively in writing and in class discussion, and to take these skills into the world outside the classroom;
• Learn to recognize how significant works illuminate enduring human concerns by studying examples of designs that meet basic human needs in creative ways;
• Learn to do research in the area of design;
• Recognize issues related to and accomplishments of diverse cultures as reflected in examples of design;
• Develop an understanding of how design is affected by cultural and historical context; and
• Write clearly, effectively, and critically using terminology appropriate to the history of design.

Note: As in any university course, ARTH 72 does not give you these competencies, but creates an opportunity for you to work toward achieving them.

GE Learning Outcomes (GELO)
Upon successful completion of this program, students will be able to:
GELO1 - translate visual perceptions into verbal and written communication;
GELO2 - write clearly, effectively, and critically using terminology appropriate to the field of design.
GELO3 - recognize basic issues inherent to designed objects in general;
GELO4 - interpret designed objects from multiple points of view;
GELO5 - research, analyze and apply theoretical concepts in the field of design;
GELO6 - interpret designed objects from multiple points of view;

Course Content Learning Outcomes (CLO)
Upon successful completion of this course, students will be able to:
CLO7 – will have learned the design characteristics of the examples studied. This will include an understanding both of the aesthetics of the objects and processes particular to the social contexts from which they come;
CLO8 - knowledge of the aesthetic qualities and functional processes that characterize works of the human intellect and imagination;
CLO9 - knowledge of the issues related to and accomplishments of diverse cultures as reflected in examples of design;
CLO10 - an understanding of how design is affected by its cultural and historical contexts;
CLO11 - an understanding of basic themes and problems in design, particularly as these have emerged industrialized cultures of the past 250 years;
CLO12 - experienced significant works of art in the classroom, and in performances or

Required Texts/Readings

Textbook

Other Readings
ARTH 72 non-textbook readings are available through Canvas Course Page.

There are optional books that are recommended guides that will help you with writing. Strunk and White, *The Elements of Style*, Kate Turabian, *A Manual for Writers* and a good dictionary like Webster’s New World Dictionary.

Library Liaison
Rebecca Kohn (rebecca.kohn@sjsu.edu) is the librarian for the School of Art & Design. She is an excellent resource for research information for your individual and group papers. King Library Reference librarians are also resourceful and can help answer questions.

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on.

Grading Policy
Your letter grade in the course is determined by the weighted components which provide an assessment of your course performance in the form of quizzes, short assignments, midterm exam, final exam and two papers totaling 1500 written words. Grading criteria for all assignments is included in each prompt found on the Canvas Course Page

Written Assignments and Exams

- The writing requirement for a GE course is a minimum of 1500 words (six pages). For the first written assignment (Paper Draft #1 and Paper Final Draft #2),
each student will submit a draft, (a complete early version of the final paper with required citation information), which will be given ample feedback by the instructor. The aim of this initial draft #1 is to advance the student’s writing skills. Students must respond to these comments, thus making changes when writing the final draft #2 of the paper. This assignment fulfills the first part of the GE 1500-word requirement.

- The second written assignment is a group paper and presentation (4-5 pages in length). Each group will submit a paper and present their research on the topic. Students will receive individual grades on this carefully documented project. This fulfills the second part of the GE 1500-word requirement.
- There will also be two quizzes, one scheduled midterm and a final exam.
- The material covered on quizzes, midterm and the final exam will come from class lectures, discussions and readings from textbook and online articles.
- Exam Format is a blend of slide identifications and comparative analysis of design works, multiple choice, unknown identification and short answer essay questions.
- Writing Assignments All assignments are to be written with one-inch margins, double-spaced text, with page numbers and in 12-point font. Please put your name, title and assignment with a cover page. Please cite all sources in MLA or Chicago Manual Style, and list the Bibliography on a separate page. If you fail to cite paraphrased or quoted information, the paper will be returned to you for revision. Papers not received after one week will receive a grade of “0”. Illustrations should be on separate pages with captions. Before handing in your paper, it should be stapled in the upper left-hand corner with a title page. Assignments must be handed in in hardcopy.
- Drafts and Final Papers require critical responses to design works thus, the assignment will require scholarly research. King Library reference libraries are highly reliable resources for research. See King Library Electronic “Articles and Databases.”
- Peer Reports. These are short presentations presented in groups. It is an informal assignment that can only enhance your grade in the course, although not required. You will be arranged in groups according to your interest and the aim is to discuss your awareness of design from sub-fields and discuss problems in design. Your participation adds to the course and is a vital element. Learning is collaborative!
- There will be no extra credit for this course.
- There are no make-up exams without a previous agreement with the instructor, or a documented excuse such as a medical note. Otherwise missed exams and late assignments will be given a grade of “0”.

NOTE that University policy F69-24, “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

### Assignment Breakdown

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Points</th>
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<tbody>
<tr>
<td>Assignment</td>
<td>Weight</td>
<td>Dates</td>
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<td>----------------------------------</td>
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<td>---------------------------</td>
</tr>
<tr>
<td>2 Quizzes at 10%</td>
<td>20%</td>
<td>2/21 and 4/25</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>20%</td>
<td>3/21</td>
</tr>
<tr>
<td>Paper draft #1</td>
<td>10%</td>
<td>(3 pages) 2/28</td>
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</tr>
<tr>
<td>Group Presentation &amp; Final Paper</td>
<td>20%</td>
<td>4/25, 5/2, 5/9 &amp; Final Paper on 5/9 (4-5 pages total Group paper. Each student submission is 500 words)</td>
</tr>
<tr>
<td>Final Exam</td>
<td>20%</td>
<td>in Art 133 5/16 at 7:45AM-9:30AM</td>
</tr>
</tbody>
</table>

“A minimum aggregate GPA of 2.0 SJSU Studies (R, S, & V) shall be required of all students as a graduation requirement.”

**Classroom Protocol**

Please arrive **on time** to take your seat before class starts. If you are late, please enter quietly so as to not disturb other students or myself. If you are consistently late, I will need to see you to discuss your continuation in the class.

**Attendance is vital** to the successful completion of this course: a great deal of the material covered in class is not in the texts. If you are ill, please check the schedule on the websites and talk with other students to make sure you get the material you have missed. **I will not give any makeups for activities or exams; nor are any assignments accepted late.** Failure to complete any of the assignments, exams, or projects will result in a failing grade for the course. So, please plan accordingly. Discussion will also be a component of this class and will focus on images, not all of these images will be in the texts.

Also part of your job as a student is to get to know your instructor! Please come to office hours and/or email me.

Please respect your classmates by **turning off your cell phone, tablets (Ipads) and laptops** before you come to class. *Laptops are allowed ONLY for note taking in the classroom. If you are found engaged in any other activity on your laptop, you will be asked to leave the classroom.*

Please respect your other classmates by **turning off your cell phone** before you come to class. If a phone interrupts an exam, the owner of the offending device will be asked to leave the room. Cell phone use is forbidden during class meetings. **NO TEXTING is allowed during class. For each time I find you texting during class, you will have an automatic 5 points taken off of your final grade.**

I reserve the right to discipline any student who uses his or her cell phone for text messaging during class. Any activity other than engaging in lecture and course content is disruptive and will not be tolerated. For those of you interested, there are various clinical studies regarding **the effects of multi-tasking on academic performance**, memory retention and brain health.

**University Policies**

**Dropping and Adding**

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at [http://info.sjsu.edu/static/catalog/policies.html](http://info.sjsu.edu/static/catalog/policies.html). Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/). The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at [http://www.sjsu.edu/aars/policies/latedrops/policy/]. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/).

**Consent for Recording of Class and Public Sharing of Instructor Material**

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - Therefore, you must ask for permission either in writing or orally before you attempt to record a lecture whether it is for the whole semester or on a class-by-class basis.
  - Additionally you must also obtain permission before recording the active participation of students or guests who may be on the recording.

- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

**Academic Integrity**

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy S07-2](http://www.sjsu.edu/senate/docs/S07-2.pdf) requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/studentconduct/) is available at [http://www.sjsu.edu/studentconduct/].
Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.

In 2013, the Disability Resource Center changed its name to be known as the Accessible Education Center, to incorporate a philosophy of accessible education for students with disabilities. The new name change reflects the broad scope of attention and support to SJSU students with disabilities and the University's continued advocacy and commitment to increasing accessibility and inclusivity on campus.

Student Technology Resources

Computer labs for student use are available in the Academic Success Center at http://www.sjsu.edu/at/asc/ located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

SJSU Peer Connections

Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics.

A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).

Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit Peer Connections website at http://peerconnections.sjsu.edu for more information.
**SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the [Writing Center website](http://www.sjsu.edu/writingcenter) at http://www.sjsu.edu/writingcenter. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

**SJSU Counseling Services**

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit [Counseling Services website](http://www.sjsu.edu/counseling) at http://www.sjsu.edu/counseling.
## Course Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>8/29</td>
<td><strong>Course Introduction: What is Design? Thinking about Design and Cultural Ideas</strong>&lt;br&gt;Reading: Raizman, Introduction and In-class reading/writing exercise</td>
</tr>
<tr>
<td>2</td>
<td>9/5</td>
<td><strong>Royal Demand of Louis XIV and Control of Production 1700-1800</strong>&lt;br&gt;Reading: on Canvas in “Other Readings Folder,” Pierre Bourdieu, from <em>Distinction</em>, Responses to Questions <strong>due in class</strong> (typewritten) and Raizman, Chapter 1</td>
</tr>
<tr>
<td>3</td>
<td>9/12</td>
<td><strong>Entrepreneurial Efforts in Britain and France</strong>&lt;br&gt;Raizman, Chapter 2 and *Bronislaw Malinowski, “Basic Needs and Cultural Responses.” Responses to Questions due in class</td>
</tr>
<tr>
<td>4</td>
<td>9/19</td>
<td><strong>What is Sustainability and Design?</strong>&lt;br&gt;Reading: Nathan Stegall, “Designing for Sustainability: A Philosophy for Ecologically Intentional Design,” <em>Design Issues</em>, (re: 1\textsuperscript{st} and 2\textsuperscript{nd} Written Assignments) <strong>King Library Presentation Rebecca Kohn</strong>, Associate Librarian and Liaison to Art and Art History, Design, and Philosophy&lt;br&gt;Review Raizman, Bourdieu, Malinowski and images to DATE (see Quiz #1 following week)</td>
</tr>
<tr>
<td>6</td>
<td>10/3</td>
<td><strong>Design, Society and Reform Movements</strong>&lt;br&gt;Raizman, Chapter 4&lt;br&gt;Early Design Reform, Industry <strong>PAPER 1 DRAFT DUE</strong></td>
</tr>
<tr>
<td>7</td>
<td>10/10</td>
<td><strong>Sustainability Group Projects/Presentations Assigned. SJSU As Living Learning Lab Module; What is Green Building Design?</strong>&lt;br&gt;Case Studies presented: From Straw Bale Houses to Institutional Green Design: Kirsch Center for Environmental Studies (De Anza College) and SJSU Dr. Martin Luther King Jr. Library <strong>What are the Three E’s? LEED Certification</strong></td>
</tr>
<tr>
<td>8</td>
<td>10/17</td>
<td><strong>The Aesthetic Movement: Equality of the Arts</strong>&lt;br&gt;Raizman, Chapter 6</td>
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<tr>
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|      |        | **Design Reform, Book Illustration and Type**  
*Meggs, Chapter 9 on Graphic Design** |
| 9    | 10/24  | **MIDTERM EXAM**, then **Art Deco: Paris and Art Moderne**  
Raizman, Chapter 8 and Introduction to Part IV  
Furniture and Modern Art (Group Presentation/Final Paper Given)** |
| 10   | 10/31  | **Modernism, Design, Utopia and Technology**  
Futurism, DeStijl, Bauhaus, Scandinavian  
*Walter Gropius, “The Modern as Ideal.” **PAPER FINAL DRAFTS DUE*** |
| 11   | 11/7   | **Design, Industry and Advertising in the USA**  
Raizman, Chapter 10  
Industrial Design, International Modernism, Streamlining,  
Photography, Graphic Design  
**Guest Speaker:** Dorian Webb, Designer and Owner, Dorian Webb Lifestyle, (Oakland, CA)** |
| 12   | 11/14  | **Modernism After World War II**  
Raizman, Chapter 11, International Graphic Design, Scandinavian,  
Italy, Design and Corporate Culture  
| 13   | 11/21  | **Design and Mass Appeal: Conspicuous Consumption**  
Raizman, Chapter 12  
**QUIZ 2**  
Transportation, Resorts and Luxury, Housing, Mass Culture  
**Sustainability Group Presentations (20 minutes each) (Groups 1, 2 & 3)** |
| 14   | 11/28  | **THANKSGIVING HOLIDAY – NO CLASS** |
| 15   | 12/5   | **Dimensions of Mass Culture**  
Raizman, Chapter 14  
Mass Design and the Home, Protest, Counter-Culture, Anti-Design in Italy  
**Sustainability Group Presentations (Groups 4, 5, 6 & 7)** |
| 16   | 12/12  | **Design Activism in a Sustainable World, Social Responsibility, Technology and Maker Culture Resurgence**  
Raizman, Chapter 16  
Consumers, Reform and Social Responsibility, Design, Safety and Terror, Technology/Craft/Maker Culture  
*Chris Anderson, **Makers: The New Industrial Revolution**, excerpt** |
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<thead>
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<tbody>
<tr>
<td></td>
<td></td>
<td><strong>Sustainability Group Presentations (Groups 12, 13, 14)</strong></td>
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<td></td>
<td><strong>FINAL PRESENTATION PAPERS DUE</strong></td>
</tr>
<tr>
<td>Finals</td>
<td>12/12</td>
<td>FINAL EXAM in ART 133 at 7:45AM-9:30AM</td>
</tr>
</tbody>
</table>
Course and Contact Information

Instructor:  Dr. Elizabeth Carroll Consavari
Office Location:  Art 117
Telephone:  (408) 924-4334
Email:  elizabeth.consavari@sjsu.edu
Office Hours:  Fridays 12:15-12:45 PM; Wednesdays 4:15-5:15PM
Class Days/Time:  Fridays: 9:30-12:15PM
Classroom:  Art 133
GE/SJSU Studies Category:  This course meets Area C-1 requirement for Core GE and is a major requirement for Design students. Completion of 1A (or concurrent enrollment) is strongly recommended.

SSFETF:  Up to $11 SSFETF fees will go towards image and website development. Course fees are collected when you register and do not require an additional payment to the instructor or the school.

Faculty Web Page and MYSJSU Messaging (Optional)

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on my faculty web page at http://www.sjsu.edu/people/elizabeth.consavari and/or on the Canvas learning management system course website. You are responsible for regularly checking with the messaging system through MySJSU (or other communication system as indicated by the instructor) to learn of any updates.

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: http://www.sjsu.edu/art/ or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

Course Description

This course provides a thematic and, within each theme, a chronological introduction to
major types of design around the globe from prehistory to the present. It will consider the cultural role of design in finding creative solutions to basic human needs, such as shelter, clothing, useful objects, visual communications, transportation and built environments in a variety of social contexts. Works by designers from many diverse cultures will be studied within their historical and cultural context. As cost of materials and amount of labor varies in producing different objects, even objects of the same type, issues of economic and social class are also critical in understanding designs.

Learning Outcomes and Course Goals

GE Learning Outcomes (GELO) (Delete if not applicable)

• Learn the design characteristics of the examples studied. This will include an understanding of both of the aesthetics and processes particular to the cultures and of the historical periods from which they come;
• Learn to respond to works of design both analytically and affectively in writing and in class discussion, and to take these skills into the world outside the classroom;
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Note: As in any university course, ARTH 72 does not give you these competencies, but creates an opportunity for you to work toward achieving them.

Upon successful completion of this course, students will be able to:

GELO1 - translate visual perceptions into verbal and written communication;
GELO2 - write clearly, effectively, and critically using terminology appropriate to the field of design.
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Upon successful completion of this course, students will be able to:

CLO1 – will have learned the design characteristics of the examples studied. This will include an understanding both of the aesthetics of the objects and processes particular to the social contexts from which they come;
CLO2 - knowledge of the aesthetic qualities and functional processes that characterize works of the human intellect and imagination;
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CLO4 - an understanding of how design is affected by its cultural and historical contexts;
CLO5 - an understanding of basic themes and problems in design, particularly as these have emerged industrialized cultures of the past 250 years;
CLO6 - experienced significant works of art in the classroom, and in performances or

Required Texts/Readings

Textbook
David Raizman. History of Modern Design, 2nd ed. (2011) This textbook is available at the SJSU Bookstore.

Other Readings
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There are optional books that are recommended guides that will help you with writing. Strunk and White, The Elements of Style, Kate Turabian, A Manual for Writers and a good dictionary like Webster’s New World Dictionary.

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• The writing requirement for a GE course is a minimum of 1500 words (six pages). For the first written assignment (Paper Draft #1 and Paper Final Draft #2), each student will submit a draft, (a complete early version of the final paper with required citation information), which will be given ample feedback by the instructor. The aim of this initial draft #1 is to advance the student’s writing skills. Students must respond to these comments, thus making changes when writing the Final draft #2 of the paper. This assignment fulfills the first part of the GE 1500-word requirement.

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Learning Outcomes, GELO3 - recognize basic issues inherent to designed objects in general; GELO4 - interpret designed objects from multiple points of view; and GELO5 - research, analyze and apply theoretical concepts in the field of design.

- There will also be two quizzes, one scheduled midterm and a final exam.
- The material covered on quizzes, midterm and the final exam will come from class lectures, discussions and readings from textbook and online articles. *These evaluative assignments fulfill both GELO1 - translate visual perceptions into verbal and written communication; and GELO2 - write clearly, effectively, and critically using terminology appropriate to the field of design.
- Exam Format is a blend of slide identifications and comparative analysis of design works, multiple choice, unknown identification and short answer essay questions.
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- There will be no extra credit for this course.
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<td>Midterm Exam</td>
<td>20%</td>
<td>10/17</td>
</tr>
<tr>
<td>Paper draft #1</td>
<td>10%</td>
<td>10/3 (3 pages)</td>
</tr>
<tr>
<td>Paper (final) draft #2</td>
<td>10%</td>
<td>10/24 (3 pages)</td>
</tr>
<tr>
<td>Group Presentation &amp; Final Paper</td>
<td>20%</td>
<td>11/14-12/5, final written group paper is due on the last class meeting, 12/5</td>
</tr>
<tr>
<td>Final Exam</td>
<td>20%</td>
<td>in Art 133 12/18 Art 133 at 7:45AM-9:30AM</td>
</tr>
</tbody>
</table>
NOTE that University policy F69-24 at http://www.sjsu.edu/senate/docs/F69-24.pdf states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading."

Grading Policy

Your letter grade in the course is determined by the weighted components noted above which provide an assessment of your course performance in the form of quizzes, short assignments, midterm exam, final exam and two papers totaling 1500 written words.

Papers not received after one week will receive a grade of “0.” An automatic deduction of 10 points will be assessed for late papers up until one week after the deadline. Exams must be rescheduled ahead of the test date ONLY with documentation that supports medical, or justifiable unforeseen circumstances. No exceptions to this policy. Points can also be deducted for improper classroom behavior. For each time I find you texting during class, you will have an automatic 5 points taken off of your final grade.

There is no extra credit assignment for this course, but there is the opportunity to give a Peer Report on Design Issues. Specific Grading criteria for all assignments are included in each prompt found on the Canvas Course Page. Letter grades will be determined by the following grade scale. There are +/- grades as shown.

This course must be passed with a C or better as a CSU graduation requirement.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A+</td>
<td>100-97%</td>
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<tr>
<td>A</td>
<td>96-93%</td>
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<tr>
<td>A-</td>
<td>92-90%</td>
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<tr>
<td>B+</td>
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<tr>
<td>D-</td>
<td>62-60%</td>
</tr>
<tr>
<td>F</td>
<td>59-0%</td>
</tr>
<tr>
<td>Unsatisfactory</td>
<td></td>
</tr>
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</table>

Classroom Protocol

Please arrive on time to take your seat before class starts. If you are late, please enter quietly so as to not disturb other students or myself. If you are consistently late, I will need to see you to discuss your continuation in the class.

Attendance is vital to the successful completion of this course; a great deal of the material covered in class is not in the texts. If you are ill, please check the schedule on the websites and talk with other students to make sure you get the material you have missed. I will not give any makeups for activities or exams; nor are any assignments accepted late. Failure to complete any of the assignments, exams, or projects will result in a failing grade for the course. So, please plan accordingly. Discussion will also be a component of this class and will focus on projected images and media, not all of these resources will be accessible in the texts.
Also part of your job as a student is to get to know your instructor! Please come to office hours or email me.

Please respect your classmates by turning off your cell phone, tablets and laptops before you come to class. *Laptops are allowed ONLY for note taking in the classroom. If you are found engaged in any other activity on your laptop, you will be asked to leave the classroom.

Please respect your other classmates by turning off, or silencing, your cell phone before you come to class. If a phone interrupts an exam, the owner of the offending device will be asked to leave the room. Cell phone use is forbidden during class meetings. NO TEXTING is ever allowed during class. For each time I find you texting during class, you will have an automatic 5 points taken off of your final grade.

Any activity other than engaging in lecture and course content is disruptive and will not be tolerated. For those of you interested, there are various clinical studies regarding the effects of multi-tasking on academic performance, memory retention and brain health.


University Policies

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course.

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - If you find it necessary to record, please obtain written permission from me.
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not
publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent."

**Academic integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy S07-2](http://www.sjsu.edu/senate/docs/S07-2.pdf) requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/studentconduct/) is available at http://www.sjsu.edu/studentconduct/.

**Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) requires that students with disabilities requesting accommodations must register with the [Accessible Education Center (AEC)](http://www.sjsu.edu/aec) to establish a record of their disability.

**Accommodation to Students' Religious Holidays**

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See [University Policy S14-7](http://www.sjsu.edu/senate/docs/S14-7.pdf).

**SJSU Peer Connections**

Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).
Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit Peer Connections website at http://peerconnections.sjsu.edu for more information.

**SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

**SJSU Counseling Services**

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at http://www.sjsu.edu/counseling.
**ARTH 72/ Design in Society, Fall 2014, Section 5, Course Schedule**

List the agenda for the semester including when and where the final exam will be held. Indicate the schedule is subject to change with fair notice and how the notice will be made available.

**Course Schedule**

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
</thead>
</table>
| 1    | 8/29 | Course Introduction: Thinking about Design and Cultural Ideas  
Reading: David Raizman Introduction. “Thinking about Design,”  
And from Canvas, “Other Readings” folder (ORF), Pierre Bourdieu, selection from *Distinction*, 1984 |
| 2    | 9/5  | Individual and Collaborative Approaches to Design: Royal Demand of Louis XIV and Control of Production, 1700-1800  
Reading: Raizman, Chapter 1 (Rebecca Kohn Library explanation)  
Responses to Distinction reading are DUE IN CLASS, Product Focus Exercise |
| 3    | 9/12 | **MEET at MLK Library 9:30AM with Rebecca Kohn,** The Expanding Market and Entrepreneurialism in Britain and France:  
**Basic Needs and Cultural Responses**  
Reading: Raizman, Chapter 2 and Bronislaw Malinowski, *Basic Needs and Cultural Responses*, (ORF) Responses to Questions DUE IN CLASS |
| 4    | 9/19 | **What is Sustainability and Design?**  
| 5    | 9/26 | **QUIZ #1. The Industrial Revolution, Advertising and the Interior**  
Reading: Raizman Chapter 3 and Tomàs Maldonado, “The Idea of Comfort,” and Adrian Forty, “What is Home?” in *Objects of Desire* (ORF) |
| 6    | 10/3 | **MEET at MLK Library 9:30AM Peggy Cabrera**  
**Sustainability Group Projects/Presentations Assigned. SJSU As Living Learning Lab Module:** What is Green Building Design? Case Studies presented: From Straw Bale Houses to Institutional Green Design: Kirsch Center for Environmental Studies (De Anza College) and SJSU Dr. Martin Luther King Jr. Library **What are the Three E’s? LEED** |
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
</thead>
</table>
|      |       | Certification Design, Society and Reform Movements in England: Tastemakers and Design Invention **PAPER #1 DUE (first draft)**  
Reading: Raizman, Chapter 4 and Lucy Worsley, “A Bathroom is Born,” from *If Walls Could Talk* (ORF) |
| 7    | 10/10 | **Process and the Joy of Work: Arts and Crafts Movement,**  
In-class reading activity; “The Case of Lewis Foreman Day and Candace Wheeler,” from *The Industrial Design Reader*, edited by Carma Gorman  
Reading: Raizman, Chapter 6 and Meggs, Chapter 9 on Graphic Design (ORF) |
| 8    | 10/17 | **MIDTERM EXAM**  
**Art Deco: Paris and Art Moderne**  
Reading: Raizman, Chapter 8 and Introduction to Part IV |
| 9    | 10/24 | **Modernism, Design, Utopia and Technology**  
Futurism, DeStijl, Bauhaus, Scandinavian  
Reading: Raizman, Chapter 9, and *Walter Gropius, “The Modern as Ideal.”* (ORF) and **PAPER FINAL DRAFTS DUE** |
| 10   | 10/31 | **Design, Industry and Advertising in the USA**  
Industial Design, Fordism and International Modernism  
Reading: Raizman, Chapter 10 |
| 11   | 11/7  | **Modernism After World War II**  
Humanism and Modernism with Charles and Ray Eames, Scandinavian, Design and Corporate Culture Innovations in the Interior: Materials for Modern Living: Production vs. Consumption  
**From Gute Form to American Mass Appeal:** Corporate Design in Germany, the Hochschule and Dieter Rams  
Reading:Raizman, Chapter 11,and Dick Hebdige, “Object as Image: The Italian Scooter Cycle,” *The Design History Reader*, eds. Grace Lees-Maffei and Rebecca Houze (ORF) |
| 12   | 11/14 | **QUIZ 2**  
**Design and Mass Appeal: Conspicuous Consumption**  
Transportation, Resorts and Luxury, Housing, Mass Culture  
Sustainability Group Presentations (1 & 2): (3 & 4) |
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
</thead>
</table>
| 13   | 11/21 | **Dimensions of Mass Culture in the 20th Century**  
Mass Design and the Home, Protest, Counter-Culture, Anti-Design in Italy  
Reading: Raizman, Chapter 14  
Sustainability Group Presentations (5 & 6); Sustainability Group Presentations (7 & 8) |
| 14   | 11/28 | NO CLASS - THANKSGIVING HOLIDAY         |
| 15   | 12/5  | **Design Activism in a Sustainable World, Social Responsibility, Technology and Maker Culture Resurgence**  
Consumers, Reform and Social Responsibility, Design, Safety and Terror,  
Reading: Raizman, Chapter 16  
Sustainability Group Presentations (9&10); Sustainability Group Presentations (11 &12) |
|      | 12/18 | **Final Exam**  
Art 133 at 7:45AM-9:30AM |
San José State University
School of Art and Design
Art History 72.01: Design in Society
Spring Semester 2015

Instructor: Dr. Jan Newstrom Thompson
Office Location: Art Building 117
Telephone: (408) 924-4337
Email: ArtHist47@aol.com
Office Hours: Tuesday/Thursday. 12 noon - 1 p.m.. or by appointment
Class Days/Time: Tues./Thurs. - Section 01 - 1:30 - 2:45 p.m.

Classroom: Art Building 133
Prerequisites: None. This course meets Area C-1 requirement for Core GE and is a major requirement for design Students.

Course Fees: The $11 course fee for this Art History class supports course materials including website and image development.

Additional Contact Information
* E-mail is generally the best method of contact during non-office hours.
* Please allow 48-hours for an e-mail response.
* Emergency: 911/Campus Escort: 42222
* Individuals with disabilities may contact the Disability Resource Center (DRC), Administrative Building 110, 408/ 924-6000, for a variety of formats such as Braille, large print, sign interpreters, assistive listening devices, audio tape and accommodations for physical accessibility.

Course Web Materials
- ARTH 72 Course Website. Available at http://gallery.sjsu.edu/, select Course Web Pages. Access through User: = arth - and Password:__________
- The syllabus (aka “greensheet”) may be found at http://www.sjsu.edu/art/
Course Description

This course considers the cultural role of design in addressing human needs in shaping the environment, in providing shelter, clothing, utilitarian objects, and transportation, in visual communication for political and entertainment purposes. It provides an historical introduction to major types of design in the Western world (often influenced by design and production methods in the Far East), with an emphasis on the foundations of modern design laid in the nineteenth century. It will consider the cultural role of design in finding creative solutions to useful objects, visual communications and built environments in a variety of social contexts. Works by designers from diverse cultures will be studied through social and aesthetic theories of designed objects and the roles that have played and continue to play in human societies.

Course Goals and Student Learning Objectives

This course is introductory and assumes no background in art or design history. This is a GE course, with three paper assignments totaling a minimum of 1500 words. [Courses to meet Areas R, S, and V of SJSU Studies must be taken from three different departments, or distinct academic units.]

The course seeks to provide students with an introduction to three basic foundations for studying the role of design in its social context: 1) a set of conceptual and visual tools for analyzing designed objects and their functions; 2) a critical overview of issues and problems faced by designers, manufacturers and consumers, especially in the modern era; and 3) a general understanding of the media, materials, modes of production and social relations through which various designs have historically emerged. Through textbook readings and lectures, students will learn to apply knowledge gained to the forms of the everyday designed environment. Note: As in any university course, ARTH 72 requires consistent student effort in order to achieve these learning goals. In other words, what you get out of the course will depend a great deal on what you put in.

Course Skill Learning Outcomes

Upon successful completion of this course, students will be able to:
LO1 - translate visual perceptions into verbal and written communication;
LO2 - write clearly, effectively, and critically using terminology appropriate to the field of design.
LO3 - recognize basic issues inherent to designed objects in general;
LO4 - interpret designed objects from multiple points of view;
LO5 - research, analyze and apply theoretical concepts in the field of design;
LO6 - interpret designed objects from multiple points of view;
**Course Content Learning Outcomes**

Upon successful completion of this course, students will have:

**LO7** - learned the design characteristics of the examples studied. This will include an understanding both of the aesthetics of the objects and processes particular to the social contexts from which they come;

**LO8** - knowledge of the aesthetic qualities and functional processes that characterize works of the human intellect and imagination;

**LO9** - knowledge of the issues related to and accomplishments of diverse cultures as reflected in examples of design;

**LO10** - an understanding of how design is affected by its cultural and historical contexts;

**LO11** - an understanding of basic themes and problems in design, particularly as these have emerged industrialized cultures of the past 250 years;

**LO12** - experienced significant works of art in the classroom, and in performances or exhibitions.

**Required Texts/Readings**

**Textbooks**


This textbook is available at the SJSU Bookstore and through online bookstores. I suggest Barnes & Noble as a source.


Additional readings will be posted on the course website.

**Classroom Conduct**

Cell phones must be turned off during class time.

The use of Computers is not permitted.

Please take care of personal issues such as using the lavatory before class begins. It is extremely rude to interrupt the lecture and your fellow students’ concentration by exiting the room.
### Art History 72: Design in Society

#### Course Schedule

**Spring Semester 2015**

<table>
<thead>
<tr>
<th>Topic 1</th>
<th>Sustainability</th>
<th>Course Introduction</th>
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<tbody>
<tr>
<td></td>
<td>Read Raizman, Introduction</td>
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<table>
<thead>
<tr>
<th>Topic 2</th>
<th>Royal Demand &amp; Control of Production: French Baroque and Rococo</th>
<th>Raizman, Chapter One</th>
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<tr>
<th>Topic 3</th>
<th>Entrepreneurial Efforts in Britain</th>
<th>Raizman, Chapter Two</th>
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<tr>
<th>Topic 4</th>
<th>Expanding Industry in early 19th century Britain</th>
<th>Raizman, Chapter Three</th>
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<tr>
<th>Topic 5</th>
<th>Industry Reform, Gothic Revival and International Expositions</th>
<th>Raizman, Chapter Four</th>
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<tr>
<th>Topic 6</th>
<th>Arts and Crafts in Britain</th>
<th>Raizman, Chapter Five</th>
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<table>
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<tr>
<th>Topic 7</th>
<th>Arts and Crafts in America</th>
<th>Raizman, Chapter Five</th>
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<table>
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<tr>
<th>Topic 8</th>
<th>Aesthetic Movement</th>
<th>Raizman, Chapter Six</th>
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<tr>
<th>Topic 9</th>
<th>Art Nouveau [Signs and Symbols]</th>
<th>Raizman, Chapter Six</th>
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<table>
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<tr>
<th>Topic 10</th>
<th>Mechanization and Industry</th>
<th>Raizman, Chapter 7</th>
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<tr>
<th>Topic 11</th>
<th>Modernism: Design, Utopia, Technology</th>
<th>Raizman, Chapter 9</th>
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</table>
Syllabus: Design in Society

Students should be prepared to discuss all of the assigned readings for each class session. It is important to read the assigned material carefully and before every class.

Important Dates

Test One - March 3

Spring Break: March 23-27

March 31: Cesar Chavez Day, no classes

Test Two - April 9

Thursday, May 21 - Test 3 - Room 133 at 12:15

Class Participation

Attendance and participation are essential to your success in this course as they represent your opportunity to apply what you have learned, to articulate your ideas clearly and effectively, to develop analytical and critical thinking about design, and to learn about additional perspectives on our topics of study.

Important Note: Group assignments and class activities require full participation of all group members. Documentation of legitimate participation is required for each member to receive the overall group grade, e.g., timely submission of materials.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic calendar web page located at http://www.sjsu.edu/academic_programs/calendars/academic_calendar/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.
Assignments and Grading Policy

Assignment Format and Submission:

Type all assignments with one-inch margins and a 12-point font.

Double-space, use page numbers on all pages, and put your name, title and assignment number at the top of the first page.

Staple pages together at the upper left-hand corner and turn in at the end of class on the date due. Keep a back-up disk of all your work.

NO plastic sheet covers or binders.

Cite all outside sources in the text and list in a separate Work Cited page; papers lacking source information will be returned.

Place all illustrations with appropriate captions at the end of the paper.

Turn in only printed copies; no electronic copy submissions.

All papers must be original to this class (no "recycling"), meet all requirements of the assignment, and provide proper in-text source citations for all sources used (including textbook and Internet sources) for credit. Late papers will not be accepted.

Papers must be submitted with notes, drafts, sources, and materials documenting the contribution of each participant; students not submitting such work will receive a "0" in lieu of the group grade; and exceptions will be made only in cases of documented emergency (e.g. sudden hospitalization, death in the immediate family).

Examinations and Writing Assignments:

• The writing requirement for a GE course is a minimum of 1500 words (six pages).

• There will be three scheduled tests and three group papers (2 pages each). Group papers will be subject to peer review prior to submission, and all students are required to create an individual draft and document their participation in group activities to receive the overall group grade;

• Material covered on tests will be derived from class lectures and assigned readings from the course textbook,

• Test format consists of a combination of analysis of design works and image identification. Students are urged to remain current by taking effective lecture notes. It is recommended that students form study groups outside of class as this is a highly effective means of assimilating information into knowledge;

• Group papers and individual drafts will require scholarly research as well as analytical and affective responses to works of design.

• King Library Reference Librarians are an excellent resource for research information. See also the King Library Electronic "Articles & Databases" at <www.sjlibrary.org>.
• Make-up exams cannot be given without prior instructor approval or a documented excuse such as a doctor's note. Missed exams and assignments will be given a grade of "0"

• Note the time and date of Test 3. If you know that you will not be able to attend on the date of Test 3, do not register for the course!

Relative weight of course requirements:

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Test One</td>
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<tr>
<td>Test Two</td>
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<tr>
<td>Test Three</td>
<td>25%</td>
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<tr>
<td>3 Group Papers</td>
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Numeric grade equivalents:

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<th>Grade</th>
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<td>67-71</td>
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<td>55-59</td>
<td>D+</td>
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<tr>
<td>50-54</td>
<td>D</td>
</tr>
<tr>
<td>below 50%</td>
<td>F</td>
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</table>

Please note: Incomplete grades are not given in this course.

This syllabus is subject to change, in the event of unforeseen circumstances, or in the case that changes will significantly enhance the quality of the course.

University Policies

Academic integrity

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The University’s Academic Integrity policy, located at [http://www.sjsu.edu/senate/S07-2.htm](http://www.sjsu.edu/senate/S07-2.htm), requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at [http://www.sa.sjsu.edu/judicial_affairs/index.html](http://www.sa.sjsu.edu/judicial_affairs/index.html).
Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have submitted, or plan to submit for another class, please note that SJSU’s Academic Policy S07-2 requires approval of instructors.

**Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the [Disability Resource Center (DRC)](http://www.drc.sjsu.edu/) to establish a record of their disability.

**Student Technology Resources**

Computer labs for student use are available in the Academic Success Center located on the 1st floor of Clark Hall and on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

**Learning Assistance Resource Center**

The Learning Assistance Resource Center (LARC) is located in Room 600 in the Student Services Center. It is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. The Center's tutors are trained and nationally certified by the College Reading and Learning Association (CRLA). They provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group, individual, and drop-in tutoring are available. Please visit the [LARC website](http://www.sjsu.edu/larc/) for more information at [http://www.sjsu.edu/larc/](http://www.sjsu.edu/larc/).

**SJSU Writing Center**

The SJSU Writing Center is located in Room 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The [Writing Center website](http://www.sjsu.edu/writingcenter/about/staff/) is located at [http://www.sjsu.edu/writingcenter/about/staff/](http://www.sjsu.edu/writingcenter/about/staff/).
San José State University  
Department of Art & Art History  
ARTH 72, Design in Society, Section 3, Spring 2015

Course and Contact Information

Instructor: Dr. Elizabeth Carroll Consavari
Office Location: Art 117
Telephone: (408) 924-4334
Email: elizabeth.consavari@sjsu.edu
Office Hours: Fridays 11:45-12:45 PM
Class Days/Time: Fridays: 9:00-11:45 AM
Classroom: Art 133

GE/SJSU Studies Category: This course meets Area C-1 requirement for Core GE and is a major requirement for Design students. Completion of 1A (or concurrent enrollment) is strongly recommended.

Faculty Web Page and MYSJSU Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on my faculty web page at http://www.sjsu.edu/people/elizabeth.consavari and/or on the Canvas learning management system course website. You are responsible for regularly checking with the messaging system through MySJSU (or other communication system as indicated by the instructor) to learn of any updates.

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: http://www.sjsu.edu/art/ or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

Course Description

This course provides a thematic and, within each theme, a chronological introduction to major types of design around the globe from prehistory to the present. It will consider the cultural role of design in finding creative solutions to basic human needs, such as shelter, clothing, useful objects, visual communications, transportation and built environments in a variety of social contexts. Works by designers from many diverse cultures will be studied within their historical and cultural context. As cost of materials and amount of labor varies in
producing different objects, even objects of the same type, issues of economic and social class are also critical in understanding designs.

Learning Outcomes and Course Goals

GE Learning Outcomes (GELO)

- Learn the design characteristics of the examples studied. This will include an understanding of both of the aesthetics and processes particular to the cultures and of the historical periods from which they come;
- Learn to respond to works of design both analytically and affectively in writing and in class discussion, and to take these skills into the world outside the classroom;
- Learn to recognize how significant works illuminate enduring human concerns by studying examples of designs that meet basic human needs in creative ways;
- Learn to do research in the area of design;
- Recognize issues related to and accomplishments of diverse cultures as reflected in examples of design;
- Develop an understanding of how design is affected by cultural and historical context; and
- Write clearly, effectively, and critically using terminology appropriate to the history of design.

Note: As in any university course, ARTH 72 does not give you these competencies, but creates an opportunity for you to work toward achieving them.

Upon successful completion of this course, students will be able to:

GELO1 - translate visual perceptions into verbal and written communication;
GELO2 - write clearly, effectively, and critically using terminology appropriate to the field of design.
GELO3 - recognize basic issues inherent to designed objects in general;
GELO4 - interpret designed objects from multiple points of view;
GELO5 - research, analyze and apply theoretical concepts in the field of design;

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

CLO1 – will have learned the design characteristics of the examples studied. This will include an understanding both of the aesthetics of the objects and processes particular to the social contexts from which they come;
CLO2 - knowledge of the aesthetic qualities and functional processes that characterize works of the human intellect and imagination;
CLO2 - knowledge of the issues related to and accomplishments of diverse cultures as reflected in examples of design;
CLO4 - an understanding of how design is affected by its cultural and historical contexts;
CLO5 - an understanding of basic themes and problems in design, particularly as these have emerged industrialized cultures of the past 250 years;
CLO6 - experienced significant works of art in the classroom, and in performances or

Required Texts/Readings

Textbook
David Raizman. History of Modern Design, 2nd ed. (2011) This textbook is available at the SJSU Bookstore.

Other Readings
ARTH 72 non-textbook readings are available on the TAP READER through Canvas Course Page.

There are optional books that are recommended guides that will help you with writing. Strunk and White, The Elements of Style, Kate Turabian, A Manual for Writers and a good dictionary like Webster’s New World Dictionary.

Library Liaison

Dr. Mengxiong Liu mengxiong.liu@sjsu.edu will be at our assistance this semester instead of Rebecca Kohn (rebecca.kohn@sjsu.edu) Associate Librarian for the School of Art & Design, on sabbatical. She is an excellent resource for research information for your individual and group papers. King Library Reference librarians are also resourceful and can help answer questions.

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.

Written Assignments and Exams

• The writing requirement for a GE course is a minimum of 1500 words (six pages). For the first written assignment (Paper Draft #1 and Paper Final Draft #2), each student will submit a draft, (a complete early version of the final paper with required citation information), which will be given ample feedback by the instructor. The aim of this initial draft #1 is to advance the student’s writing skills. Students must respond to these comments, thus making changes when writing the Final draft #2 of the paper. This assignment fulfills the first part of the GE 1500-word requirement.

The second written assignment is a group paper and presentation (4-5 pages in length). Each group will submit a paper and present their research on the topic. Students will receive individual grades on this carefully documented project. This fulfills the second part of the GE 1500-word requirement. * Both written-assignments fulfill all three GE Learning Outcomes, GELO3 - recognize basic issues inherent to designed objects in general; GELO4 - interpret designed objects from multiple points of view; and GELO5 -
research, analyze and apply theoretical concepts in the field of design.

- There will also be **two quizzes, one scheduled midterm and a final exam.**
- The material covered on quizzes, midterm and the final exam will come from class lectures, discussions and readings from textbook and online articles. *These evaluative assignments fulfill both GELO1 - translate visual perceptions into verbal and written communication; and GELO2 - write clearly, effectively, and critically using terminology appropriate to the field of design.*
- **Exam Format** is a blend of slide identifications and comparative analysis of design works, multiple choice, unknown identification and short answer essay questions.
- **Writing Assignments** All assignments are to be written with one-inch margins, double-spaced text, with page numbers and in 12-point font. Please put your name, title and assignment with a cover page. **Please cite all sources in MLA or Chicago Manual Style,** and list the Bibliography on a separate page. If you fail to cite paraphrased or quoted information, the paper will be returned to you for revision. Papers not received after one week will receive a grade of “0”. Illustrations should be on separate pages with captions. Before handing in your paper, it should be stapled in the upper left-hand corner with a title page. Assignments must be handed in in hardcopy.
- Drafts and Final Papers require critical responses to design works thus, the assignment will require scholarly research. King Library reference libraries are highly reliable resources for research. See King Library Electronic “Articles and Databases.”
- **Peer Reports.** These are short presentations presented in groups. It is an informal assignment that can only enhance your grade in the course, although not required. You will be arranged in groups according to your interest and the aim is to discuss your awareness of design from sub-fields and discuss problems in design. Your participation adds to the course and is a vital element. Learning is collaborative!
- There will be no **extra credit** for this course.
- There are **no make-up exams without a previous agreement** with the instructor, or a documented excuse such as a medical note. Otherwise missed exams and late assignments will be given a grade of “0”.

### Assignment Breakdown

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Points</th>
<th>Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Quizzes at 10%</td>
<td>20%</td>
<td>2/20 and 4/17</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>20%</td>
<td>3/13</td>
</tr>
<tr>
<td>Paper draft #1</td>
<td>10%</td>
<td>2/27 (3 pages)</td>
</tr>
<tr>
<td>Paper (final) draft #2</td>
<td>10%</td>
<td>3/20 (or 2 weeks after papers returned) (3 pages)</td>
</tr>
<tr>
<td>Group Presentation &amp; Final Paper</td>
<td>20%</td>
<td>5/8 group paper is due on the last class meeting,</td>
</tr>
<tr>
<td>Final Exam</td>
<td>20%</td>
<td>in Art 133 at 7:45 AM- 9:30 AM on 5/20/2015</td>
</tr>
</tbody>
</table>

NOTE that **University policy F69-24** at http://www.sjsu.edu/senate/docs/F69-24.pdf states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but
because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

**Grading Policy**

Your letter grade in the course is determined by the weighted components noted above which provide an assessment of your course performance in the form of quizzes, short assignments, midterm exam, final exam and two papers totaling 1500 written words.

Papers not received after one week will receive a grade of “0.” An automatic deduction of **10 points** will be assessed for late papers up until one week after the deadline. Exams must be rescheduled ahead of the test date **ONLY with documentation** that supports medical, or justifiable unforeseen circumstances. No exceptions to this policy. Points can also be deducted for improper classroom behavior. For each time I find you texting during class, you will have an automatic **5 points taken off of your final grade**.

There is no extra credit assignment for this course, but there is the opportunity to give a Peer Report on Design Issues. **Specific Grading criteria** for all assignments are included in each prompt found on the Canvas Course Page. Letter grades will be determined by the following grade scale. There are +/- grades as shown.

**This course must be passed with a C or better as a CSU graduation requirement.**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>100-97%</td>
</tr>
<tr>
<td>A</td>
<td>96-93%</td>
</tr>
<tr>
<td>A-</td>
<td>92-90%</td>
</tr>
<tr>
<td>B+</td>
<td>89-87%</td>
</tr>
<tr>
<td>B</td>
<td>86-83%</td>
</tr>
<tr>
<td>B-</td>
<td>82-80%</td>
</tr>
<tr>
<td>C+</td>
<td>79-77%</td>
</tr>
<tr>
<td>C</td>
<td>76-73%</td>
</tr>
<tr>
<td>C-</td>
<td>72-70%</td>
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<tr>
<td>D+</td>
<td>69-67%</td>
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<tr>
<td>D</td>
<td>66-63%</td>
</tr>
<tr>
<td>D-</td>
<td>62-60%</td>
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<tr>
<td>F</td>
<td>59-0%</td>
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<tr>
<td>Unsatisfactory</td>
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</tbody>
</table>

Note that “All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See [University Policy F13-1](http://www.sjsu.edu/senate/docs/F13-1.pdf) for more details.

**Classroom Protocol**

Please arrive **on time** to take your seat **before** class starts. If you are late, please enter quietly so as to not disturb other students or myself. If you are consistently late, I will need to see you to discuss your continuation in the class.

**Attendance is vital** to the successful completion of this course: a great deal of the material covered in class is not in the texts. If you are ill, please check the schedule on the websites and talk with other students to make sure you get the material you have missed. **I will not give any makeups for activities or exams; nor are any assignments accepted late.** Failure to complete any of the assignments, exams, or projects will result in a failing grade for the course. So, please plan accordingly. Discussion will also be a component of this class and will focus on projected images and media, not all of these resources will be accessible in the texts.
Also part of your job as a student is to get to know your instructor! Please come to office hours or email me.

Please respect your classmates by turning off your cell phone, tablets and laptops before you come to class. *Laptops are allowed ONLY for note taking in the classroom. If you are found engaged in any other activity on your laptop, you will be asked to leave the classroom.

Please respect your other classmates by turning off, or silencing, your cell phone before you come to class. If a phone interrupts an exam, the owner of the offending device will be asked to leave the room. Cell phone use is forbidden during class meetings. NO TEXTING is ever allowed during class. *For each time I find you texting during class, you will have an automatic 5 points taken off of your final grade.

Any activity other than engaging in lecture and course content is disruptive and will not be tolerated. For those of you interested, there are various clinical studies regarding the effects of multi-tasking on academic performance, memory retention and brain health.


**University Policies**

**Dropping and Adding**

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

**Consent for Recording of Class and Public Sharing of Instructor Material**

University Policy S12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course.

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
- If you find it necessary to record, please obtain written permission from me.
- In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not
Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sjsu.edu/studentconduct/.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.

Accommodation to Students' Religious Holidays

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See University Policy S14-7 at http://www.sjsu.edu/senate/docs/S14-7.pdf.

SJSU Peer Connections

Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).
Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit Peer Connections website at http://peerconnections.sjsu.edu for more information.

**SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

**SJSU Counseling Services**

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at http://www.sjsu.edu/counseling.
**ARTH 72/ Design in Society, Spring 2015, Section 3, Course Schedule**

List the agenda for the semester including when and where the final exam will be held. Indicate the schedule is subject to change with fair notice and how the notice will be made available.

### Course Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
</thead>
</table>
| 1    | 1/23  | Course Introduction: Thinking about Design and Cultural Ideas  
Reading: David Raizman Introduction. “Thinking about Design,”  
| 2    | 1/30  | MEET at MLK Library 9:30AM with Dr. Mengxiong Liu, (first half of class)  
*Individual and Collaborative Approaches to Design: Royal Demand of Louis XIV and Control of Production, 1700-1800*  
Reading: Raizman, Chapter 1  
Responses to Distinction reading DUE Online Submission Canvas Assignment, Product Focus Exercise |
| 3    | 2/6   | The Expanding Market and Entrepreneurialism in Britain and France: Basic Needs and Cultural Responses  
Reading: Raizman, Chapter 2 and Bronislaw Malinowski, *Basic Needs and Cultural Responses*, TAP READER Responses to Questions DUE Online Submission, Canvas |
| 4    | 2/13  | *What is Sustainability and Design?*  
Reading: Nathan Stegall, “Designing for Sustainability: A Philosophy for Ecologically Intentional Design,” *Design Issues* TAP READER  
Review readings and images for following week. Buchanan, “Declaration by Design…”*Design Issues* (Spring 1985) 2:1; 4-22 |
| 5    | 2/20  | QUIZ #1. The Industrial Revolution, Advertising and the Interior  
Reading: Raizman Chapter 3 and Tomàs Maldonado, “The Idea of Comfort,” and Adrian Forty, “What is Home?” in *Objects of Desire* TAP READER |
<p>| 6    | 2/27  | Sustainability Group Projects/Presentations Assigned. SJSU As Living Learning Lab Module; Peggy Cabrera Librarian Liaison to |</p>
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>3/6</td>
<td><strong>Environmental Studies &amp; Humanities, Sustainability Research Presentation.</strong>&lt;br&gt;<strong>What is Green Building Design? Case Studies presented: From Straw Bale Houses to Institutional Green Design: What are the Three E’s? LEED? LEED Certification Design, Society and Reform Movements in England:</strong>&lt;br&gt;Tastemakers and Design Invention <strong>PAPER #1 DUE</strong>&lt;br&gt;Reading: Raizman, Chapter 4 and Lucy Worsley, “A Bathroom is Born,” from <em>If Walls Could Talk</em> Canvas Online Reading</td>
</tr>
<tr>
<td>8</td>
<td>3/13</td>
<td><strong>Process and the Joy of Work: Arts and Crafts Movement,</strong> In-class reading activity; “The Case of Lewis Foreman Day and Candace Wheeler,” from <em>The Industrial Design Reader</em>, edited by Carma Gorman&lt;br&gt;Sonia Miller, MA, guest speaker, on LEED Certification Design&lt;br&gt;Reading: Raizman, Chapter 6 and Meggs, <strong>TAP READER</strong></td>
</tr>
<tr>
<td>9</td>
<td>3/20</td>
<td><strong>MIDTERM EXAM</strong>&lt;br&gt;<strong>Art Deco: Paris and Art Moderne</strong>&lt;br&gt;Reading: Raizman, Chapter 8 and Introduction to Part IV</td>
</tr>
<tr>
<td>10</td>
<td>3/27</td>
<td><strong>Modernism, Design, Utopia and Technology</strong>&lt;br&gt;Futurism, DeStijl, Bauhaus, Scandinavian&lt;br&gt;Reading: Raizman, Chapter 9, and <em>Walter Gropius, “The Modern as Ideal.”</em> and <strong>PAPER FINAL DRAFTS DUE (2 weeks after return with comments)</strong></td>
</tr>
<tr>
<td>11</td>
<td>4/3</td>
<td><strong>Design, Industry and Advertising in the USA</strong>&lt;br&gt;Industrial Design, Fordism and International Modernism&lt;br&gt;Reading: Raizman, Chapter 10</td>
</tr>
</tbody>
</table>
| 13   | 4/17  | **QUIZ 2**<br>**From Gute Form to American Mass Appeal:** Corporate Design in
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
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<tbody>
<tr>
<td></td>
<td></td>
<td>Germany, the Hochschule and Dieter Rams</td>
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<tr>
<td></td>
<td></td>
<td>Reading: Raizman, Chapter 11 (continued)</td>
</tr>
<tr>
<td>15</td>
<td>5/1</td>
<td><strong>Dimensions of Mass Culture in the 20th Century</strong>&lt;br&gt;Mass Design and the Home, Protest, Counter-Culture, Anti-Design in Italy Chris Anderson, <em>Makers: The New Industrial Revolution</em>, excerpt on Canvas&lt;br&gt;Reading: Raizman, Chapter 14&lt;br&gt;Sustainability Group Presentations (5 &amp; 6); (7 &amp; 8)</td>
</tr>
<tr>
<td>16</td>
<td>5/8</td>
<td><strong>Review Session for Final exam</strong> and Sustainability Group Presentations (9&amp;10); (11 &amp;12) <strong>SUSTAINABILITY FINAL GROUP PAPERS DUE</strong></td>
</tr>
<tr>
<td></td>
<td>5/20</td>
<td>Art 133 at 7:45AM-9:30AM</td>
</tr>
</tbody>
</table>
San José State University
Department of Art and Art History
Art History 72: Design in Society, sec. 4
Spring Semester 2015

Instructor: Dr. Anthony Raynsford
Office Location: Art Building 123
Telephone: (408) 924-4796
Email: Anthony.Raynsford@sjsu.edu
Office Hours: Tuesday, 1:00-3:00 PM, or Wednesday by appointment
Class Days/Time: Monday, Wednesday, 10:30 - 11:45 AM
Classroom: Art Building 133
Prerequisites: None. This course meets Area C-1 requirement for Core GE and is a major requirement for design Students.

Additional Contact Information
* E-mail is generally the best method of contact during non-office hours.
* Please allow 48-hours for an e-mail response.
* Emergency: 911 .......................... Campus Escort: 42222
* Individuals with disabilities may contact the Disability Resource Center (DRC), Administrative Building 110, 408/924-6000, for a variety of formats such as Braille, large print, sign interpreters, assistive listening devices, audio tape and accommodations for physical accessibility.

Course Web Materials
- ARTH 72 Course materials on-line on the SJSU Canvas site for the course at: https://sjsu.instructure.com. Your Username is your 9-digit SJSU ID number, and your password is your SJSU-One account password.
- ARTH 160 Course Website. Available at http://arth.sjsu.edu/, select Course Web Pages. Access through User: and Password: (login instructions to be announced in class).
- Optional Resources include: Electronic Resources links to writing guides and Internet sites will posted to the Course Website and/or to Canvas.
Course Description

This course considers the cultural role of design in addressing human needs in shaping the environment, in providing shelter, clothing, utilitarian objects, and transportation, in visual communication for political and entertainment purposes. It provides a thematic and historical introduction to major types of design, with an emphasis on the industrialized West since 1700. It will consider the cultural role of design in finding creative solutions to useful objects, visual communications and built environments in a variety of social contexts. Distinctive or exemplary works by designers from different periods and locations will be examined, particularly emphasizing the art historical analysis of design under differing cultural and technological conditions. Key concepts covered in this course include: patronage, style, functionalism, consumerism, planned obsolescence, modernism, industrialization, fashion, ergonomics, sustainability, and technologies of reproduction.

Course Goals and Student Learning Objectives

This course is introductory and assumes no background in art or design history. This is a GE course, with three paper assignments totaling a minimum of 1500 words (six pages); extensive feedback on the first draft will provide the opportunity for significant revision. [Courses to meet Areas R, S, and V of SJSU Studies must be taken from three different departments, or distinct academic units.]

The course seeks to provide students with an introduction to three basic foundations for studying the role of design in its social context: 1) a set of conceptual and visual tools for analyzing designed objects and their functions; 2) a critical overview of issues and problems faced by designers, manufacturers and consumers, especially in the modern era; and 3) a general understanding of the media, materials, modes of production and social relations through which various designs have historically emerged. Through textbook readings, lectures and in-class exercises, students will learn to apply knowledge gained to the forms of the everyday designed environment. Note: As in any university course, ARTH 72 requires consistent student effort in order to achieve these learning goals. In other words, what you get out of the course will depend a great deal on what you put in.

Course Skill Learning Outcomes

Upon successful completion of this course, students will be able to:

LO1 - translate visual perceptions into verbal and written communication;
LO2 - write clearly, effectively, and critically using terminology appropriate to the field of design.
LO3 - recognize basic issues inherent to designed objects in general;
LO4 - interpret designed objects from multiple points of view;
LO5 - research, analyze and apply theoretical concepts in the field of design;
LO6 - interpret designed objects from multiple points of view;

Course Content Learning Outcomes

Upon successful completion of this course, students will have:

LO7 - learned the design characteristics of the examples studied. This will include an understanding both of the aesthetics of the objects and processes particular to the social contexts from which they come;

LO8 - knowledge of the aesthetic qualities and functional processes that characterize works of the human intellect and imagination;

LO9 - knowledge of the issues related to and accomplishments of diverse cultures as reflected in examples of design;

LO10 - an understanding of how design is affected by its cultural and historical contexts;

LO11 - an understanding of basic themes and problems in design, particularly as these have emerged industrialized cultures of the past 250 years;

LO12 - experienced significant works of art and design in the classroom and through online media.

Required Texts/Readings

Textbooks


Other Readings

All additional required readings will be made available on the Canvas and Art History websites.

Optional Materials

Optional materials and supplementary learning materials, such as web resources and writing guides will be available through the Canvas course website and/or the art history course website.

Library Liaison

Rebecca Kohn: http://libguides.sjsu.edu/profile/RebeccaKohn
Email: Rebecca.Kohn@sjsu.edu

King Library 4th Floor, Phone: (408) 808-2007

Art and Art History Resources: http://libguides.sjsu.edu/artdesignresources
### Course Schedule

**Art History 72: Contemporary Architecture**  
**Spring Semester 2015**

#### Table 2 Course Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
</thead>
</table>
| 1    | January 26-28 | **Global Trade and Aristocratic Patronage**  
| 2    | February 2-4  | **Neoclassicism and the Professionalization of Design**  
Raizman, pp. 31-39; Adrian Forty, “Images of Progress / First Industrial Designers,” in *Objects of Desire*, pp. 11-41. |
| 3    | February 9-11 | **Industrialization and the Capitalist Division of Labor**  
| 4    | February 16-18 | **Design Reform and the Crisis of ‘Taste’**  
*Comparative Analysis paper (initial draft) due Wednesday February 18th!* |
| 5    | February 23-25 | **The Revival of Craft and the Truth of Material**  
*Ist quiz February 25th!* |
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
</tr>
</thead>
</table>
| 6    | March 2-4  | **Design, Luxury and the Total Artwork**  
Raizman, pp. 99-124, 143-146; Barbara Keyser,  
“Ornament as Idea: Indirect Imitation of Nature in the  
Design Reform Movement,” *Journal of Design History*,  
| 7    | March 9-11 | ‘**To Each Age Its Art**: Designing for Modernity  
Raizman, pp. 125-143; David Dernie. "The Symbolist  
Interior and Crystal Imagination," *Architectural  
Research Quarterly* 17, no. 02 (2013) pp. 157-  
166. Rebecca Houze, “From *Wiener Kunst im Hause* to  
the *Wiener Werkstätte*: Marketing Domesticity with  
Fashionable Interior Design,” *Design Issues*, Vol. 18,  
No. 1 (Winter, 2002), pp. 3-23. |
| 8    | March 16-18| **Aesthetic Avant-Gardes and the Politics of Modernism**  
Raizman, pp. 161-196; Sparke, “Modernism and Design, in *An Introduction to Design and Culture*  

*Comparative Analysis paper (final) due Wednesday  
March 18th!* |
| -    | March 23-25| [NO CLASS – SPRING BREAK] |
| 9    | March 30-April 1 | **Machine Production and the Aesthetics of Standardization**  
Raizman, pp. 147-155, 196-222; Frederic J. Schwartz,  
“Utopia for Sale: The Bauhaus and Weimar Germany’s  
Consumer Culture,” in *Bauhaus Culture* (Minneapolis:  
University of Minnesota Press) pp. 115-138; Frederick  
Winslow Taylor, *The Principles of Scientific  
Management*, selection, pp. 77-85.  

*2nd quiz April 1st!* |
<table>
<thead>
<tr>
<th>Week</th>
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<tbody>
<tr>
<td>11</td>
<td>April 13-15</td>
<td><strong>Ergonomics, Modularity and Social Space</strong>&lt;br&gt;Raizman, pp. 260-266; Adrian Forty, “Design in the Office” in <em>Objects of Desire</em>, pp. 120-155; Reinhold Martin, “The Physiognomy of the Office,” <em>The Organizational Complex</em>, pp. 81-121. <strong>Final paper proposal due in class April 15th!</strong></td>
</tr>
</tbody>
</table>
Class Participation

Class participation is an essential component of the course. Participation includes engaging in questions and/or discussion; giving verbal presentations of research; and attending any in-class field trips.

Classroom Protocol

Students are asked to turn off cell phones and to limit laptop use to note-taking while in class. They are also asked to respect their fellow students by maintaining an atmosphere conducive to concentration and learning. This means, in part, arriving to class punctually and, when it is absolutely necessary to arrive late or leave early, to do so as quietly as possible.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic calendar web page located at http://www.sjsu.edu/academic_programs/calendars/academic_calendar/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities,
completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at [http://www.sjsu.edu/senate/docs/S12-3.pdf](http://www.sjsu.edu/senate/docs/S12-3.pdf).

**Assignment Format and Submission:** Type all assignments with one-inch margins and a 12-point font. Double-space, use page numbers on all pages, and put your name, title and assignment number on a cover page. Cite all outside sources in the text (Chicago or MLA format preferred) and list in a separate Work Cited page; papers lacking source information will be returned ungraded for revision. Place all illustrations with appropriate caption at the end of the paper. Turn in one hard copy and one electronic copy. Staple pages together at the upper left-hand corner and turn in at the end of class on the date due. Turn in the electronic copy through Canvas. Keep a back-up disk of all your work. Papers must be received in both hardcopy and electronic submission.

**Grading Policy**

**Relative weight of course requirements:**

1) Quizzes, (30%)
2) Comparative Analysis Draft (10%)
3) Comparative Analysis Final (20%)
4) Final Paper Proposal (5%)
4) Final Paper Assignment (10%)
5) Final Examination (20%)
6) Class Participation (discussion/presentation) (5%)

**Learning Outcome Alignments:**

LO1 and LO2 (writing skills) are primarily addressed in the paper assignments. All of the remaining learning outcomes are addressed, in slightly differing proportions, in all of the required assignments.

**Numeric grade equivalents:**

93% and above     A
92% - 90%        A-
89% - 88%        B+
87% - 83%        B
82% - 80%        B-
79% - 78%        C+
77% - 73%        C
72% - 70%        C-
69% - 68%        D+
67% - 63%        D
62% - 60%        D-
below 60%        F
**Assignment and Examination Policies:** All papers must be original to this class (no "recycling"), meet all requirements of the assignment, and provide proper in-text source citations for all sources used (including textbook and Internet sources) for credit. Late papers will not be accepted. Students must be present for all quizzes and exams on the days and at the times for which they are scheduled. Exceptions and make-ups will be allowed only in cases of documented emergency (e.g. sudden hospitalization, death in the immediate family).

**Please note:** Except in cases of documented emergencies, incomplete grades are not given in this course. **Make sure in advance that you will have no conflicts with the final exam.** Do not book flight tickets, make appointments, or in any other way compromise your ability to be present at the final exam. The final exam may not be taken early and can only be made up in the case of an unforeseen emergency.

“All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See University Policy F13-1 at [http://www.sjsu.edu/senate/docs/F13-1.pdf](http://www.sjsu.edu/senate/docs/F13-1.pdf) for more details.

**Additional Note:**
This syllabus is subject to change, in the event of unforeseen circumstances, or in the case that changes will significantly enhance the quality of the course. Students will collectively have the opportunity to shape the ways in which the course unfolds.

**Department Advising**
For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: [http://www.sjsu.edu/art/](http://www.sjsu.edu/art/) or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

**University Policies**
**General Expectations, Rights and Responsibilities of the Student**
As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU’s policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See [University Policy S90-5](http://www.sjsu.edu/senate/docs/S90-5.pdf) at [http://www.sjsu.edu/senate/docs/S90-5.pdf](http://www.sjsu.edu/senate/docs/S90-5.pdf). More detailed information on a variety of related topics is available in the [SJSU catalog](http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html). In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.
Academic integrity

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The University’s Academic Integrity policy, located at http://www.sjsu.edu/senate/S07-2.htm, requires you to be honest in all your academic coursework. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sa.sjsu.edu/judicial_affairs/index.html.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have submitted, or plan to submit for another class, please note that SJSU’s Academic Policy S07-2 requires approval of instructors.

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course.

- You must obtain special permission if you wish to make audio or video recordings in this class. Such permission, if granted, allows the recordings to be used for private, study purposes only. Any recordings remain the intellectual property of the instructor and may not be reproduced or distributed.

- You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the Disability Resource Center (DRC) at http://www.drc.sjsu.edu/ to establish a record of their disability.

Accommodation to Students' Religious Holidays

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the
responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See University Policy S14-7 at http://www.sjsu.edu/senate/docs/S14-7.pdf.

**Student Technology Resources**

Computer labs for student use are available in the Academic Success Center located on the 1st floor of Clark Hall and on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include digital and VHS camcorders, VHS and Beta video players, 16 mm, slide, overhead, DVD, CD, and audiotape players, sound systems, wireless microphones, projection screens and monitors.

**Learning Assistance Resource Center**

The Learning Assistance Resource Center (LARC) is located in Room 600 in the Student Services Center. It is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. The Center's tutors are trained and nationally certified by the College Reading and Learning Association (CRLA). They provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group, individual, and drop-in tutoring are available. Please visit the LARC website for more information at http://www.sjsu.edu/larc/.

**SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)
**Peer Mentor Center**

The Peer Mentor Center is located on the 1st floor of Clark Hall in the Academic Success Center. The Peer Mentor Center is staffed with Peer Mentors who excel in helping students manage university life, tackling problems that range from academic challenges to interpersonal struggles. On the road to graduation, Peer Mentors are navigators, offering “roadside assistance” to peers who feel a bit lost or simply need help mapping out the locations of campus resources. Peer Mentor services are free and available on a drop-in basis, no reservation required. The Peer Mentor Center website is located at [http://www.sjsu.edu/muse/peermentor/](http://www.sjsu.edu/muse/peermentor/).