Department: ART & ART HISTORY
Program: BFA, Art, Concentration in Digital Media Art

College: Humanities & the Arts
Website www.sjsu.edu/art

Check here if your website addresses the University Learning Goals.

Program Accreditation (if any): NASAD (National Schools of Art and Design)
Contact Person and Email: Anne Simonson (anne.simonson@sjsu.edu)
Date of Report: June 2015

Part A
1. List of Program Learning Outcomes (PLOs)
   No change
2. Map of PLOs to University Learning Goals (ULGs)
   No change
3. Alignment – Matrix of PLOs to Courses
   No change
4. Planning – Assessment Schedule
   No change
5. Student Experience
   We have had difficulty with website access.

Part B
6. Graduation Rates for Total, Non URM and URM students (per program and degree)
   Reported data are not relevant for the department or the program. In July 2010 the School of Art & Design was split into units reconfigured as the present Department of Art & Art History and the Department of Design effective Fall 2013. Data referring to majors in “Art” might, for example, also apply to students pursuing the Department of Design’s BA in ART, Concentration in Design Studies.
7. Headcounts of program majors and new students (per program and degree)
   According to data supplied by the College of Humanities & the Arts, the number of majors in the BFA Art/Digital Media Art has increased from 97 (F11) to 135 (Sp15).
8. SFR and average section size (per program)
   Reported data for subject headcount are 24.1 and 20.7 for lower-division and upper-division courses with the ART prefix (not a prefix which corresponds directly to the degree program). Non-supervision courses taught as ART are either seminars or, much more common, studio/lab courses which are variously limited by room caps of 20-25 students for reasons of safety.
9. Percentage of tenured/tenure-track instructional faculty (per department)
   38%

Part C
10. Closing the Loop/Recommended Actions
    We have added a second tenure-track faculty member in DMA and anticipate additional growth in the number of majors. For the past decade or so the university has admitted FTF and transfers directly into the BFA program in DMA (not into any of our other BFA programs), and the portfolio process has followed; we anticipate significant shifts in reported data once admitted students first
show up as BA, Art, Studio Art majors.

11. Assessment Data

Preliminary assessment data for BFA majors is collected by the department in the form of (archived) BFA portfolio reviews. In F14 DMA had 15 portfolios submitted (14 accepted, 1 denied); in Sp15 15 portfolios were submitted (13 accepted, 2 denied). In their final year, BFA students are evaluated by the instructor of the ART 198 capstone and by the faculty committees that evaluate and sign off on each student’s final exhibition.

12. Analysis

Evaluation instruments for the ART 02/03 seminars in which all BA and BFA students enroll should be developed during 2015-16, and the same discussion of interdisciplinary core courses may also address ART 198, the BFA seminar. What we will not be able to measure directly is whether the new courses can help to replace the breadth in our BFA programs that resulted from a 132-unit rather than mandatory 120-unit program of study.

13. Proposed changes and goals (if any)