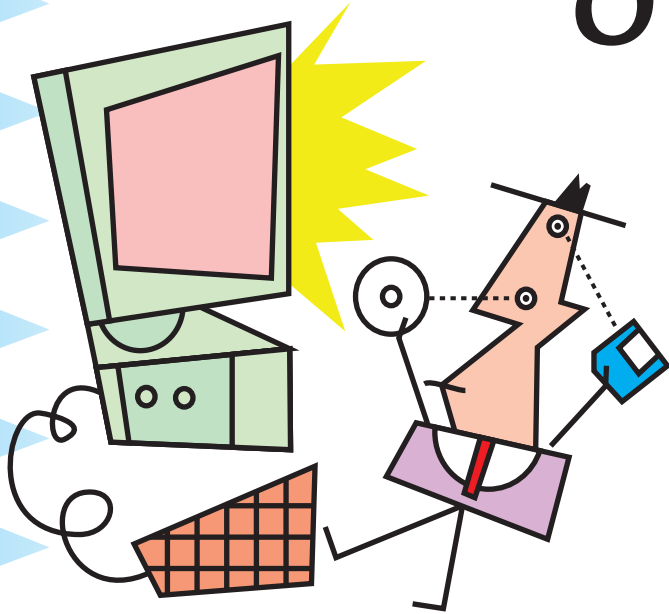


Podcasting!



Daniel Fortune

 Digital Media Instructor

Multimedia Production & Performance instruction in Television, Radio, Film, and Theatre. radio, audio & video creation, production and post-production, scriptwriting, web production & design. Bachelors of Science in Journalism/Mass Communications San Jose State University, Masters Degree in Digital Art/Multimedia, San Jose State University. Principal Investigator for Computer Access for the Severly Disabled for the National Institutes of Health, and Principal Investigator to the Department of Education for the Development and use of Computer Access Equipment for the Disabled.

Location Clark Hall 111

The New Incubator Classroom!

3 Units • email dan@fortune.org

Production & Performance

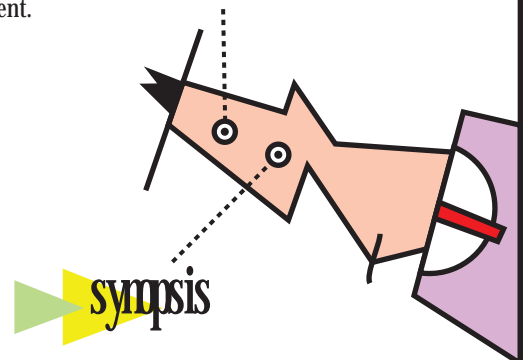
RTVF 185

Section 1 • Thursdays 3:00pm-5:30pm

 overview

Podcasting Production & Performance will focus on the basics of what's it all about, how do you do it, good performance, production and deployment techniques. It boils down to the creation, development, pre and postproduction of Digital Media, realizing that content is King. The intellectual content you create is the most valuable asset you have.

In Podcasting Production & Performance, we will provide an insight into production organization, selection of content, recording, editing and distribution that will cut across all media, primarily digital audio and video as well as print and other electronic mediums. Throughout the course, we will investigate accessibility issues of Podcasting digital audio and video to bring our work in compliance with the Access to Electronic Information Technology for Persons with Disabilities Mandate— "It is the policy of the CSU to make information technology resources and services accessible to all CSU students, faculty, staff and the general public regardless of disability." Net result of this class will be to have studied the ADA 508 Guidelines as they pertain to podcasts and other forms of digital deployment.



 synopsis

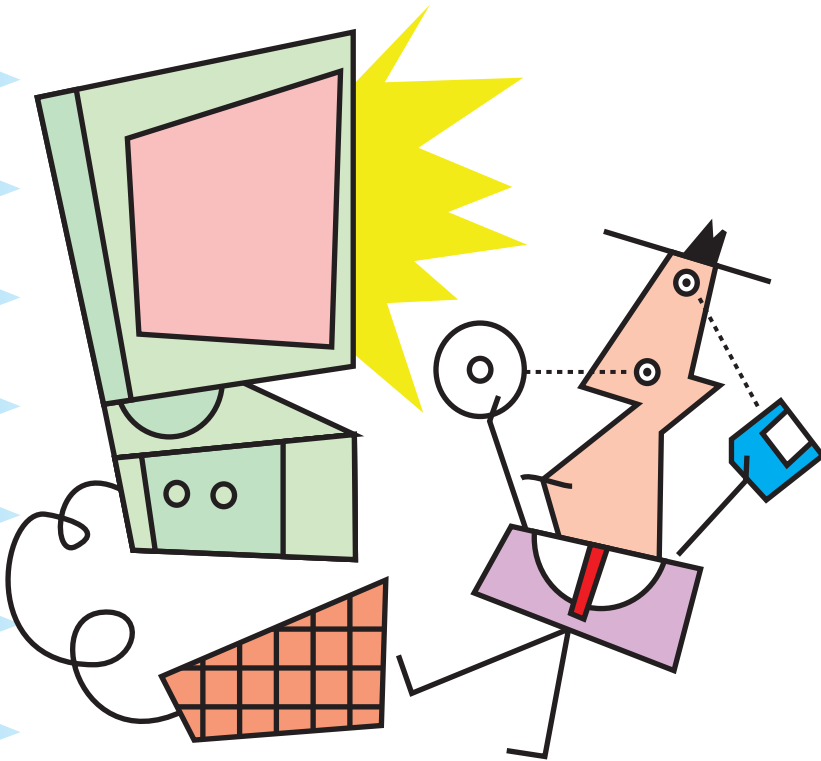
Using the Incubator Classroom or Multimedia Lab, students will be provided with a fast paced, exciting production and performance environment, with the goals of creation, production and deployment of commercial video and audio podcasts that will be inserted into the mainstream real life environment. Students will be creating a web presence in a wide variety of blogospheres, MySpace, Facebook, YouTube and other places of distribution over the Internet, as well as investigate the mandates to make their products conform to the Access to Electronic Information Technology for Persons with Disability.

One of the greatest opportunities is for the student to work with professionals, being presented with the potential to produce a high-energy, detailed podcasts for outside partners with SJSU These partners will be looking for productions to match their specifications, and if successful, students can make financial remuneration as well as gaining the experience of working real-time. Students will make the pitch to the client, and throughout the semester will interact with the client during the production, development and deployment phases.

At the end of the 16-weeks, students will be able to conceptualize, produce, and maintain their own podcasts using the tools learned throughout the semester as new, creative, yet efficient, reliable and cost effective approaches to media production. In addition, we will have addressed some of the issues to provide disabled access to digital media.

Win \$500! Win an iPod!

Sign up for RTVF 185 & Get your Digital Fix!



▶ Work with Pros on a National Marketing Campaign, get tips/tricks - Suitable for your resume - Design and create Video and Audio podcasts -

▶ 3 FAT UNITS - Enroll in class, Get mandatory in-class work days, attend Online - Produce on your time. Only qualified students or student groups enrolled in RTVF 185 will be eligible to win \$500 or iPod -

▶ This is a fast paced, exciting production and performance environment - Course will also study how to make Podcasts conform to the Access to Electronic Information Technology for Persons with Disability.

Podcasting Production & Performance

RTVF 185 . 3 Units

Section 1 . Thursdays 3:00pm-5:30pm

Course code 43917 . email dan@fortune.org

New Class Fall 2007

Location Clark Hall 111 ~ In The New Incubator Classroom!

RTVF 185 Brought to you by the Television Radio Film Theatre Department